



next
tier

PATAmPOWER

13 September 2013

Alexander Rayner

Pacific Asia Travel Association (PATA)

MISSION: To build and sustain a responsible Asia Pacific visitor economy



PATA VISION

Visitor economy: driving societal development in Asia Pacific

Engaging since 1951 | Not-for-Profit | Public + Private
Integrating the travel value chain in 105 economies

Massive expansion ahead for emerging markets

Expanding middle classes drive both travel and air cargo flows
Serving this demand will require a big expansion of investment

Global middle income class in 2009 and prediction for 2030



PATA Core Activities



**Knowledge
Management**

**Aligned
Advocacy**

**Connecting
Networks**

Sustainability and CSR

Human Capital Development



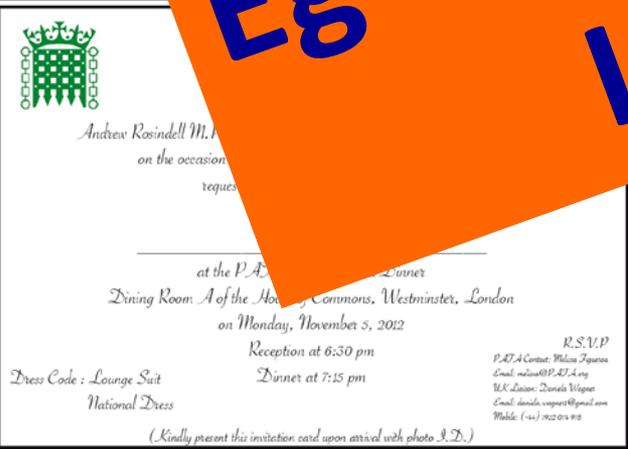
AXE
for Jobs and growth
TALK

Priti Patel calls for review of air passenger duty

Priti Patel leads a House of Commons debate on air passenger duty, which asks the Government to consider investment and infrastructure.

Priti Patel
The Government has announced a new growth fund for families and businesses that makes over 200 passenger economic

Taxation
Eg UK Air Passenger Duty
Impact on Jobs



Visitor Economy

New Metrics for the Next Generation



Visa Facilitation

English!

OFFICE USE ONLY | Client no. | Date received / / | Application no.

INZ 1017

Visitor Visa Application

IMMIGRATION NEW ZEALAND
A SERVICE OF THE DEPARTMENT OF LABOUR

for a temporary stay in New Zealand

INZ 1018

Visitor Visa Guide

IMMIGRATION NEW ZEALAND
A SERVICE OF THE DEPARTMENT OF LABOUR

A guide to applying for a visitor visa

Use the guide to help you complete the application form

Please read the *Visitor Visa Guide (INZ 1018)* before you complete this application form. The guide will help you decide which visa you should apply for and contains helpful information about how to complete the application form. The guide also gives detailed information about the evidence and documents you need to send.

When you have completed the form, please check it at the end to make sure you have sent all the documents and information we need.

We will process your application only when we receive all the information and documents we need. If you do not send all the required information, we will refuse your application.

You can use this form to apply for a visa for a family applicant. Your family may include a principal applicant, partner, and dependent children.

Immigration Advisers Licensing Act 2007

Under the Immigration Advisers Licensing Act 2007 it is an offence to provide immigration advice without being licensed or exempt. If your immigration adviser is not licensed when they should be, Immigration New Zealand may refuse your application.

For more information, send to view the register of licensed advisers, go to the Immigration Advisers Authority website www.iaa.govt.nz or call info@iaa.govt.nz.

Lawyers, professional accountants and exempt from licensing under the Immigration Advisers Licensing Act 2007. For more information, send to view the register of immigration lawyers, go to the New Zealand Law Society website www.lawsociety.org.nz.

When filling in this form, please print clearly in CAPITAL LETTERS.

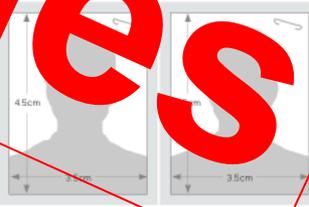
Which type of visitor visa are you applying for?
 Tourist Business Partnership Culturally arranged marriage
 Dependent child Parent or grandparent Member of household Other

Section A Principal applicant's personal details

All principal applicants must complete this section.

Attach two passport-size photographs of yourself here. The photographs must be less than six months old. Write your full name on the back of both photographs.

A1 Name as shown in passport
Family/last name
Given/first name(s)



Information about this guide

This guide will help you to complete the form *Visitor Visa Application (INZ 1017)* or the *Visitor Visa Application for Auckland Region Applicants (INZ 1018)* and help you understand the requirements you need to meet if you want to visit New Zealand.

You should read this guide before completing the application form. It gives you information about:
• how to complete the form
• what evidence you need to provide with your application form
• what a visitor visa allows you to do.

Do you need a visa to visit New Zealand?

You do not need a visa to visit New Zealand if one of the following applies to you:

- You are a New Zealand citizen.
- You hold a New Zealand residence class visa.

