## TourMIS: Benchmarking destinations

### Improvements of ETC database

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### Data entry

- New possibility for entering data
  - Manually (typing)
  - Upload with Excel template
  - Upload with using an Excel interface
    - Data from CSO in Excel
    - Standardised format / few changes only month by month
  - Recognizes Total I-XII. / Annual









110

- accommodation establishments?
- What is the difference between arrivals at frontiers and arrivals at a place of



BEWARE: you have to choose Europe with domestic OR Europe without domestic according to the data you have!

If you have data for more countries than those in this list, choose 'I do not have figures for continents...' and in market's list mark ALL your extra countries as 'other Europe/Asia/Africa/Oceania' they will be summed up by the system. Here you can add a new interface or hopefully soon you can edit the predefined ones.

Step 1. Give a name to the interface

Step 2. Decide if you have continents total OR countries (+other) for continents

Step 3. Set Market, period and their place (worksheet, column, row) in your Excel file

Step 4. Click on Save to get a new row for a new market

Step 5. When you are ready click and Save and Back to the previous menu

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Tourism in Europe ▶Latest Trends		Availability	Monthly data	Annual data	▸ Data entry	
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All: Standard ETC template incl domestic - 06 June

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Austrian Na Tourist Offi www.tourmis.info	tional ce	
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General Information Tourism in Europe Latest Trends Performance last 10 years Nights & arrivals Attractions & sights City tourism Tourism in Austria Mediterranean & Middle Ea Logout	MS Excel Interface         Name:       Hungary (incl. domestic) - night all 2012 06         Destination:       Hungary       [176] by mester (2012-08-13 08:57:00)         I have figures for continents (TourMIS will calculate 'Other markets' automatically).       I do not have figures for continents (if information on 'Other markets' (for each continent) is provided, then TourMIS will calculate figures for continents).         # Save       Market       Period       Worksheet Column Row         0       Austria       June       3        C       10         1       Belgium       June       3        C       11         2       Bulgaria       June       3        C       12	→ To be set!
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When ready, ALWAYS choose this, you can't do it "in chain".



#### Destination

#### Hungary

#### Available information

- O Arrivals in all paid forms of accommodation establishments (AA)
- O Arrivals in hotels and similar establishments (AG)
- Bednights in all paid forms of accommodation establishments (NA)
- O Bednights in hotels and similar establishments (NG)
- Year





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elect Excel file for up Inter Inter uth Africa Rep. her African marktes ica <b>EANIA</b> stralia w Zealand her Oceanian markets	nload: Choos face: Hunga O Ovi O Adr	se File No ry: Hungary erwrite ALL d data from DK 3689 11227 14916 20675 8292	file chosen (incl. dome data in for Excel file 1 628 1322 1950 1482 851	stic) - Sep rm with da to already 524 1487 2011 799 456	tember all ata from E> existing d 456 1681 2137 1692 937	Cel file (ple ata 549 1696 2245 3033 998	725 2678 3403 6358	807 2363 3170 7311 3099	ould result	: in deletin	g data alre	eady enter	ed!)		South Africa Rep. Other African marktes Africa <b>DCEANIA</b> Australia New Zealand Other Oceanian market
elect Excel file for up Inter uth Africa Rep. her African marktes ica EENIIA stralia w Zealand her Oceanian markets eania	nload: Choos face: Hunga O Ovi O Adr	se File No ry: Hungary erwrite ALL d data from DK 3689 11227 14916 20675 8292 28967	file chosen (incl. dome data in for Excel file 1 628 1322 1950 1482 851 2333	stic) - Sep rm with da to already 524 1487 2011 799 456 1255	tember all ata from Ex existing d 456 1681 2137 1692 937 2629	Cel file (ple ata           549           1696           2245           3033           998           4031	725 2678 3403 6358 1951 8309	807 2363 3170 7311 3099 10410	ould result	: in deletin	g data alre	eady enter	ed!)		South Africa Rep. Other African marktes Africa <b>DCEANIA</b> Australia New Zealand Other Oceanian market Oceania

Generated between and 2012-09-10 (03-23-54). (c) ÖW/IfTF (http://www.tourmis.info) When everything is set, please press Check and Save button. Use Save without check button only when you checked possible mistakes or missing values.

### New automatic control mechanism

- To avoid typical typos
  - -e.g. 2245 instead 22345 or 12034 instead 1234
- Checking entries after clicking on Save button
- Highlights problem
  - Correct and save again
  - Save without changes e.g. missing values
- Any problem during use, ideas, suggestions to be reported to Mr. Karl Wöber and his colleagues (tourmis@modul.ac.at)



### New Tables - Background

- Co-operation with a long history
- Discussion on ETC's and users' needs (Vienna workshop)
- Development phase (2011-2012)
- Step-by-step guide
- Also applicable in the 'City' section of Tourmis



## New Tables: Average Length of Stay

- Monthly and annual data
  - In a destination for various markets
  - For a market in all destination
  - Development of average length of stay for a market in an ETC destination + GRAPH
- BONUS: New radio button: report possible mistake
  - Note for data inputters: please correct the reported mistakes
  - A reply is also nice







In addition to the annual tourism statistics, maný tourism boards are collecting data and exchanging information also during the year.

The latest available figures are maintained by market research experts of the various national tourist offices. In this initiative members are asked to enter their data and estimates when the information becomes available in their country. Due to the different methodologies and definitions, however, the comparability and reliability of the data is limited.

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Austrian Tourist C www.tourmis.	Na Dffi <sup>info</sup>	tional ce	
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General Information	+	Tourism in Europe >> Nights & arrivals	
Tourism in Europe ▶Latest Trends		► Availability ► Monthly data ► Annual data ► Data entry	
<ul> <li>Performance last 10 years</li> <li>Nights &amp; arrivals</li> <li>Attractions 0 sinkts</li> </ul>	5	Trends based on latest available relative figures	
City tourism	Ŧ	Ranking of destinations based on latest available relative figures for each market.	
Tourism in Austria	•	<ul> <li>Arrivals or nights of a market in all ETC destinations</li> </ul>	
Moditorranoan 9. Middle	E a Ba	Arrivals or nights in a ETC destination for various markets	
Logout	; <b>LU</b>	<ul> <li>Arrivals and nights (most commonly available definition) of a market in all ETC destinations.</li> </ul>	
		Development of a market in a single ETC destination (+graph)	
		Assessing seasonality	
		Benchmark seasons by arrivals or nights and markets	
		Seasons (arrivals or nights) in a ETC destination for various markets	
		Average length of stay in a ETC destination for various markets	
		Average length of stay of a market in all ETC destinations.	
		<ul> <li>Development of the average length of stay of a market in a ETC destination (+graph)</li> </ul>	
		Destination Hungary	
		Information O Hotels and similar establishments	
		Period 2007 🖌 January 🖌 - 2012 🖌 July	

