

ANNUAL REPORT 2021/2022

Submitted to the Agency for Quality Assurance and Accreditation Austria

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1. The University's development & outlook

1.1. Review of 2021/2022 at Modul University Vienna

2021/2022 was still marked by certain COVID-19 restrictions, especially in the Fall 2021 semester. Hybrid teaching was still possible, but only for students facing travel restrictions/visa issues and for students who were part of the rick group or taking care of someone in the risk group. Temporarily, students who were sick could also take classes online until they were out of their quarantine period. As the number of cases increased again in October, the university restricted the access to campus with the 2,5G rule (vaccinated, recovered, PCR tested). During the new lockdown period in November and December 2021, teaching was conducted online or in hybrid (at the lecturer's decision) and the 2G rule was implemented. In the Spring 2022 semester, the 2,5G rule still applied, masks were still required and teaching was still conducted in hybrid form. All COVID-19 rules on campus were suspended on July 1, 2022.

Student satisfaction was measured thanks to different internal surveys, an End of First Semester Survey and an End of the Year Survey, which helped identifying improvement points. As of November 2021, the University Board and MU's student union representatives (ÖH MU) have regular (monthly) meetings to receive feedback and to discuss current developments.

On October 18, 2021, the Vice-President, Dr. Sabine Sedlacek, was reelected for another term by the University Council, upon suggestion by the University Senate. On May 9, 2022, the President, Prof. Dr. Karl Wöber, was reelected by the University Council, upon a suggestion by the University Senate. There were several personal changes, which are presented under 4.1. A major revision of the Guidelines for Promotion to Full and to Associate Professors was approved by the University Senate, upon suggestion by a working group, specifically dedicated to the topic. These changes were meant to increase the transparency and to modernize the Promotion Guidelines which had not been revised for several years.

In February 2022, the start of the war in Ukraine was a big shock to the entire MU community, especially since MU had 92 Ukrainian and Russian students when the war started. The University Board decided to allow current Ukrainian and Russian students who got into severe financial problems due to the current war in Ukraine, to apply for postponing the payment of their tuition fees. The University Board has also asked the Scholarship Committee to use the Scholarship of Hope Fund for offering marginal jobs ('geringfügige Beschäftigung') for students affected by the war.

2021/2022 was also the year in which MU received re-accreditation by AQ Austria for a period of six years, under two flags: Submission of an updated development plan for the accreditation period, as well as a matching business plan for that same period. Hence, 2021/2022 marked the start of the implementation of the development plan and the suggestions highlighted by the reviewers during the reaccreditation process. This led, amongst others, to a revision of the University Constitution (described in 2.2.2.). In September 2021, in the U-Multirank ranking, Modul University Vienna was placed 49 in the world in terms of citation rate, 37 for the professional publications and 275 for the interdisciplinary publications.

1.2. Implementation of the development plan in 2021/2022

Several points of the development plan were implemented in 2021/2022.

First, the main goal #4 of the Development Plan ("Main Goal 4: Modul University Vienna will become a financially independent organization") was also reached in 2021/2022, as for the first time of its history, Modul University Vienna reached break even.

In terms of teaching, the university received the accreditation of a new BSc in International Management with Professional Experience, which started operating in Fall 2021, as well as a new BSc in Applied Data Science, which started in Fall 2022. A new specialization, in "Business Psychology", was

decided upon for the BSc in International Management and the BSc in International Management with Professional Experience. Furthermore, the teaching format of the PhD was revised to include elements of blended learning and to be conducted in a hybrid format. This should attract more students who might be facing visa issues or financial difficulties, making a move to Vienna too complicated. To guarantee the quality of exchange and teaching, a contact week at the end of each semester was introduced. Additionally, the further integration of the study program offered in Nanjing was guaranteed with an audit conducted online in the Fall 2021. The audit included three online meetings with students, faculty, and the Academic Director and a final review meeting with the VP of International Affairs of Nanjing Tech University Pujiang Institute. It helped further streamlining the exchanges between Vienna and Nanjing and further aligning teaching and assessing between both campuses.

In terms of student services, the MU shop was developed with additional products and student events were organized again as of Spring 2022, after the period of COVID-19. This also affected alumni events, with the first alumni event on campus since a long time. The Start-up hub also moved under the responsibility of Student Services and Careers to allow for more synergies.

