



Ljubljana

WE THINK FUTOURISM

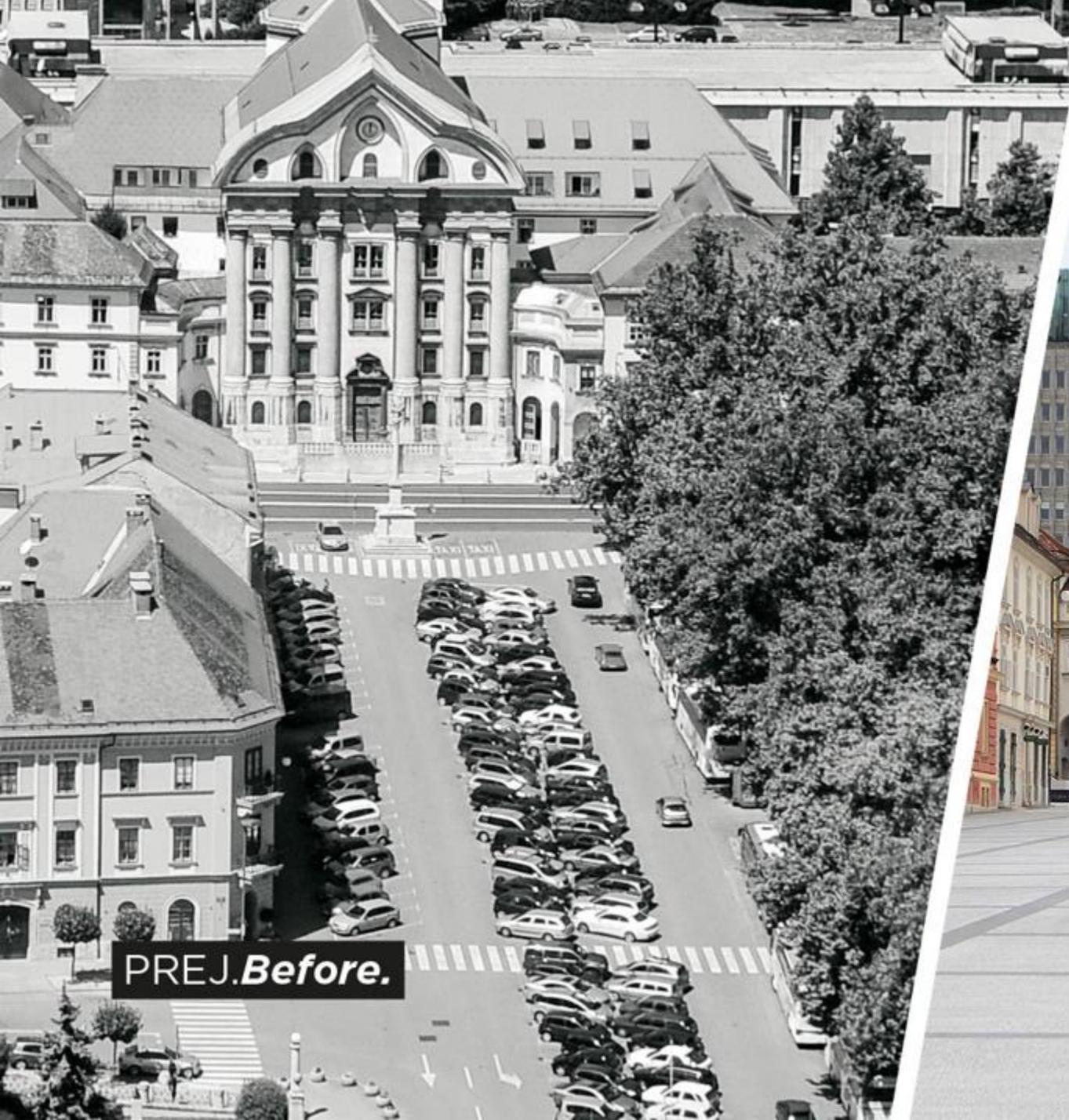
Jan Konečnik

head of tourist product development, Ljubljana Tourism

PREJ.*Before.*



DANES.*Now.*



PREJ. *Before.*

DANES. *Now.*





“KAVALIR” ELECTRIC CARTS.



Ljubljana

MORE PUBLIC BICYCLES.

CARING FOR THE DISABLED.





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WATER FOUNTAINS.

542 m² OF
GREEN.

Ljubljana

VIBRANT. VIVID. #VISITLJUBLJANA



“ GARBAGE TOURISM “.



GREEN SUPPLY CHAIN.



An initiative of the European Commission 



1,1
MILLION VISITORS
2018



Ljubljana

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2,2

MILLION OVERNIGHT

STAYS 2018

Ljubljana

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STAYING UNIQUE CARBON FOOTPRINT.

PROLONGING THE SEASON.

ARRIVALS VERSUS
NUMBER OF OVERNIGHT
STAYS.

DENSITY IN
THE CITY

MORE CHINESE GUESTS CENTRE.



UNIQUE *****
EXPERIENCES

Ljubljana



CULTURAL QUARTERS.

Ljubljana

VISIT THE REGION.

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ELECTRIC CAR RENTAL.

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INTRODUCTION OF ALIPAY.



SHARE OF GUESTS AND LOCALS.

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BIG DATA AND GOURMET NOVEMBER

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THANK YOU

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