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#### General Information Tourism in Europe ▶ Latest Trends ▶ Performance last 10 years Nights & arrivals Attractions & sights City tourism Tourism in Austria

www.tourmis.info

TM TourMIS

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General Information	▲ 급 1.000	•%	=	¥.	Ľ₽+							
Tourism in Europe [ Latest Trends  Performance last 10 years	<ul> <li>National tou</li> <li>Destination</li> <li>Information</li> <li>Period: Jan</li> </ul>	urism s : Hung h: All a uary 2	statistio gary iccomm 007	s of th nodatio June 2	ne Europ on estat 008	oean Travel olishments	Comm	ission				
Nights & arrivals	This table s	hows t	the tre	nd in a	a selecte	ed period co	mpare	d to the sa	ime perior j	orevious y	ear(s)	
Attractions & sights	-					Arrivals		В	ednights	Average	length d	of stay
City tourism	<b>±</b>				Jan 07	Jan 06		Jan 07	Jan Ot	Jan 07	Jan 06	
Tourism in Austria 🛛 🛛 🛛	+			2	Jun 08	- Jun 07	% p.y.	- Jun 08	- Jun 01.	- Jun 08	- Jun 07	% p.y.
Mediterranean & Middle Ea	♦ Austria				352844	347121	1,6	1016902	1007050	2,9	2,9	-0,7
l annaith	Belgium				71058	64823	9,6	213178	192333	3,0	3,0	1,1
Logout	Bulgaria				34409	26995	27,5	58149	49543	1,7	1,8	-7,9
	Croatia				45470	41287	10,1	98023	88468	2,2	2,1	0,6
	Cyprus				5465	4796	13,9	14682	14979	2,7	3,1	-14,0
	Czech Rep.				126581	99381	27,4	341947	268434	2,7	2,7	0,0
	Denmark				59833	60706	-1,4	267616	267946	4,5	4,4	1,3
	Estonia				9287	6899	34,6	20862	14735	2,2	2,1	5,1
	Finland				65502	59994	9,2	192885	183839	2,9	3,1	-3,9
	France				204841	190581	7,5	500564	468608	2,4	2,5	-0,6
	Germany				847374	876248	-3,3	3596998	3834952	4,2	4,4	-3,0
	Greece				52706	51064	3,2	135996	129292	2,6	2,5	1,9
	Hungary			5	752943	5447344	5,6	13739691	13122154	2,4	2,4	-0,9
	Ireland Rep	2			39189	30678	27,7	122594	99723	3,1	3,3	-3,8
	Italy				262894	272135	-3,4	690957	730758	2,6	2,7	-2,1
	Latvia				12368	10088	22,6	21144	21805	1,7	2,2	-20,9
	Lithuania				15960	14766	8,1	28366	26615	1,8	1,8	-1,4
	Luxembour	g			4375	4959	-11,8	11333	12965	2,6	2,6	-0,9
	Malta				1635	1782	-8,2	5300	6558	3,2	3,7	-11,9
	Netherlands	5			126244	120614	4,7	438311	429151	3,5	3,6	-2,4
	Norway				48608	44025	10,4	156184	133391	3,2	3,0	6,0
	Poland				168617	137328	22,8	429398	365620	2,5	2,7	-4,3
	Portugal				19111	17487	9,3	49973	45752	2,6	2,6	-0,1
	Romania				298089	213313	39,7	520410	373698	1,7	1,8	-0,3
	Russia				107840	87262	23,6	403140	348568	3,7	4,0	-6,4
	Serbia				53005	46450	14,1	115826	105181	2,2	2,3	-3,5
	Slovakia				82530	69033	19,6	178994	149993	2,2	2,2	-0,2
	Slovenia				29002	26277	10,4	59753	54168	2,1	2,1	-0,0
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General Information	+	Tourism in Europe >> Nights & arrivals	
Tourism in Europe ▶Latest Trends		► Availability ► Monthly data ► Annual data ► Data entry	
<ul> <li>Performance last 10 years</li> <li>Nights &amp; arrivals</li> <li>Address &amp; cickton</li> </ul>		Trends based on latest available relative figures	
City tourism	•	Ranking of destinations based on latest available relative figures for each market.	
Tourism in Austria	<b>(</b>	<ul> <li>Arrivals or nights of a market in all ETC destinations</li> </ul>	
Mediterranean & Middle	Fa	Arrivals or nights in a ETC destination for various markets	
Logout		<ul> <li>Arrivals and nights (most commonly available definition) of a market in all ETC destinations</li> </ul>	
		Development of a market in a single ETC destination (+graph)	
		Assessing seasonality	
		Benchmark seasons by arrivals or nights and markets	
		Seasons (arrivals or nights) in a ETC destination for various markets	
		Average length of stay in a ETC destination for various markets	
		Average length of stay of a market in all ETC destinations	
		<ul> <li>Development of the average length of stay of a market in a ETC destination (+graph)</li> </ul>	
		Market Total foreign	
		Information O All accommodation establishments	
		Period 2007 🖌 January 🖌 - 2007 🖌 December 💌	

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Austrian I Tourist Of www.tourmis.in	Nati fice <sup>fo</sup>	ional e							euro	pean Stating .com	Ľ
[mester] Fr. Tunde Mes	ter									Deu	tsch
General Information		1.000 •	%	žo či	g. <u>/</u>	5					
<b>Fourism in Europe</b> ▶Latest Trends ▶Performance last 10 years	Na Ma In Pe	ational touri Iarket: Total Information: eriod: Janua	sm statis I foreign Hotels ai ary 2007	stics of the l nd similar e - Decembei	Europea stablisł • 2007	an Travel Cor aments	nmission				
Nights & arrivals	TH	his table sho	ows the t	rend in a se	elected	period comp	ared to the s	ame pe	riod in the	previous y	ear(s)
City tourism	•		Jan 07	Arrivals Jan 06		E Jan 07	ednights Jan 06		Average Jan 07	e length of Jan 06	stay
Tourism in Austria	+	14	Dec 07	- Dec 06	% р.у.	- Dec 07	- Dec 06	% p.y.	- Dec 07	- Dec 06 9	6 р.у.
Mediterranean & Middle E Logout		ustria 15 yprus 1 enmark	348001 775427	14950840 1761316	2,7 0,8	57881542 13129131 4627244	57132594 13227357 4806825	1,3 -0,7 -3,7	3,8 7,4	3,8 7,5	-1,3 -1,5
	Fr	rance 33	252452	32303959	2,9	72390911	68820500	5,2	2,2	2,1	2,2
	Gr Hu It	reece ungary 2 :alv	874658	7547667 2750662 33512760	4,5	7913077	42458767 7766705 107858735	1,9	2,8	5,6 2,8 3,2	-2,5
	No	orway ortugal				5067552	4914019	3,1		-,	
	Sp Sv	pain 70 weden	118701	34492958	103,3	304732607 5841769	151762707 5606018	100,8 4,2	4,3	4,4	-1,2
	Та	able: ETC-M	11								