Furthermore, the study contract were revised and merged in one single study contract, reaching the goal of having common terms and conditions for all study programs.

On the research side, several documents and processes were revised, including the Guideline for Conducting Research Projects, the Conflict of Interest Form, the Project Calculation Workbook. Additionally, the research support was developed with a dedicated resource in finance and another one reporting to the Vice President for Research, who advise and support faculty in project submissions. An Open Access Strategy was also established by the Library, in collaboration with the Vice President for Research. The e-media subscriptions and e-book collection were further developed.

Finally, to contribute to its objective of developing the professional development of its employees, an admin performance review was introduced in February 2022 and the Professional Development Objectives Plan templates for the annual faculty development talks were revised in May 2022. Moreover, an extensive review of MU's HR organization and processes was conducted by an external consultant, Dr. Sybille Reichert, who produced an audit report. Based on this report, the UB established an HR strategy to improve MU's HR organization and processes.

1.2. Outlook for 2022/2023

With a situation which should be back to normal after 2 years of COVID-19, 2022/2023 should mark a further increase in the number of students, which is one of the main objectives highlighted in the Development Plan.

Current study programs should be further developed, in particular the new Applied Data Science program on the undergraduate level, as well as a new joint program for the students of the BBA in Tourism, Hotel Management and Operations with the New York City College of Technology. Furthermore, capitalizing on the new continuing education law, Modul University Vienna implemented a new study program, a Bachelor Professional as of Spring 2023, offered in collaboration with the ÖHV ('Österreichische Hoteliervereinigung'). 2023 should also see the kick-off of the preparation of a MSc in the field of applied data science, so that it is accredited in time for the first graduates from the BSc in Applied Data Science in 2025.

In 2022/2023, Modul University Vienna plans to relaunch its website, after the implementation of a new Customer Relationship Management system for marketing, student recruitment and admissions in 2021/2022.

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2. Developments by areas of Modul University Vienna

2.1. Study Programs & Teaching

2.1.1. Overview of the Study Programs in 2021/2022

In the academic year 2021/2022, Modul University offered fourteen study programs in Vienna, Dubai¹ and Nanjing. Basic information on these programs can be found in the following table. The current curricula and study regulations can be found on the <u>University's website</u>.

In Spring 2020, applications for the accreditation of two new study programs (BSc in Applied Data Science and BSc in International Management with Professional Experience) were submitted to AQ Austria. These two new study programs were successfully accredited in 2021 and students were recruited as of Fall 2021 for the BSc in International Management with Professional Experience, while the start of the BSc in Applied Data Science was delayed to Fall 2022.

Name	Degree	ECTS	Min. duration	Tuition fee			
Modul University campus in Vienna							
Bachelor of Business Administration				€ 13,845/year			
in Tourism and Hospitality	BBA	180	3 years	(€41,535 in total)			
Management				(611,555 111 total)			
Bachelor of Business Administration				€ 14,431/year			
in Tourism, Hotel Management. and	BBA	240	4 years	€ 14,431/ year (€57,723 in total)			
Operations				(£37,723 III total)			
Bachelor of Science in International	BSc	180	3 years	€ 13,845/year			
Management	BSC	100	5 years	(€41,535 in total)			
Bachelor of Science in International				€ 45,795/year			
Management with Professional	BSc	210	3,5 years	(€ 13,084 in total)			
Experience				(£ 13,064 III (Otal)			
Master of Business Administration	MBA	90 1.5 ve	1 E years	€ 18,105/year			
(MBA) ('Universitätslehrgang')	IVIDA	90	1.5 years	(€27,158 in total)			
Master of Science in International	MSc	120	2 years	€ 10,384/year			
Tourism Management	IVISC	120	2 years	(€20,768 in total)			
Master of Science in Sustainable				€ 10,384/year			
Development, Management and	MSc	120	2 years	€ 10,3847 year (€20,768 in total)			
Policy				(€20,700 III total)			
Master of Science in Management	MSc	120	2 years	€ 10,384/year			
iviaster of science in Management	IVISC	120	2 years	(€20,768 in total)			
Doctor of Philosophy in Business and	PhD	240	Avears	€ 12,248/year			
Socioeconomic Sciences	טווץ	240	4 years	(€48,990 in total)			
Modul University campus in Nanjing							

¹ The accreditation of the study programs at the Dubai campus was withdrawn by AQ Austria on February 18, 2019.

