» Tünde Mester

# How to Enter Tourism Statistics in TourMIS



Hungarian Tourism Plc. » 12.09.2013.

#### First Steps in TourMIS...

- Define what type of data you have
  - Visitor/tourist arrivals at frontiers
  - Arrivals/overnights
  - All types of paid accommodations/hotels and similar establishments
  - Domestic included?
  - Capacities
- Define when you can upload the figures
  - Reminder
- Define your preferred definition



#### Use of Preferred Definition

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Austrian Tourist O www.tourmis.i [mester] Fr. Tunde Me	National ffice nfo ster Deutsch	
General Information Tourism in Europe > Latest Trends > Performance last 10 years > Nights & arrivals > Attractions & sights City tourism Tourism in Austria Logout	<ul> <li>Tourism in Europe &gt;&gt; Nights &amp; arrivals</li> <li>Availability          Monthly data          Annual data          Data entry     </li> <li>Trends based on latest available relative figures         Ranking of destinations based on latest available relative figures for each market         (+graph)         Arrivals or nights of a market in all ETC destinations         Arrivals or nights in a ETC destination for various markets         Arrivals and nights (most commonly available definition) of a market in all ETC         destinations         Development of a market in a single ETC destination (+graph)         Assessing seasonality     </li> </ul>	
	<ul> <li>Benchmark seasons by arrivals or nights and markets</li> <li>Seasons (arrivals or nights) in a ETC destination for various markets</li> <li>Average length of stay in a ETC destination for various markets</li> <li>Average length of stay of a market in all ETC destinations</li> <li>Development of the average length of stay of a market in a ETC destination (+graph)</li> <li>Comparison of the diversity of the international guestmix (+graph)</li> </ul>	
	Market       Total foreign and domestic          Information       Image: Arrivals O Bednights         Year       2013          OK	
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## **Different Options of Entering Data**

- Manually (typing)
- Upload with Excel template
  - TourMIS automatically checks the use the latest template (to be found on the TourMIS opening page)
- Upload with using an 'Excel interface'
  - Data from CSO in Excel
  - Standardised format / few changes only month by month



# Using 'Excel interface'

- Introduce the structure of your Excel sheets to the system ("interface")
  - Domestic included?
  - Countries + continents total or Countries for each continents (+ "other countries of the continent")
    - More countries than those in TourMIS list
  - Exact list of countries
  - Period
  - Where are these in your Excel
  - Predefined interfaces vs. Creating new
- Upload your figures





**BEWARE:** you have to choose Europe with domestic OR Europe without domestic according to the data you have!

If you have data for more countries than those in this list, choose 'I do not have figures for continents...' and in market's list mark ALL your extra countries as 'other Europe/Asia/Africa/Oceania' respectively and they will be summed up by the system. Here you can add a new interface or you can edit the predefined ones.

Step 1. Give a name to the interface

Step 2. Decide if you have continents total OR countries (+other) for continents

Step 3. Set Market, period and their place (worksheet, column, row) in your Excel file

Step 4. Click on Save to get a new row for a new market

Step 5. When you are ready click Save and Back to the previous menu



Here you can you can edit the predefined interfaces also.

Predefined interfaces are based on old ETC Excel interfaces.

All: Standard ETC template excl domestic - 02 February All: Standard ETC template excl domestic - 03 March

All: Standard ETC template excl domestic - 09 September All: Standard ETC template excl domestic - 10 October All: Standard ETC template excl domestic - 11 November All: Standard ETC template excl domestic - 12 December All: Standard ETC template incl domestic - 00 Annual

All: Standard ETC template incl domestic - 01 January All: Standard ETC template incl domestic - 02 February

All: Standard ETC template incl domestic - 03 March All: Standard ETC template incl domestic - 04 April All: Standard ETC template incl domestic - 05 May

All: Standard ETC template incl domestic - 06 June

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All: Standard ETC template excl domestic - 04 April All: Standard ETC template excl domestic - 05 May All: Standard ETC template excl domestic - 06 June

All: Standard ETC template excl domestic - 07 July All: Standard ETC template excl domestic - 08 August

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<ul> <li>Nights &amp; arrivals</li> <li>Attractions &amp; sights</li> </ul>		O I do provi	not have figures for continents (if ided, then TourMIS will calculate fig	information on 'Other gures for continents).	markets' (for each continent) is	
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land		55582	2998	2764	6517	17343	12517	13443							Finland
nce		166013	17325	22431	26911	34365	36126	28855						1	France
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anada		28090	1725	1779	2943	4433	8748	8462				-			Canada
exico		3745	370	313	665	932	808	657							Mexico
nited States		192084	13748	14307	24934	34020	53458	51617							United States
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Generated between and 2012-09-10 (03-23-54). (c) ÖW/IfTF (http://www.tourmis.info)

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You have to decide on the basis of the structure you have your figures in your Excel file! If you choose the wrong option don't panic – just don't save it.