Generated between and 2012-09-10 (03-43-34). (c) ÖW/IfTF (http://www.tourmis.info)



Generated between and 2012-09-10 (03-46-07).





After selecting one of the tables you will have to define your query by specifying some parameters depending on the complexity of the table.



Generated between and 2012-09-10 (03-46-07).

## Vincent's topics

- 'New' intro view with month selector for ENTRY latest available figures
- Ranking of destinations based on latest USER available relative figures for each market
- New capacity view and data entry ENTRY
- Measuring and comparing seasonality in USER European destinations
- Development of a market in all
   USER
   destinations



묘

Croatia

Cyprus

Czech Rep.

Denmark

Estonia

Finland

•

#### How did the old latest available section look like?

My best estimate

-2,6

1,5

5,1

5

12,8

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Austrian National Tourist Office www.tourmis.info

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#### [studie] Mr. Vincent Nijs

General Information
Tourism in Europe
▶ Latest Trends
▶ Nights & arrivals
Attractions & sights
City tourism
Tourism in Austria
N-Africa & Middle East
Logout

			Tourisin in	curope	
Trend	ds in Tot	al Europe (	1)	Perform	ance
Ye	ar 2010	(in % p.y.)		Total f	oreign
Market	Arrivals	Bednights	(4)		Arri
Total foreign	4,9	3,6	25/24	2009	-5,6
Germany	1,1	0,6	25/24	2008	2,4
United Kingdom	2,8	2,0	24/24	2007	5,5
France	2,0	2,7	25/24	2006	3,9
Netherlands	-0,9	-1,8	22/22	2005	3,9
Italy	2,0	3,3	24/24	2004	4,1
United States	12,3	11,4	24/24	2003	1,4
Japan	7,9	8,8	21/20	2002	2,9
Latest trends	in Euro	pean destin	ations (2)	2001	1,5
Total fo	oreign 2	010 (in % p	.y.)		Total
Destination	Arrivals	Bednights	(5)		Arri
Austria	3,5	0,6	1-11/1-11	2009	
Belgium	5,3	3,7	1-8/1-8	2009	-0.9
Bulgaria	5,5	11,0	1-11/1-9	2008	10,1

1,0

18<del>0</del>20

3,4

1,3

16,6

2,2

n.a./n.a.

1-12

1-9/1-9

1-11

1-11/1-11

1-10

Performance during the last 10 years (3) Total foreign and domestic (in % p.y.)						
2009	-5,6	-5,6	17/21			
2008	2,4	-0,1	18/22			
2007	5,5	3,7	20/23			
2006	3,9	3,5	22/25			
2005	3,9	3,1	22/24			
2004	4,1	0,8	22/25			
2003	1,4	0,7	23/26			
2002	2,9	1,6	21/24			
2001	1,5	1,9	21/24			
2000	6,5	3,3	18/23			

#### foreign (in % p.y.) vals Bednights (4) -6,7 21/23 22/24 -1,1 2,6 25/25 2007 4,1 2006 2,1 4,2 26/24 2005 5,5 3,2 26/25 2004 7,1 2,1 27/28 2003 1,8 30/28 1,4 2002 2,4 2,6 29/27 2001 2,1 3,2 29/27

http://www.tourmis.info/

#### Latest Trends (new)

General Inform	ation	÷
Tourism in Euro	pe	
▶ Latest Trends		Γ
Performance las	t 10 years	
▶ Nights & arrivals		
Attractions & sig	hts	
City tourism		÷
Tourism in Aust	ria	÷
Mediterranean	& Middle Ea	•
Logout		

	글 📰 Ϋ 🛄	3 5-2011 <> 7-2011 M	y best estimate	
		7 Trenus in Importa January - June	nt Markets 2011	
	Market	Arrivals (1)	Bednights (1)	(2)
	Austria	3.7	7.0	10/13
	Canada	11.4	17.8	8/11
	Switzerland	14.7	17.4	10/12
	China	69.8	43.5	7/10
	Germany	10.6	7.7	12/14
	Denmark	6.9	4.8	10/14
7	Spain	17.5	10.4	11/13
	France	14.4	9.9	12/14
	India	8.7	38.8	3/2
rets	Italy	13.2	6.8	12/14
	Japan	-11.5	-7.4	9/12
	Netherlands	17.7	9.8	11/14
	Norway	4.8	5.6	9/13
	Poland	21.5	20.9	10/13
	Sweden	9.2	11.4	10/14
	Russia	33.4	27.9	11/14
	United Kingdom	12.4	10.2	11/14
	United States	11.1	11.0	11/14

Monthly selector -

- More 'important' markets



Latest Trends (new)

- Absolute figures
   besides relative figures
- Total based on absolute figures
- Foreign, domestic and total section