Name	Degree	ECTS	Min. duration	Tuition fee
Bachelor of Business Administration				RMB 25,000/year
in Tourism and Hospitality	BBA	180	3 years	(RMB 75,000 total)
Management				(KIVIB 73,000 total)
Modul University campus in Dubai (te	ach-out pro	ogram a	s of February 13, 2	2019)
Bachelor of Business Administration				AED 53,950/year
in Tourism and Hospitality	BBA	180	3 years	(AED 161,847 in
Management				total)
Bachelor of Science in International	DCc	100	2 years	AED 56,518/year
Management	BSc 180		3 years	(AED 169,554 total)
Master of Science in Sustainable				AED 43,352/year
Development, Management and	MSc	120	2 years	(AED 86,704 total)
Policy				(AED 86,704 (Otal)
Master of Business Administration	MBA	90	1 E years	AED 68,078/year
(MBA) ('Universitätslehrgang')	IVIDA	30	1.5 years	(AED 102,118 total)

2.2.2. Changes in the study and examination regulations

In 2021/2022, the study regulations of all study programs were revised, as well as the examination regulations and the university Constitution. The details of these changes which do not require accreditation are displayed in Annex II. The following table gives an overview of the changes of the Study and Examination regulations, as well as the Constitution, and their explanations.

Revised regulations	Changes and explanations
Study Regulations of the Bachelor of Business Administration in Tourism, Hotel Management and Operations	 The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. § 5 Structure and Duration of the Study Program: It is specified that some parts of the curriculum can be held in other locations than MU Vienna, also abroad. Indeed, MU Vienna is partnering with other institutions (MODUL School, New York City College) for the practical courses of the curriculum. §6 Curriculum Overview: Some course types were changed to
Study Regulations of the Bachelor of Business Administration in Tourism and Hospitality Management	 better reflect the nature of the course and their type of delivery. The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. §6 Curriculum Overview: Some course types were adapted to better reflect the nature of the courses and their type of delivery. § Course prerequisites: The wording was revised to reflect the change of the specializations.

Revised regulations	Changes and explanations						
Study Regulations of the Bachelor of Science in International Management	 The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. 						
Study Regulations of the Bachelor of Science in International Management with Professional Experience	 The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. §9 Internships: Students who do not find a suitable internship to complete the compulsory internship for the BSc in International Management with Professional Experience can switch to the BSc in International Management. 						
Study Regulations for the BSc in Applied Data Science	 The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. §6 Curriculum Overview: The ECTS for the Internship Preparatory Course and the Professional Capstone Project (Internship) were adjusted to reflect the actual workload and rectify the total count of ECTS, so it matches 180 ECTS. 						
Study Regulations for the Master of Science Programs	The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. The wording of the general paragraph regarding proofs of English level was aligned with that of the BBA and BSc study regulations. Additionally, the wording of the interviewing process was revised to be aligned with that of the MBA Study Regulations. §8 Course Prerequisites: Some course prerequisites were slightly adapted to reflect changes in course titles and to add another necessary prerequisite. §9 Master Thesis: The Dean can make exceptions for online thesis defense, which are normally held on campus. This is to accommodate special cases that might occur, be it when a supervisor or a student cannot come on campus. §12 Conferment of MSc Degree: The minimum number of ECTS to be completed at MU towards the obtention of an MSc degree was reduced from 90 to 60, but only for dedicated partner universities. Appendix: The name of the course "Business Ethics and Corporate Social Responsibility" was changed to "Business Ethics".						