Australian citizens and some other groups of visitors from overseas do not need a visa to travel to New Zealand. See 'Visa-waiver visitors' on page 3.

Where do you send your application and documents?

Applicants who are overseas

Send your completed application form and documents to your nearest Immigration New Zealand office, New Zealand Embassy, or New Zealand High Commission.

Applicants who are in New Zealand

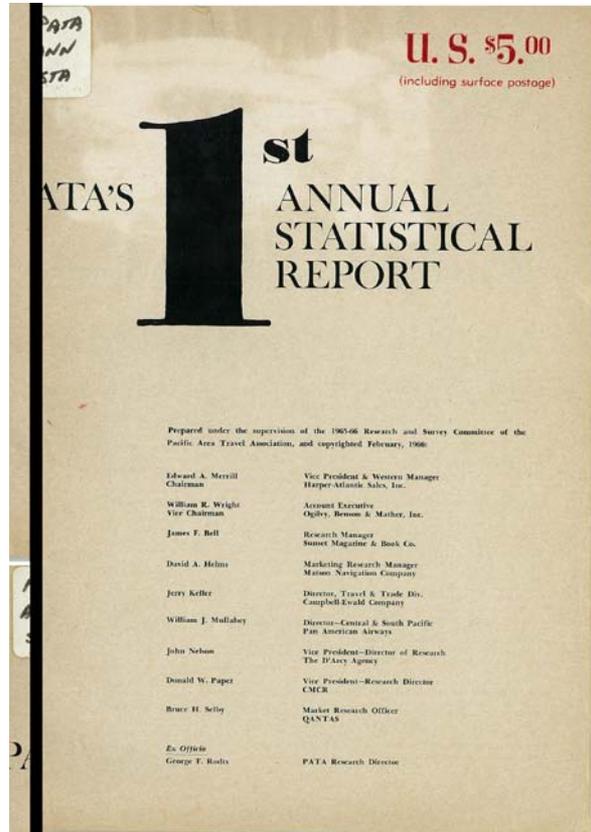
Send your completed application form and documents to your nearest Immigration New Zealand office.

For office addresses see immigration.govt.nz/contact-us.

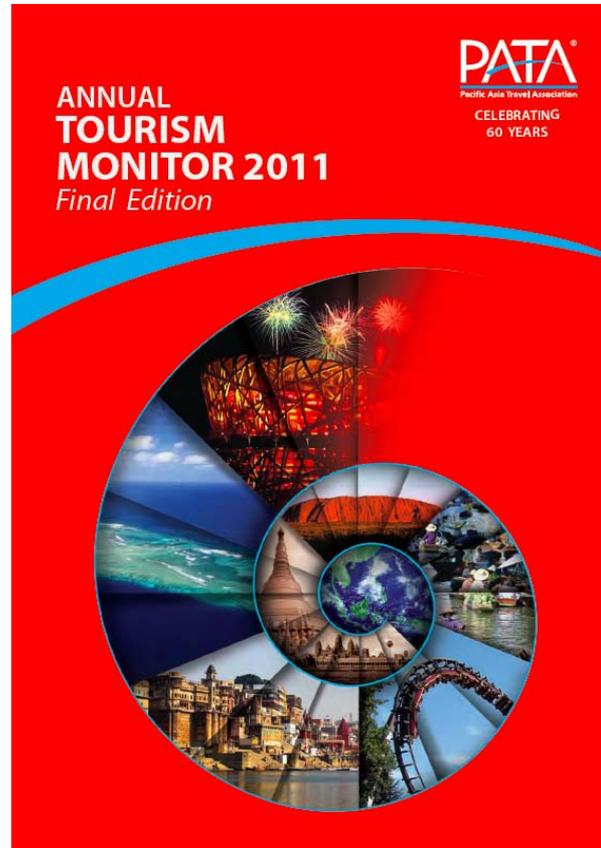
mTourism



Data as a Service (DaaS): member benefit since 1966



Annual Statistical Report



Annual Tourism Monitor



2010: Digital



Travel Intelligence Graphic Architecture (TIGA)

PATAmPOWER

Data about the Asia Pacific visitor economy



PATA Global Menu Resources

Sustainability & CSR

PATA provides leadership to the Asia Pacific visitor economy by coordinating and promoting environmental and economic

PATA Sustainability Charter

The Pacific Asia Travel Association will, by example and facilitation, provide leadership towards the achievement of environmental and economic sustainability, cultural preservation and social responsibility by the travel and tourism industry in the Asia Pacific region.

APEC/PATA Code



PATA

PATA Sustainability and Social Responsibility (SSR) Committee aims to find responsible ways to maintain our cultural and natural resources - and the very reason that we travel.