<b>Trends in Total Europe</b> January - April 2011								
	Market: Total foreign							
Arrivals Bednights								
Destination	Def	absolute	% p.y.	(3)	Def	absolute	% p.y.	(3)
Austria	AA	8,170,835	2.3		NA	37,701,719	-0.9	
Belgium	AA	2,014,690	4.1		NA	4,202,536	4.0	
Bulgaria	AT		5.8					
Croatia	AA	688,837	17.1		NA	1,918,218	14.6	
Cyprus	AT		17.6					
Czech Rep.	AA	1,790,540	12.1		NA	5,463,018	12.2	
Denmark					NA	3,176,346	13.4	
Estonia	AA		16.3		NA		18.5	
Finland					NA		2.4	
Germany					NA	15,959,460	9.1	
Hungary					NA	2,232,000	10.2	
Malta	AT	351,955	22.8		NA	2,571,464	16.1	
Netherlands	AA		4.4	**	NA		5.3	**
Norway					NA	1,516,676	-2.4	
Poland	AA	1,036,115	8.7		NA	2,532,290	7.5	
Portugal					NG	6,185,625	10.3	
Serbia	AA	178,519	12.2		NA	396,118	13.7	
Slovenia	AA	432,732	9.5		NA	1,173,514	9.6	
Spain	AG	9,204,720	12.8		NG	38,051,937	18.5	
Sweden					NA	2,105,325	3.0	
Switzerland					NG	6,438,797	-2.0	
United Kingdom	AV		8.0	*				
Total (4)		23,868,943	11.0			131,625,043	8.6	



#### Performance last 10 years

General Information	÷
Tourism in Europe	
▶ Latest Trends	_
▶ Performance last 10 years	
🕨 Nights & arrivais	
Attractions & sights	
City tourism	÷
Tourism in Austria	ŧ
Mediterranean & Middle Ea	•
Logout	

Performance during the last 10 years (1)					
Foreign and domestic (in % p.y.)					
	Arrivals	Bednights	(2)		
2010	1.9	1.7	15/15		
2009	-6.5	-5.1	17/20		
2008	1.8	-0.1	18/22		
2007	4.0	3.0	19/23		
2006	3.9	3.5	22/25		
2005	4.0	3.1	22/24		
2004	4.1	0.8	22/25		
2003	1.4	0.7	23/26		
2002	2.9	1.6	21/24		
2001	0.5	2.1	20/24		

	Arrivals	Bednights	(2)
2010	5.1	1.8	18/18
2009	-5.1	-6.6	21/22
2008	-0.9	-1.7	22/24
2007	3.8	3.4	23/25
2006	2.3	4.2	23/24
2005	5.5	3.2	22/26
2004	7.1	2.4	25/29
2003	1.8	1.4	28/28
2002	2.3	2.6	26/27
2001	2.6	3.6	25/27
	Dome	stic (in % p.y.)	



Monthly data – latest available figures -> MORE MARKETS

General Information	Tourism in Euro	pe >> I	lights	& arri	ivals									
Tourism in Europe         •           Latest Trends         •	<ul> <li>Availability</li> </ul>	•	Month	ly dat	a	• 4	Annua	al dat	а	•	Data	a entr	ry	
Performance last 10 years													-	
Nights & arrivals	Trends based	d on late	est avai	lable	relati	ve figu	ires							
Attractions & sights	Ranking of de	estinatio	ns base	ed on	lates	st avai	able	relati	ve fig	ures	for ea	ich m	arket	
City tourism	<ul> <li>(+graph)</li> </ul>													
Tourism in Austria	Arrivals or ni	ghts of a	a marke	t in a	II ETO	C desti	natio	ns						
Mediterranean & Middle Ea	Arrivals or ni	ghts in a	ETC d	estina ]+ 🗥	tion	for va	rious	mark	ets					
Logout	National tourism Last available fig	statistics gures 201	of the E 2 compa	uropea red to	n Trav previo	vel Com ous year	imissio '	on						
										Mar	ket (2)	)		
		Forei	gn AT	CA	CH	CHINA	DE	DK	ES	FR	IN	IT	JP	NL
	ETC destinations	51%	%	%	%	%	%	%	%	%	%	%	%	%
	Austria	NA 5	,1 2,6	2,6	12,0	33,9	5,4	-4,3	-2,6	3,2	2,8	-2,8	23,9	3,!
		AA 5	,4 4,7	3,8	12,0	32,9	4,8	-3,2	-2,2	2,9	4,2	0,2	28,4	2,1
	Belgium	NA 2	,6 19,8	1,9	10,6	23,2	-2,2	10,5	-3,2	4,3	3,0	0,8	23,5	-1,
		AA 2	,8 15,6	3,7	8,7	19,7	-1,8	12,5	-4,6	1,9	12,3	0,8	20,3	2,-
	Bulgaria	AT -2	,3 -6,6	0,1	-8,7	22,2	-13,2	-19,6	-1,5	-14,4	31,7	-8,2	39,6	-8,!
	Croatia	NA 7	,0 5,7	17,2	10,6	64,3	8,7	-1,8	-22,1	-0,1	112,6	-6,2	37,1	24,1
		AA 7	,6 6,1	17,7	7,7	53,9	8,7	9,1	-24,9	-1,3	76,1	-6,8	38,6	21,
	Cyprus	E- TA	,5 224,5	10,8	43,5	68,0	12,1	-92,4	-23,9	1,1	-2,7	5,0	250,0	-53,:
	Czech Rep.	NA E	0 11 7	9,6	12,6	12,1	1,2	1,6	-17,9	-5,8		8,5	20,3	-8,1
	Depmark		A 226	13,9	14.6	26.0	2,0	2.5	-12,0	16.2		10.6	28,5	-5,.
	Estopia		22,0	4,0	14,0	11 1	22.7	14.9	-1.7	10,3		12.2	19.0	10'
	- Estorna		.1			-9.0	22.8	19.9	-10.9	11.1		19.0	9.9	10,
	Finland	NA 10	.6 16.3	2,1	26,8	12,9	4,7	-5,9	-21,1	6,1	-22,6	-10,8	26,2	-0.1
	Germany	NA S	,8 8,7	0,7	15,6	18,6	6,5	12,9	5,6	5,1	14,4	6,0	19,3	9,:
flanders		AA 9	,0 7,4	2,8	15,6	15,0	6,2	12,0	5,2	8,2	15,8	4,3	27,0	8,(
CET HUNG	ARY Hungary	NA 7	,8 -3,8	8,1	4,3	-0,1	4,8	-14,9	11,4	-2,9		20,9	41,0	27,
		AA 7	,2 -1,1	4,3	7,0	10,1	7,4	-12,0	7,5	-6,9		19,2	34,9	20,:

• Example how I treat the latest available figures

		Foreign	AT	CA	CH	CHINA	DE	DK	ES	FR	IN	IT	JP	NL	NO	PL	SE	RU	UK	US		T
ETC destination	] 🖃	• •		-		-	-	-	-		-	-	-	-	-	-					Period 7	-) Da
Lithuania	NA	+29,1		+47,3		+14,4	+86,0			-64,4		+25,2	+8,0	+62,1				+64,9	+16,4	+30,4	Jan-Mar	Pr
Estonia	NA	+18,5					+24,7			+0,0		+37,5	+42,1	+124,6				+58,6	+68,7	+21,0	Jan-Apr	A
Serbia	NA	+18,4		+35,3			+22,3			+23,8		-10,4		+10,1				+31,2	+22,3	+6,5	Jan-Jun	A
Spain	NG	+16,7	+19,9		+28,9		+15,9	+36,6		+18,6		+20,8	+5,3	+17,3	+25,4	+55,9	+30,6	+62,1	+10,7	+12,9	Jan-Jun	A
Latvia	NA	+14,7					+4,4			-9,7		+1,5						+53,0	-6,5	+27,7	Jan-Mar	A
Cyprus	AT	+12,6	+10,2	-21,0	+17,2	+84,3	+16,9	+7,7	+22,9	+33,2		+28,0	-57,2	+26,4	+1,6	+31,0	+6,5	+55,9	+1,5	+7,6	Jan-Jul	Es
Czech Rep.	NA	+11,9	+4,2	+25,3	+3,6	+44,3	+3,1	-9,6	+12,0	+24,3		-1,0	-11,1	+8,4	-11,0	+12,8	-2,5	+48,7	-6,5	+7,9	Jan-Jun	A
Croatia	NA	+11,5	+12,1	+17,2	+4,8	+74,4	+15,7	-0,8	+21,7	+1,3		+10,3	-19,9	-11,2	+10,0	+16,7	+2,6	+16,4	-0,9	+18,6	Jan-Jun	A
Romania	NA	+10,8		+22,2		+19,8	+2,8			+6,9		+5,6	+22,3	-5,1				-0,8	-27,6	+22,2	Jan-Mar	A
Finland	NA	+10,5		+44,5		+6,2	+5,7			+4,5	-11,5	+6,2	+8,4	+5,7				+19,8	-5,9	+21,7	Jan-May	A
Portugal	NG	+10,3					+5,8			+19,2		+7,7		+8,2				+40,3	+12,7	+10,4	Jan-Apr	A
Malta	NA	+9,5	-16,3				+7,0	+10,6	+6,9	+39,3		+1,1		+43,4	-8,1		+14,7	+9,4	+2,9	-0,8	Jan-Jun	A
Germany	NA	+9,3		+15,5		+18,1	+4,4			+9,2	+16,2	-4,8	+18,8	+5,7				+29,4	+8,2	+6,8	Jan-Apr	A
Ireland Rep	AT	+8,9					+11,2			+19,9		-5,3							+7,4	+12,8	Jan-Mar	Es
Poland	NA	+7,5		-4,8		+61,9	+7,9			+14,4	-35,9	+1,3	-12,4	+3,1				+26,6	+0,6	+6,9	Jan-Apr	A
Sweden	NG	+6,5		-5,6		+26,5	+5,9			+5,0		-18,5	+7,4	-4,2				+3,5	+4,7	+4,3	Jan-Feb	A
Denmark	NA	+6,3	+9,3	+52,3	+43,2	+7,9	+1,1	+3,4	+9,4	+25,4		+3,8	+6,0	-5,7	+11,6	+6,8	+20,9	+21,5	+19,4	+26,9	Jan-Jun	A
Hungary	NA	+5,9	+4,2	+9,2	+0,5	+55,4	-4,4	+4,3	+13,0	+4,3		-1,2	-21,6	+9,6	+6,9	+21,6	+7,3	+23,4	+9,7	+7,4	Jan-Jun	Pr
Slovenia	NA	+5,6		+8,5		+119,5	-0,7			+7,2		+2,7	-13,7	-14,6				+44,3	-3,2	+26,4	Jan-May	A
Netherlands	NA	+5,3		+5,9	+15,3	-1,6	+7,5	-5,4	-2,0	-9,1	+21,8	-3,0	-9,9		-2,7	+11,5	+10,0	+34,5	-1,1	+7,0	Jan-Apr	Pr
Belgium	NA	+4,0	+5,0	+19,8	+13,5	+17,7	-0,2	-0,4	+11,5	+3,3	+5,4	+8,8	+3,4	+0,3	+2,0	+17,5	+11,4	+29,4	-1,2	+14,7	Jan-Apr	Pr
United Kingdom	AV	+4,0	-7,0	+14,0	+23,0	+44,0	+2,0	+10,0	+3,0	+3,0	-4,0	+13,0	+15,0	+13,0	-2,0	-4,0	+8,0	+16,0		+8,0	Jan-Jun	Es
Flanders	NA	+3,6	+1,6	+22,6	+16,6	+30,0	-1,2	+1,5	+9,8	+3,4	+6,9	+9,0	+3,5	-1,2	+2,2	+13,5	+9,0	+30,3	-1,8	+17,4	Jan-Apr	Pr
Montenegro	NA	+2,4		+42,7			+49,6			+20,1		+28,4	+51,4	-11,3				+19,2	+19,4	-40,0	Jan-May	A
Slovakia	NA	+2,4		+27,5		-38,2	-14,0			+17,6	+67,2	-11,7	+61,3	-13,3				+14,8	-6,9	+26,5	Jan-Mar	A
Italy	AV	+1,5		+4,7		+45,5	-3,0			+2,1	+20,5		-25,5	-16,5				+14,9	+0,3	+15,6	Jan-Mar	A
Norway	NG	+1,4	+1,7	+8,2	+13,4	+28,9	-3,5	-6,4	-4,3	-4,1		-2,1	-3,9	+0,1	+7,2	-17,8	+3,3	+0,7	-1,9	+12,0	Jan-Jun	A
Austria	NA	+0,3	+0,7	+11,8	+12,3	+41,1	-3,7	-0,7	+9,0	+4,0	+49,6	+3,2	+0,3	+1,9	+3,5	+5,0	+1,7	+25,4	-4,8	+4,4	Jan-Jun	A
Switzerland	NG	-0,9	-0,4	+5,5	+0,8	+36,9	-7,6	-4,8	+1,7	-1,6	+28,0	-3,8	-9,0	-8,0	+2,9	+3,3	+6,3	+12,1	-6,5	+3,6	Jan-Jun	A
Bulgaria	NA	-1,9		+11,5		+22,9	-19,0			-13,9		+0,8	-19,8	-2,0				+0,4	-5,3	+4,8	Jan-Mar	A
(1) AT= Arrivals of to	urists at fron	tiers, AV=Arriv	als of vis	itors at fr	ontiers																	
AG= Arrivals in hotel:	s and similar	establishment	s, AA=Ai	rrivals in a	ll paid fori	ms of acco	ommodat	ion estab	lishments	:											info: vince	nt.nij
NA=Bednights in all j	paid forms of	f accommoda	tion estal	blishments	s, NG=Be	dnights in	hotels an	d similar e	establishπ	nents											Aug 201	1
(2) AT = Austria, CA	= Canada, C	CH = Switzerlan	id, CHINA	∖ = China, I	DE = Geri	many, DK :	: Denmar	k, ES = Sp	ain, FR =	France, IN	l = India, l	T = Italy,										
JP = Japan, NL = Net	therlands, NC	D = Norway, PL	. = Polane	d, SE = Sw	eden, RU	= Russia,	UK = Unit	ed Kingdo	m, US = U	inited Stat	es.											