Revised regulations	Changes and explanations						
Study Regulations for the Master of Business Administration Program	 The Study Regulations were updated with gender neutral pronouns. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. The wording of the general paragraph regarding proofs of English level was aligned with that of the BBA and BSc study regulations. §10 Master Thesis: The Dean can make exceptions for online thesis defense, which are normally held on campus. This is to accommodate special cases that might occur, be it when a supervisor or a student cannot come on campus. 						
Study Regulations for the PhD Program	 The Study Regulations were updated with gender neutral pronouns. The name "Prelim Exam" was changed to "Prelim Assessments" throughout the document. §4 Admission to the Study Program: Other evidences of language skills may be accepted in the admissions process to give more flexibility in the admissions process. The wording of the general paragraph regarding proofs of English level was aligned with that of the BBA and BSc study regulations. § 5 Structure of the Studies, Format, and Duration of Studies: It was revised to allow for a hybrid study format, so that students abroad can also attend classes online. A mandatory attendance week is foreseen at the end of each semester, so that all students can mingle and exchange on their research. § 6 Doctoral Thesis: In light of this change of study format options, it was specified that the defensio has to take place on campus. However, members of the doctoral committee can join remotely to allow for a wider pool of members. § 7 Dissertation Planning Meetings and Progress Reports: The process for the progress reports was revised to four submissions over the course of the PhD studies with a presentation during the mandatory attendance week. It needs to be accepted by the supervisor and the Dean. This is also the case with the choice of courses for the upcoming academic year, which need to be agreed between the student, their supervisor and the Dean. These changes guarantee more consistency for all students. §8 Courses and Examinations: The participation in the presentation session of the Progress Reports was included in Module V – Subject Examinations to ensure that all PhD students will attend this session. §9 Types of Examinations: The Prelim Assessment was more clearly defined as an open-book take-home assessment, composed of three subjects. It is also foreseen now after the completion of which courses the Prelim Assessment can be taken. Additionally, the practical trainings (e.g. teaching practice						

Revised regulations	Changes and explanations
Examination Regulations and Student Code of Conduct	 §2 Transfer of Credits: This paragraph was revised quite in depth to specify which documentation is required for applying for credit transfer and also the means for assessing that the learning outcomes of the courses to be transferred have been obtained. §3 Course Formats: The possibility of hybrid teaching (i.e. for the PhD program) is foreseen if specified in the respective Study Regulations. At the end of the year, rules for hybrid teaching in the first four weeks of the semester (restricted to visa cases) were added based on the rules developed during the COVID-19 pandemic, alongside the definitions of hybrid courses, synchronous and asynchronous teaching. Rules for the protection of the lecturer's intellectual property relative to course content were included. §4 Academic Assessment and Grading of Courses: Deans must approve grade changes requested after a 14-period following the semester grade submission deadline. §5 Conduct of Examination: The university may verify the authenticity of medical certificates provided by students. The conditions for online oral examinations were specified: video mandatory or second assessor, recording or minute taking. Additionally, a lecturer may submit a statement to the Studies and Examination Committee if a student has lodged a complaint with an Appeal for Violation against the Process of Examination. §7 Academic Misconduct: The concept of ghostwriting was included with a definition, as well as a process for lecturers on how to conduct a verification in case they suspect a case of ghostwriting (oral examination, additional work under supervision). Proofreading is accepted at the discretion of the lecturer but needs to be disclosed. §10 Termination of Enrollment: A student is being discussed at the Semester Conference for termination after failing a class for the third time. Automatic expulsion happens when a student fails a class for the fourth time, fails their thesis for the third time, fails
Temporary Amendments to the Examination Regulations and Code of Conduct	 §1 General Considerations: The rules for coming on campus were defined less precisely to allow room for flexibility. §2 Study Format Declaration/§4 Attendance in Courses: The conditions under which students can switch to a remote study format were clarified, as well as the documentation required as a proof. It was emphasized again that attendance is mandatory and tracked accordingly. Moreover, as the number of COVID-19 cases increased again, some flexibility was introduced with on campus teaching for those students that did not feel comfortable to be on campus when the 7-day incidence rate was higher than 200. §3 Course Formats: The conditions for hybrid delivery were clarified for all courses: It was stipulated that if no student was

