

# Become an expert at Modul University Vienna Austria's Leading International University



Modul University Vienna is widely considered as **Austria's leading international private university** and is owned by the **Vienna Chamber of Commerce and Industry, the largest provider of private education in Austria.**

## Focus your research interests and learn from expert faculty

The PhD in Business and Socioeconomic Sciences is a four year, part-time study program that prepares students to make innovative research contributions in various areas of specialization. Based on the unique research orientation of the four Modul University academic departments, incoming PhD candidates can focus their own doctoral studies from among the following areas of concentration:

**Information Systems**  
**Marketing**  
**Sustainable Development**  
**Public Governance**

**Service Management**  
**Tourism**  
**Leisure Science**  
**Quality of life, Well-being, and Environmental Psychology**

Successful completion of the PhD program paves the way for challenging career opportunities in higher education, research institutes, think tanks, government agencies, international organizations engaged in policy development and analysis, NGOs, private-sector corporations, or consulting firms.



**72%**  
international  
PhD students



**5:4**  
male-to-female  
ratio in the PhD  
program



**27**  
average  
age of PhD  
students

## Why Study at Modul University Vienna?

All courses taught in **English**

**Multicultural learning environment**

Program starts **twice a year**  
in fall or spring

Extraordinary education in  
**scientific methodology**

**Small class sizes**

**Interdisciplinarity and sustainability** as leading principles

Ranked in the **world's 25 top performing universities** in top-cited publications (mulitrnk.eu)



**1**  
Vienna's rank  
in quality of  
living 2009-2019



**70**  
nationalities  
represented  
on campus



**MODUL VIENNA**  
**UNIVERSITY**  
WKO WIEN PRIVATE UNIVERSITY

*All programs  
accredited by*

**AQ** Agency for  
Quality Assurance  
and Accreditation  
Austria

# Your PhD at MU

The **PhD in Business and Socioeconomic Sciences** prepares qualified candidates in state-of-the-art approaches to conducting scholarly and applied research. The program emphasizes a **multidisciplinary approach** to finding solutions to research problems, drawing upon advanced concepts and methods from **business management, economics, policy studies, sociology, and philosophy of science**. Candidates are expected to actively participate in teaching or research, publication, and conference activities. **Customized research seminars** in the candidate's area of concentration help to familiarize and develop critical understanding in both classical and cutting-edge concepts, theories, models and methods of analysis. After completing a set of core courses and a variety of research seminars, **PhD candidates undertake individual, original research** on a dissertation topic in their chosen area of specialization.

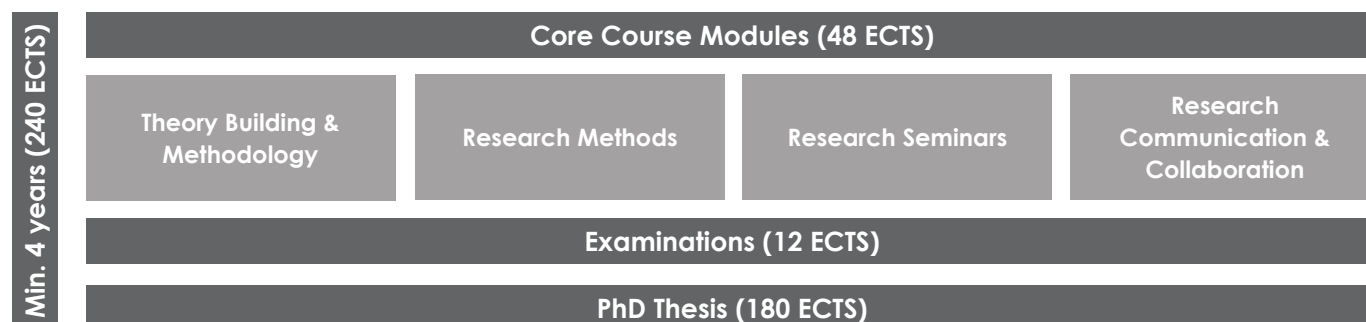
## Meet Us

We are happy to welcome you on campus with a **private university tour and consultation** for a time that suits you.

Be sure to talk to us about our upcoming **early payment reductions and scholarship opportunities**.

We are here to help you!  
**recruitment@modul.ac.at**  
**+43 1 320 3555 - 120**

## Program Structure



## Program Paths

### Next Generation Scholarship

PhD candidates may be granted a scholarship up to 50% of the tuition fees if their research proposal directly applies to one of the eligible topics.

### Self-Paying

Candidates or a sponsor (e.g. government or third-party organization) are responsible for providing all funding. The tuition fee for the entire PhD program is €45,000.

## Study start

February or September

## Entry requirements

Master-level degree (or equivalent) in either business or one of the social or economic sciences

Demonstrated aptitude for conducting high-quality research

Excellent spoken and written English skills on a C2 level (German is not required)

**www.modul.ac.at | Am Kahlenberg 1, 1190 Vienna**