· · · · ·	Monthly data – latest available figures $\rightarrow$ MORE MARKETS
General Information	Tourism in Europe >> Nights & arrivals

deneral information		• •
Tourism in Europe	-	Availability Monthly data Monual data Data entry
Latest Trends		Availability Fillionality data Fillindal data Fibata endiy
Performance last 10 years		
Nights & arrivals		Trends based on latest available relative figures
Attractions & sights		Ranking of destinations based on latest available relative figures for each market
City tourism	+	(+graph)
Tourism in Austria	+	<ul> <li>Arrivals or nights of a market in all ETC destinations</li> </ul>
Mediterranean & Middle Ea	+	Arrivals or nights in a ETC destination for various markets
Logout		Arrivals and nights (most commonly available definition) of a market in all ETC destinations

NEW



National tourism statistics of the European Travel Commission Market: France Information: Bednights Last available figures 2012 compared to previous year												
ETC destinations	(1)	in %	Period	- /								
Latvia	NA	25,4	Jan-Mar		Trei							
Denmark	NG	16,3	Jan-Jun									
Serbia	NA	15,3	Jan-Jul	Latvia (NA)								
Estonia	NA	12,7	Jan-May	Denmark (NG)								
Romania	NA	8,6	Jan-Apr	Serbia (NA)								
Portugal	NG	7,1	Jan-Apr	Romania (NA)								
Finland	NA	6,1	Jan-Jun	Portugal (NG)								
Slovakia	NA	5,5	Jan-Mar	Finland (NA)								
Germany	NA	5,1	Jan-May	Germany (NA)								
Belgium	NA	4,3	Jan-Apr	Belgium (NA)								
Poland	NA	3,6	Jan-Apr	Poland (NA)								
Austria	NA	3,2	Jan-Jun	Sweden (NA)								
Sweden	NA	1,8	Jan-Jun	Netherlands (NA)								
Netherlands	NA	1,3	Jan-Apr	Croatia (NA)								
Croatia	NA	-0,1	Jan-Jun	Slovenia (NA)								
Slovenia	NA	-0,2	Jan-Jun	Luxemboura (NG)								
Norway	NA	-1,9	Jan-Jul	Spain (NG)								
Luxembourg	NG	-2,0	Jan-Apr	Hungary (NA)								
Spain	NG	-2,0	Jan-Jul	Czech Rep. (NA)								
Hungary	NA	-2,9	Jan-Jun	Switzerland (NG)								
Malta	NA	-4,4	Jan-Jun	Montenegro (NA)								
Czech Rep.	NA	-5,8	Jan-Jun	Littiuania (NG)								
Switzerland	NG	-6,7	Jan-Jul	-4	10%							
Montenegro	NA	-19,6	Jan-Feb									
Lithuania	NG	-22,3	Jan-Jun									
(1) Bednights:												

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#### ends based on latest available relative figures 2012



NG = Bednights in hotels and similar establishments

NA = Bednights in all paid forms of acco...

### New intro view – new ranking

- All this new features ask for new entries too
- SO WE WANT TO ENCOURAGE YOU TO USE THE DATA UPLOAD SECTION USING ABSOLUTE FIGURES!



### New capacity view and data entry

Ceneral Information	•	Tourism in Europe >> Nights & arrivals	
Tourism in Europe		Availability     Monthly data     Annual data     Data entry	
Latest Trends			
Performance last 10 years			
Nights & arrivals		Data input status report	
Attractions & sights		Arrivals or nights of a market in all ETC destinations	
City tourism	ŧ	Arrivals or nights in a ETC destination for various markets	
Tourism in Austria	Ŧ	Development of a market in a single ETC destination (+graph)	
Mediterranean & Middle Ea	+	Accommodations, bedspaces and occupancy in all ETC destinations	
Logout		Arrivals and nights (most second by a single by definition) of a module in all 570 destinations (+r 🖶 1000 •% 💼 🖓	
		National tourism statistics of the European Travel Commission	

National tourism statistics of the European Travel Commissio Information: All forms of accommodation Period: 2011

Capacities

! Data entry



	Accomm. units	Beds		Bednights	Occupancy		
TC destinations	absolute	absolute	% p.y.	absolute	% p.y.	(a)	(Ь)
Austria	63.828	1.246.230	1,1	126.002.551	0,9		28,1
Belgium	3.506	357.745	-0,6	31.379.844	3,6		24,4
Cyprus	824	87.082	-1,3	14.284.727	3,5	60,3	45,6
Czech Rep.				38.235.088	3,6	0,0	
Denmark				44.654.055	3,5	0,0	
stonia				5.399.392	14,9		
inland				19.990.515	3,9		
Germany				394.242.517	3,4		
lungary	2.892	304.087	-2,4	20.615.517	8,3	0,0	18,8
ithuania	966			4.924.112	13,7		
letherlands	6.967	1.206.252	0,3	85.368.500			19,7
lorway				28.823.318	2,1	0,0	
Romania	5.003	278.503	-10,6	17.914.102	12,2	26,4	17,9
Slovenia				9.388.095	5,4		
Sweden				52.901.186		0,0	

(a) = Information of the respective statistical office (in %).

(b) = Calculated in % of total bed capacity in 360 days.