Revised regulations	Changes and explanations
	 attending the class in person, the lecturer could teach it only online. §5 Academic Assessment and Grading of Courses: The restrictions relative to the assessments in place in 2020/2021 were lifted and
	more flexibility given to the lecturers.
	 All "Academic Departments" were renamed to "Academic Schools"; all "Schools" were renamed to "Degree Study Program". Art. I. University Board: A Director for Continuing Education was included. Moreover, the contracts of third-party researchers must also be signed
	by the project leader.
	Art. III. Deans: Deans may now waive retake fees.
	• Art. IV. Schools and Research Centers: Precisions were added on the role and purpose of the Schools and Research Centers.
	 Art. X. Admissions Committee: A student representative was added to the Admissions Committee as a follow-up of a comment received from the reviewers during the accreditation procedure. Furthermore, applicants who feel they have been discriminated against may lodge a complaint with the IDC.
University Constitution	• Art. XI. Inclusion and Diversity Committee: The IDC is additionally composed of two student representatives, nominated by the ÖH MU.
	 Art. XVII. Issuance of Diplomas, Diploma Supplements, and Transcripts: An article was added on this topic. It foresees that all academic documents need to be signed by the president and the Dean of the respective study program, and all transcripts are signed electronically by the President. Additionally, it also stipulates under which conditions a diploma can be revoked.
	 Art. XVIII. Continuing Education Programs: The title was changed from "non-degree study program" to "continuing education programs". An additional paragraph on continuing education program leading to degree programs was introduced and on how they are integrated in the university's existing quality management system.

Finally, several revisions of the study contracts of students took place to unify the template in one standard template for all study degree programs.

2.2. Research

2.2.1. Modul University's Research Profile

Modul University Vienna is a genuine international university. Therefore, it is vital to further develop the quality of research and teaching at a parallel pace. Research is determined to be the prerequisite of high-quality teaching and the University pursues a research-led teaching approach. As a result, researchers at Modul University Vienna are committed to conducting contemporary, as well as future-oriented basic and applied research. The University's research profile is characterized by a dynamic development of research activities, where researchers of various disciplines are highly innovative and meet the criteria for cutting-edge research. Interdisciplinary research activities shape the research profile of the institution. For example, the areas of information systems, management, tourism, and sustainable development clearly focus on entrepreneurial and societal challenges that are faced in current fast-changing environments.

In 2021/2022, Modul University Vienna was organized into one Research Center in New Media Technology and four academic Schools in Applied Data Science, International Management, Tourism and Service Management, Sustainability, Governance, and Methods. Through these bodies, researchers of several disciplines are actively contributing to the institution's research output.

As any other research university, Modul University must cope with an increasingly competitive environment. Accordingly, it is crucial to identify and design research foci and to assemble a supportive research environment that procures these focus areas. In order to provide such an environment, professional research management and support needs to be developed in conjunction with internal advancement programs and career path models — in line with the mission of freedom of teaching and research.

2.2.2. Research focal areas

Modul University Vienna identified 17 core research areas that were recently merged into five research focal areas:

- 1. Digitalization and business transformation
- 2. Big Data analysis, artificial intelligence, and blockchain
- 3. Governance for innovation and sustainable development
- 4. Socioeconomic aspects of climate change
- 5. Travel behavior, trend, and competition analysis

More information on the 17 core research areas are included in the <u>Development Plan 2020-2032</u> published on the University's website.

2.2.3. Publications

In the academic year 2021/2022, in total 170 times faculty members of Modul University at the Vienna and Nanjing Campus have contributed to publications, in the form of journal articles, books or reports, book chapters, conference papers, contributions and others.

School	Journal Articles	Book Chapters	Books/ Reports	Conference Papers & Contributions	Other	Total
ADS	7	1	0	8	0	16
IM	56	9	2	3	3	73
NMT	1	0	0	0	1	2
SGM	14	1	2	6	1	24
TSM	35	8	5	4	1	53
Nanjing	1	0	1	0	0	2
Total 2021-2022	114	19	10	21	6	170
Evolution to 2020/2021	+8.6%	+90.0%	-9.1%	+75.0%	+50.0%	19.7%

<u>Note:</u> For the publications who have co-authors of different Schools of the University, the School of the first co-author is considered to categorize the publication.

2.2.4. Awards and Conferences

The figures refer to the participation of faculty members of the respective Schools and campuses in one of these activities.