PATA Gold Awards



PATA Foundation



Issues & Trends - CSR



To submit a good practice in sustainability and/or corporate social responsibility please email to SSR@PATA.org

Aggregate, Enrich, Disseminate

Indicators from NTOs

Visitors

- **International Visitor Arrivals (IVA):** No. of Arrivals, % Change Year on Year
- **IVA by Origin Market:** Residence, Nationality
- **Average Length of Stay:** Days, Nights
- **Purpose of Visit:** Leisure, Business, VFR, Convention/Conference, Other
- **Gender:** Male, Female, Not Stated
- **Mode of Transport:** Total IVA, % by Air
- **Source Markets:** Number of outbound departures

Expenditure

- **Visitor expenditure** – Total, Average Daily, Average per Visitor
- **Visitor Expenditure by item:** Accommodation %, Meal %, Shopping %, Local Sightseeing %, Local Transport %, Recreation/Entertainment %, Other %

Indicators from Partners



Aviation

- **Seat Capacity**
 - a) **Total**
 - b) **Low Cost %**
- **Flight Frequency**
 - a) **Total**
 - b) **Low Cost %**
- **Air Passenger**

Accommodation

- **Room Supply**
 - a) **Number of Rooms**
 - b) **Development Pipeline**
- **Demand**
 - a) **Occupancy %**
 - b) **Average Daily Rate**
 - c) **Revenue Per Available Room**

Digital Indicators

- **ICT Indicators**
 - a) **Households with Internet**
 - b) **Internet users %**
 - c) **Mobile users %**
- **Web Usage**
 - a) **Reach %**
 - b) **Minutes Spent on Travel**
- **Top 10 travel websites**

Sustainability & CSR

- **Good Practice**



Forecasts

- **Forecast Arrivals**
- **Forecast Arrivals by Origin**
- **Forecast Expenditure**

Air Passenger Traffic

amadeus

Your technology partner

Home Browser Logout

Amadeus.com
Amadeus Airlines
Airline Extranet

Select Relation

List of O&Ds

List of Itineraries

List of Connections

O&Ds connecting all to VIE

→ Export CSV

2013-06 (01-30) market settings

	Filter Org	Filter Dst	Nonstop Itins	Airlines	Pax	Cabin class F/C/Y [%]	Top 5 Itins	Top 5 airlines
1	FRA	VIE	1	9	31914	0 / 7 / 93	i	i
2	DUS	VIE		5	29178	0 / 3 / 97	i	i
3	PAR	VIE	1	14	27773	0 / 7 / 93	i	i
4	ZRH	VIE	1	11	27653	0 / 6 / 94	i	i
5	BER	VIE	2	5	27312	0 / 4 / 96	i	i
6	LON	VIE	2	13	25310	0 / 5 / 95	i	i
7	MOW	VIE	3	12	23069	0 / 11 / 89	i	i
8	HAM	VIE	1	9	21395	0 / 3 / 97	i	i
9	BCN	VIE	1	12	16053	0 / 5 / 95	i	i
10	IST	VIE	2	11	14294	0 / 10 / 90	i	i
11	AMS	VIE	1	10	13883	0 / 15 / 85	i	i
12	ROM	VIE	1	8	13808	0 / 5 / 95	i	i
13	HAJ	VIE	1	8	13682	0 / 2 / 98	i	i
14	BRU	VIE	1	8	12703	0 / 10 / 90	i	i
15	MIL	VIE	1	9	11881	0 / 7 / 93	i	i
16	MUC	VIE	1	5	11817	0 / 2 / 98	i	i
17	AYT	VIE	1	7	11057	1 / 7 / 92	i	i
18	STR	VIE	1	7	10996	0 / 0 / 100	i	i
Total			163		727416			

Back one level

O&Ds: 1245

<< Page 1 / 3 >>

Reset selection

| Select all

Show details for selection

schedule data provided by **innovata**

PATAmPOWER



PATA Global Menu

Resources

REGISTER

LOGIN

Sustainability & CSR

PATA provides leadership to the Asia Pacific visitor economy by coordinating and promoting environmental and economic sustainability, cultural preservation, and social responsibility.

PATA Sustainability Charter

The Pacific Asia Travel Association will, by example and facilitation, provide leadership towards the achievement of environmental and economic sustainability, cultural preservation and social responsibility by the travel and tourism industry in the Asia Pacific region.

APEC/PATA Code



The APEC/PATA Code for Sustainable Tourism was signed on 9 April 2001.

PATA Traveller's Code

"Travel is a passage through other people's lives and other people's places."

PATA SSR Committee

The PATA Sustainability and Social Responsibility (SSR) Committee aims to find responsible ways to maintain our cultural and natural resources - and the very reason that we travel.

Good Practices



To submit a good practice in sustainability and/or corporate social responsibility please email to SSR@PATA.org

PATA Gold Awards



PATA Foundation



Issues & Trends - CSR



- Home
- Visitors
- Expenditure
- Aviation
- Accommodation
- Digital Indicators
- Sustainability & CSR
- Sustainability & CSR**
- Forecasts

Sustainability & CSR

Project to aggregate, enrich and disseminate good practice in Sustainability and Corporate Social Responsibility (CSR) in the visitor economy



GIZ will support **PATA** with a grant on behalf of the **German Federal Ministry for Economic Cooperation and Development BMZ**

PATA Foundation: Sapa, Viet Nam

- <http://www.youtube.com/watch?v=RSSPiHC4Ovc>



Thank You!

Alex@PATA.org