### New capacity view and data entry

General Information	•	Tourism in Europe	>> Nights & arrivals		
Tourism in Europe	•	Availability	Monthly data	Appual data	Nota entry
▶ Latest Trends		Availability	<ul> <li>Monthly data</li> </ul>	<ul> <li>Annual data</li> </ul>	• Data entry
Performance last 10 years					
Nights & arrivals		Availability and	definitions (Data Input	Timetable)	
Attractions & sights		Enter/edit lates	t available figures		
City tourism	Þ	• Enter/edit annu	al and/or monthly bedr	nights or arrivals	
Tourism in Austria	•	Enter/edit annua	al capacities and occu	pancy rates	
Mediterranean & Middle Ea 🕇	•	Define MS Excel	interface		
Logout					



### New capacity view and data entry

	Year	# Accommodation establishments	# Bedspaces	% official bed-space occupancy	# Beds / # Accommodation establishments	# Bednights	% Bed-space occupancy calculated	
	1985							
	1986							
	1987							
	1988							
	1989							
	1990							
	1991							
	1992	3569	603469		169.1			
	1993	3574	628719		175.9			
	1994	3601	607401		168.7			
	1995	3622	619568		171.1			
	1996	3648	628477		172.3			
	1997	3602	631392		175.3			
	1998	3574	621586		173.9	27,885,596	12.5	
	1999	3573	614618		172.0	28,300,819	12.8	
	2000	3563	609048		170.9	28,906,646	13.2	
	2001	3550	605544		170.6	28,522,991	13.1	
	2002	3585	611083		170.5	29,071,943	13.2	
	2003	3490	606208		173.7	29,018,507	13.3	
	2004	3538	442424		125.0	28,494,396	17.9	
	2005	3449	413026		119.8	28,380,693	19.1	
	2006	3488	379119		108.7	29,372,011	21.5	
	2007	3521	373081		106.0	29,849,356	22.2	
	2008	3551	368000		103.6	29,971,839	22.6	
	2009	3528	363760		103.1	29,250,381	22.3	
<b>1</b>	2010	3556	359897		101.2	30,298,026	23.4	
	2011	3506	357745		102.0	31,379,844	24.4	
	2012							
CADV								

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## Measuring and comparing seasonality in European destinations

#### Tourism in Europe >> Nights & arrivals

Availability

Monthly data Annual data

Data entry

- Trends based on latest available relative figures
- Ranking of destinations based on latest available relative figures for each market (+graph)
- Arrivals or nights of a market in all ETC destinations
- Arrivals or nights in a ETC destination for various markets
- Arrivals and nights (most commonly available definition) of a market in all ETC destinations
- Development of a market in a single ETC destination (+graph)
- Assessing seasonality -
- Benchmark seasons by arrivals or nights and markets
- Seasons (arrivals or nights) in a ETC destination for various markets.

Gini coefficient =coefficient for seasonality

Compose your own period and benchmark A MARKET IN ALL DESTINATIONS

Compose your own period and benchmark ALL MARKETS IN A DESTINATION



### Assessing seasonality

#### 🖵 1000 🕠 📒 📜 Š 🗖 🗥

#### Assessing seasonality

Destination: Antwerp

Information: Bednights in all paid forms of accommodation establishments Market: Total foreign

Period: 2011

	absolute	in %	All Cities in 9	/o
January	70.839	5,8	4,	8
February	77.198	6,3	5,	1
March	94.026	7,6	6,	5
April	103.430	8,4	7,	9
May	120.509	9,8	9,	3
June	114.753	9,3	10,	0
July	116.194	9,4	12,	5
August	116.112	9,4	12,	6
September	107.316	8,7	10,	6
October	117.013	9,5	8,	7
November	97.158	7,9	6,	1
December	96.814	7,9	5,	9
Gini		0,090	0,19	4
Amplitude of seasona	ality		Similarity between Antw	/erp
# Cities	Gini	#	Cities	Variance
1 Brussels	0,064	1	Brussels	0,016
2 Geneva	0,087	2	Amsterdam	0,024
3 Antwerp	0,090	3	Madrid	0,024
4 Stuttgart	0,101	4	Stuttgart	0,025
5 Leuven	0,106	5	Hamburg	0,025
6 Zurich	0,108	6	Zurich	0,028
7 Amsterdam	0,114	7	Paris	0,028
8 Madrid	0,116	8	Leuven	0,029
9 Hamburg	0,125	9	Berlin	0,033
10 Paris	0,127	10	Barcelona	0,036

71 Dubrovnik	0,569	71 Split	0,291
72 Split	0,608		
Table: ECT-M6			

- Gini 0 = best seasonality
  - = perfect equality
- Gini 1 = bad seasonality
  - = maximal inequality

# Benchmark seasons by arrivals or nights and markets

- Benchmark seasons by arrivals or nights and markets
- Seasons (arrivals or nights) in a ETC destination for various markets
- Average length of stay in a ETC destination for various markets
- Average length of stay of a market in all ETC destinations
- Development of the average length of stay of a market in a ETC destination (+graph)

Market Total foreign and domestic	Ŧ
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#### Information

- Arrivals of visitors at frontiers
- Arrivals of tourists at frontiers
- Arrivals in all paid forms of accommodation establishments
- Arrivals in hotels and similar establishments
- Bednights in all paid forms of accommodation establishments
- Bednights in hotels and similar establishments

January

Arrivals (preferred definition)

OK

Bednights (preferred definition)

Period 2010

- 2011 - December



#### 📙 1000 •% 💳 Ϋ 🛄 🏠

City tourism statistics compiled by European Cities Tourism Market: Total foreign and domestic Information: Bednights (preferred definition) Period: January 2010 - December 2011

This table shows the trend in a selected period compared to the same period in the p

		Jan 2010 - Dec	2011	Jan 2009 - Dec	2010
Cities	(1)	absolute	Rank	absolute	Rank
Aachen	NA	1.710.070	53	1.661.567	5
Amsterdam	NG	19.472.500	9	18.285.900	1
Antwerp	NA	3.252.062	33	2.977.001	3
Barcelona	NG	29.576.607	5	26.864.559	1
Belgrade	NGS	2.464.613	43		
Bergen	NG			2.764.963	3
Berlin	NA	43.167.759	2	39.686.047	1
Bilbao	NG	2.667.740	39	2.386.532	4
Bratislava	NA	2.923.602	37	2.717.185	3
Bregenz	NA	610.269	66	595.812	6
Bruges	NA	3.239.429	34	2.943.766	3
Brussels	NA	11.527.971	17	10.753.564	1
Budapest	NA	12.203.906	14	11.275.750	1
Copenhagen	NAS	11.674.997	16	10.481.811	1
Cordoba	NA	2.344.167	45	2.161.335	4
Dijon	NG	1.494.061	57	1.809.968	5
Dresden	NΔ	7 340 933	21	6 854 581	2