		Conferences and Events				
School	Awards	Invited presentation	Presentation	Participation	Total	
ADS	0	0	1	2	3	
IM	0	15	14	2	31	
NMT	0	0	1	0	1	
SGM	0	0	1	0	1	
TSM	3	4	2	6	12	
Total 2021-2022	3	19	18	10	47	
Total 2020-2021	2	13	10	30	53	
% p.y.	+33.3%	+46.2%	+80.0%	-33.3%	-11.3%	

In 2021/2022, faculty members of Modul University Vienna received the following awards:

Name of the Award	Awarding Institution	Recipient
Award for outstanding contributions to high-quality reviewing of Annals of Tourism Research Empirical Insights in 2021	Annals of Tourism Research Empirical Insights	Bozana Zekan
Award for outstanding contributions to the Editorial Board of Annals of Tourism Research Empirical Insights in 2021	Annals of Tourism Research Empirical Insights	Ulrich Gunter
Best Paper Award of the 8th IATE	International Association for	Bozana Zekan, Ulrich
Conference	Tourism Economics	Gunter

In 2021/2022, members of Modul University's Faculty (both Vienna and Nanjing campuses) participated or presented in the following conferences:

parti	an adoption of presented in the following conferences.			
	Name of the conference			
1	16th TourMIS Workshop			
2	19th European Mediterranean & Middle Eastern Conference on Information Systems			
3	2019 7th International Conference on Industrial Technology and Management (ICITM)			
4	2021 Grand Canal Culture and Tourism Expo (Suzhou, China)			
5	2021 Travel daily conference			
6	2022 Annual Conference of the Emerging Markets Conference Board, Ljubljana, Slovenia			
7	2022 Frontiers in Service Conference			
8	42nd International Symposium on Forecasting			
9	61st European Regional Science Association (ERSA) Congress			
10	8th International Conference on Hospitality and Tourism Management			
11	8th Conference of the International Association for Tourism Economics			
12	ACM Immersive Media Experiences 2022			
13	Agri-D 2021 Convention			
14	ATLAS Annual Conference 2021: Tourism 21: Re-building Tourism - Continuities and Changes			
15	Blockchain and Cryptocurrency Summit			

16	Blockpool Bootcamp
17	China Tourism Research Youth Frontier Forum
18	Conference of the International Academy for the Study of Tourism
19	ECM International Conference & General Assembly
20	ENTER 2022
21	ENTER21 e-Tourism Conference
22	First International Conference on Sustainable Energy Blockchain & Cryptocurrency
23	French-Austrian-German Workshop on Consumer Behavior
24	IATE Webinar on Tourism Demand and Economic Performance
25	IBC 2021 Conference
26	ISAM Global Expert Network (ISAM-GEN) Workshop
27	ISCONTOUR
28	Omnichannel day
29	Research & Innovation Track - Semantics 2021 EU PC
30	Research Seminar, Modul University
31	SIGACM
32	Social Science Encylopedia
33	Summer Seminars in Marketing
34	Sustainable Development in Management and Finances Conference
35	Technical Meeting on Artificial Intelligence for Nuclear Technology and Applications
36	The Blockchain and Cryptocurrency Summit
37	The International Conference on Information Systems 2021
38	Tourism Tribune China Tourism Research Annual Conference 2021
39	Tourism, Hospitality & Events International Conference
40	TTRA Europe Chapter Conference
41	Venture Capital Networks, Mitchel Centre for Network Analysis, University of Manchester
42	Zukunftskongress Logistik, 39. Dortmunder Gespräche

2.2.5. Research Projects

In 2021-2022, the four academic Schools and one research center of Modul University Vienna, as well as the faculty of the Modul School in Nanjing, led different research projects, for some of which they collaborated with other institutions and organizations.

No.	Name of Project	Department	Other Involved Institution(s)
1	A Digital Well-Being Index	NMT,	
1	for Vienna	SGM	-
	Capacity methodology:		
2	Iveragh Peninsula (Irish	SGM	Österreichisches Institut für Raumplanung
	case study)		
2	CityDNA Academic Insights	TCM	City Doctinations Alliance (CityDNA)
3	Newsletter	TSM	City Destinations Alliance (CityDNA)
4	CityDNA Benchmarking	TSM	City Doctinations Alliance (CityDNA)
4	Report	13101	City Destinations Alliance (CityDNA)
	EPOCH - Extracting and	NMT,	weblyzard technology, Ketchum Rublica Cmbb
5	5 S(a)VI '		webLyzard technology; Ketchum Publico Gmbh; KPMG Austria GmbH
	Predicting Events from	TSM	KPIVIG AUSTIIA GIIIDH