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When everything is set, please press Check and Save button. Use Save without check button only when you checked possible mistakes or missing values.

## Automatic Control Mechanism

- To avoid typical typos
  - e.g. 2245 instead 22345 or 12034 instead of 1234
- Checking entries after clicking on Save button
- Highlights problem
  - Correct and save again
  - Save without changes e.g. missing values
- Any problem during use, ideas, suggestions to be reported to Mr. Karl Wöber and his colleagues (tourmis@modul.ac.at)



# A Novelty

- Cities can use their countries' Excel interfaces
  - Save as their own interface
- ETC/ECM members are encouraged to cooperate
  - We all will have more information



#### **Another Novelty**

- Radio button: report possible mistake
  - Note for data inputters: please correct the reported mistakes [missing data]
  - A reply is also nice but not enough



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Tourism in Furana		National tourism sta	tistics of the Europ	ean Tavel	Comm	vission				10	
Tourism in Europe		Destination: Hungar	y			ins stort					
Latest Trends Performance last 10 years		Information: All acco Period: January 200	ommodation establ 7 - June 2008	ishments							
Nights & arrivals		This table shows the	trend in a selecte	d period co	mpare	d to the sa	me perio: p	revious y	ear(s)		
Attractions & sights	1.11		ļ	Arrivals		Be	ednights	Average	length of	stay	
City tourism	<b>(±</b> )		Jan 07	Jan 06		Jan 07	Jan Ot	Jan 07	Jan 06		
Tourism in Austria	+		- Jun 08	- Jun 07	% р.у.	- Jun 08	- Jun 01.	- Jun 08 -	Jun 07 9	% р.у.	
Mediterranean & Middle E	a+	Austria	352844	347121	1,6	1016902	1007050	2,9	2,9	-0,7	
Logout		Belgium	71058	64823	9,6	213178	192333	3,0	3,0	1,1	
Logout		Bulgaria	34409	26995	27,5	58149	49543	1,7	1,8	-7,9	
		Croatia	45470	41287	10,1	98023	88466	2,2	2,1	0,6	
		Cyprus	5465	4796	13,9	14682	14979	2,7	3,1	-14,0	
		Czech Rep.	126581	99381	27,4	341947	268436	2,7	2,7	0,0	
		Denmark	37833	60706	-1,4	26/616	14796	4,5	4,4	1,3	
		Estonia	7207	50004	34,0	102005	100000	2,2	2,1	-2.9	
		Finanu	204041	100501	7,2	500544	100000	2,7	2.5	-0,2	
		Germanu	847374	876248	-3.3	3596998	3834952	4.2	44	-3.0	
		Greece	52706	51064	3.2	135996	129299	2.6	2.5	1.9	
		Hungary	5752943	5447344	5.6	13739691	13122154	2.4	2.4	-0.9	
		Ireland Rep	39189	30678	27.7	122594	99723	3,1	3,3	-3,8	
		Italy	262894	272135	-3.4	690957	730758	2,6	2.7	-2.1	
		Latvia	12368	10088	22,6	21144	21805	1,7	2,2	-20,9	
		Lithuania	15960	14766	8,1	28366	26615	1,8	1,8	-1,4	
		Luxembourg	4375	4959	-11,8	11333	12963	2,6	2,6	-0,9	
		Malta	1635	1782	-8,2	5300	6558	3,2	3,7	-11,9	
		Netherlands	126244	120614	4,7	438311	429151	3,5	3,6	-2,4	
		Norway	48608	44025	10,4	156184	133391	3,2	3,0	6,0	
		Poland	168617	137328	22,8	429398	365620	2,5	2,7	-4,3	
		Portugal	19111	17487	9,3	49973	45752	2,6	2,6	-0,1	
		Romania	298089	213313	39,7	520410	373698	1,7	1,8	-0,3	
		Russia	107840	87262	23,6	403140	348568	3,7	4,0	-6,4	
		Serbia	53005	46450	14,1	115826	105181	2,2	2,3	-3,5	
		Slovakia	82530	69033	19,6	178994	149995	2,2	2,2	-0,2	
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#### Thank you for your attention!

#### **ANY QUESTIONS?**

#### [don't forget: problem solving possibility]

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