# Seasons (arrivals or nights) in a destination for various markets

- Assessing seasonality
- Benchmark seasons by arrivals or nights and markets
- Seasons (arrivals or nights) in a ETC destination for various markets
- Average length of stay in a ETC destination for various markets
- Average length of stay of a market in all ETC destinations
- Development of the average length of stay of a market in a ETC destination (+graph)

Destination	Belgium	-

OK

#### 프 1000 •% 💳 💴 일브+ 🗥

National tourism statistics of the European Travel Commission Destination: Belgium Information: Bednights in all paid forms of accommodation establishments Period: January 2010 - December 2011

This table shows the trend in a selected period compared to the same period in the previous year(s)

Jan 2010 - Dec 2011 Jan 2009 - Dec 2010								
Market	absolute	(1)	(2)	absolute	(1)	(2)	+/-	% p.y.
Austria	171.662	0,5	0,3	158.616	0,5	0,3	13.046	8,2
Belgium	28.784.327		46,7	27.927.714		46,9	856.613	3,1
Bosnia and Herzegovina	8.869	0,0	0,0	7.541	0,0	0,0	1.328	17,6
Bulgaria	69.335	0,2	0,1	64.131	0,2	0,1	5.204	8,1
Croatia	37.549	0,1	0,1	36.866	0,1	0,1	683	1,9
Cyprus	28.368	0,1	0,0	24.462	0,1	0,0	3.906	16,0
Czech Rep.	135.917	0,4	0,2	125.454	0,4	0,2	10.463	8,3
Denmark	239.990	0,7	0,4	230.521	0,7	0,4	9.469	4,1
Estonia	24.443	0,1	0,0	22.354	0,1	0,0	2.089	9,3
Finland	139.226	0,4	0,2	125.277	0,4	0,2	13.949	11,1
France	4.475.372	13,6	7,3	4.265.424	13,5	7,2	209.948	4,9
Georgia	10.567	0,0	0,0	12.528	0,0	0,0	-1.961	-15,7
Germany	4.019.596	12.2	6.5	3.871.717	12.2	6.5	147.879	3.8



## Development of a market in

### all destinations

Tourism in Europe >> Nights & arrivals

- Availability
  - Monthly data

Annual data

- Data input status report
- Arrivals or nights of a market in all ETC destinations
- Arrivals or nights in a ETC destination for various markets
- Development of a market in a single ETC destination (+graph)
- Accommodations, bedspaces and occupancy in all ETC destinations
- Arrivals and nights (most commonly available definition) of a market in all destinations (+map)
- Arrivals- or bednights- benchmarks for a ETC destination
- Development of arrivals- or bednights- benchmarks for a destination (+gr.
- All markets versus all ETC destinations showing bednights or arrivals
- Market volumes and shares of selected destinations (+graph)
- Development of a market in all ETC destinations
- Average length of stay in a ETC destination for various markets
- Average length of stay of a market in all ETC destinations
- Development of the average length of stay of a market in a ETC destinati (+graph)

#### Market

Total foreign and domestic

#### Information

- Arrivals of visitors at frontiers
- Arrivals of tourists at frontiers
- Arrivals in all paid forms of accommodation establishments
- Arrivals in hotels and similar establishments
- Bednights in all paid forms of accommodation establishments

- 2011 -

- Bednights in hotels and similar establishments
- Arrivals (preferred definition)
- Bednights (preferred definition) 1985 -

Period

Omit destinations with incomplete data



# Development of a market in all destinations

#### 🗕 1000 •% 💳 ž므 č므+ 🔨

National tourism statistics of the European Travel Commission Market: Total foreign and domestic Information: Bednights (preferred definition)

Destination	(1)	2006	% p.y.	2007	% p.y.	2008	% p.y.	2009	% p.y.	201
Austria	NA	119.403.235	0,1	121.450.702	1,7	126.718.888	4,3	124.307.317	-1,9	124.88
Belgium	NA	29.372.011	3,5	29.849.356	1,6	29.971.839	0,4	29.250.381	-2,4	30.29
Cyprus	NA	14.438.592	-4,1	14.377.667	-0,4	14.380.375	0,0	13.003.664	-9,6	13.80
Czech Rep.	NA	41.447.797	2,8	40.831.072	-1,5	39.264.924	-3,8	36.662.192	-6,6	36.90
Denmark	NA	44.369.891	5,6	45.612.759	2,8	44.691.214	-2,0	42.185.637	-5,6	43.13
Estonia	NA	4.543.336	10,5	4.674.501	2,9	4.602.212	-1,5	4.122.526	-10,4	4.70
Finland	NA	18.168.869	5,3	19.036.665	4,8	19.461.228	2,2	18.573.905	-4,6	19.24
Germany	NA	351.223.970	2,1	361.839.734	3,0	369.579.835	2,1	368.737.280	-0,2	381.28
Hungary	NA	19.652.026	-0,4	20.128.534	2,4	19.974.414	-0,8	18.715.142	-6,3	19.03
Norway	NA	27.164.889	4,7	28.663.196	5,5	28.597.860	-0,2	28.026.511	-2,0	28.22
Romania	NA	18.991.704	3,4	20.593.349	8,4	20.725.981	0,6	17.325.410	-16,4	15.96
Slovenia	NA	7.722.267	2,0	8.261.308	7,0	9.314.038	12,7	9.013.773	-3,2	8.90
Total		696.498.587		715.318.843	2,7	727.282.808	1,7	709.923.738	-2,4	726.38

Definition(s):

NA = Bednights in all paid forms of accommodation establishments

NG = Bednights in hotels and similar establishments

% p.y. = Change compared to the previous year (only shown when data is available)

Due to your preferences, destinations with incomplete data are omitted in the table. Of 38 European countries, 12 countries provide data in the list.

Market volumes ('Total') do not represent overall Europe.

Table: ETC-J11

Generated between and 2012-09-10 (16-27-45).

## What needs to be done?

- ETC members:
  - ENTER absolute figures
  - Make use of the automatic control mechanism (Check and Save button)
  - Report/correct mistakes
- Karl:
  - New menu structure (demand and supply to be separated clearly)
  - Users' manual
- All sides:
  - COMMUNICATION
    - Tourmis  $\rightarrow$  data inputters
    - ALL OF US (about Tourmis)  $\rightarrow$  tourism industry
      - by your corporate websites





### Thank you for your attention!

### **ANY QUESTIONS or SUGGESTIONS?**

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