	Online Communication and Hybrid Datasets		
6	GENTIO - Generative Learning Networks for Text and Impact Optimization	NMT	MODUL Technology GmbH; Ketchum Publico Gmbh; webLyzard technology; "Observer" Medienbeobachtung & Analyse GmbH; Forschungsinstitut Rechenintensive Methoden der WU Wien
7	i-CONN: Interdisciplinary connectivity: Understanding and managing complex systems using connectivity	SGM	University of Durham; Jacobs University Bremen; AAI Scientific Cultural Services; European University Cyprus; University of Vienna; University of Natural Resources and Life Sciences, Vienna; Environment Agency; Masarykova Univerzita; Aix-Marseille Université; University of Sheffield; University of Maryland; IIASA International Institute for Applied Systems Analysis
8	PERMA: An Exploratory Study on How Reading Travel Blogs Contribute to Well-Being	MSN	-
9	SDG-HUB: Al-Driven Semantic Search and Visualization to Support the Sustainable Development Goals and Agenda 2030	NMT	MODUL Technology GmbH; webLyzard technology; Leopold-Franzens Universität Innsbruck, ZAMG – Zentralanstalt für Meteorologie und Geodynamik
10	Sense of place: Exploring Chinese Tourists' multisensory experiences of Sabah through Ctrip	MSN	
11	SmartCulTour	TSM	Katholieke Universiteit Leuven, NHTV Breda University of Applied Sciences, Ca' Foscari University of Venice, University of Split, University of Lapland/Lapin Yliopisto, UNESCO, Quantitas Srl, Toerisme Vlaanderen – VisitFlanders, Mediterranean Agronomic Institute of Zaragoza (IAMZ)
12	PERMA: An Exploratory Study on How Reading Travel Blogs Contribute to Well-Being	MSN	-
13	TOURISM – Case-study on "Inner Areas" post COVID- 19	SGM, ADS	Österreichisches Institut für Raumplanung
14	TourMIS	TSM	Austrian National Tourist Office, European Travel Commission, European Cities Marketing,

	Consortium	of	9	Austrian	Tourism	Boards,
	Federal Char	nber	r of	f Commer	ce, BMBW	F

2.2.6. Third-party funding

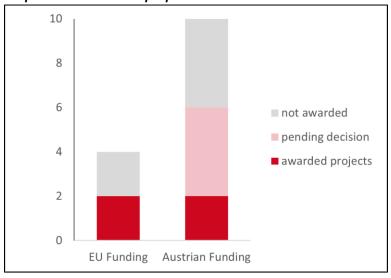
Members of Modul University's faculty of the Vienna Campus received third-party funding for different research projects in 2021/2022.

No.	Funded Project	Funding Institution	Funding for the whole project ¹ (EUR)	Funding in 2021/2022 (EUR)
1	A Digital Well-Being Index for Vienna	WWTF	€ 394.600,00	€ 120.572,00
2	Capacity methodology: Iveragh Peninsula (Irish case study)	ESPON EGTC	€ 14.850,00	€ 14.850,00
3	CityDNA Academic Newsletter	CityDNA	€ 500,00	€ 500,00
4	CityDNA Benchmarking Report	CityDNA and Benchmark Group	€ 20.700,00	€ 20.700,00
5	EPOCH - Extracting and Predicting Events from Online Communication and Hybrid Datasets	ICT of the Future Program BMK Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie	€ 227.087,00	€ 54.068,00
6	GENTIO - Generative Learning Networks for Text and Impact Optimization	ICT of the Future Program BMK Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie	€ 194.842,00	€ 55.669,14
7	i-CONN: Interdisciplinary connectivity: Understanding and managing complex systems using connectivity	European Commission H2020-MSCA-ITN-2019	€ 264.207,00	€ 66.051,75
8	SDG-HUB: Al-Driven Semantic Search and Visualization to Support the Sustainable Development Goals and Agenda 2030	ICT of the Future Program BMK Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie via AI for Green Programme 2021	€ 171.527,00	€ 19.058,56
9	SmartCulTour	European Commission H2020-TRANSFORMATIONS- 04-2019-2020	€ 290.000,00	€ 64.444,44

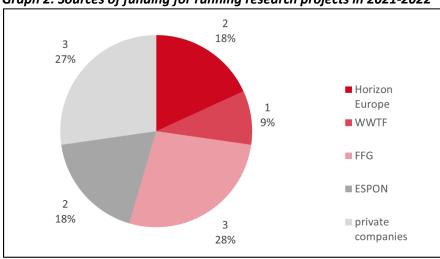
10	TOURISM – Case-study on "Inner Areas" post COVID- 19	ESPON EGTC	€ 9.075,00	€ 9.075,00
11	TourMIS	Austrian National Tourism Organization; BMBWF; WKO	€ 7.000,00	€ 7.000,00
		Total	€ 1.594.388,00	€ 431.988,89

¹ Modul University Vienna, Modul Technology, and Modul Research share only.

Graph 1: New research proposals submitted in 2021-2022



Graph 2: Sources of funding for running research projects in 2021-2022



2.2.7. Other Services to Academia

This section gives a brief overview of the many ways, in which members of the faculty in Vienna and Nanjing supported the academic world in 2021/2022. It is a list of all the tasks that enable the academia to exist and to develop, ranging from being member of an editorial board or a reviewer of a journal, to activities that aim at presenting research outcomes to a broader public.

Function	Title
	Annals of Tourism Research (Journal)
	Current Issues in Tourism (Journal)
	Current Psychology (Journal)
	Empirica (Journal)
	Futures (Journal)
	International Journal of Environmental Research and Public Health
	(Journal)
	International Journal of Logistics Management (Journal)
	International Journal of Occupational Safety and Ergonomics (Journal)
	International Journal of Physical Distribution and Logistics
	Management (Journal)
Editorial Board Member,	Journal of Database Management (Journal)
Journal/Conference Reviewer	Journal of Information Systems (Journal)
	Journal of Qualitative Research in Tourism (Journal)
	Journal of Qualitative Research in Tourism (Journal)
	Leisure Sciences (Journal)
	Multimedia Tools and Applications (Journal)
	Social Indicators Research (Journal)
	Sustainability (Journal)
	The International Conference on Information Systems 2021
	Tourism Analysis (Journal)
	Tourism and Hospitality Research (Journal)
	Tourism Geographies (Journal)
	Wirtschaftsinformatik (Journal)
Events, Conference or Workshop	16th TourMIS Workshop
Organizer	
	ACM IMX 2022
	Association for Information Systems (External organisation)
	City of Blockchain (External organisation)
Leadership Roles	Conference of the International Academy for the Study of Tourism
Leader Strip Notes	Research & Innovation Track - Semantics 2021 EU PC
	Scientific Committee of ENTER 2022
	SIGACM (External organisation)
	Tourism Education and the Future of the Academy

2.2.8. Library

2.8.1. Library on the Vienna Campus

After more than a year of severe COVID-related restrictions in library operations, marked by student absences and librarians spending part of their time in remote work, the academic year 2021/22 turned out to be a successful return to regular day-to-day operations. Students were back on campus and using

the library's rooms on the MU building's level 4, which had been largely empty all the previous year (2020/21) due to COVID-restrictions and lockdowns. The still rather new library rooms on level 4 were very well received by students and generally regarded as an improvement over the former setup in the larger rooms on level 2. All services were provided in a regular way throughout the year. Students could come to the library, spend as much time there as they wanted, take out books, use our workstations and printer, and, most importantly, work side by side with their colleagues and talk to the librarians to ask advice or just to articulate wishes and suggestions. Furthermore, the librarians taught the library classes (introductions to the library services with a special focus on e-media and catalog search) in analog format in a number of courses such as Advanced Business Communication throughout the academic year.

2021/22 was the first full academic year MU library was able to work with its new library system ALMA. It is a cloud-based system hosted by OBVSG. The library manages its collection as well as the entire system of loans with ALMA, which replaced the previous system ALEPH in January 2021, and has proven to be a modern and efficient means for the successful management of MU library.

As every year, MU's reporting software PURE has been another focus in the duties of the library. The tool enables MU to keep track of the faculty's research activities and publications, the library extracts the information needed for the reporting on MU's academic activities. Towards the end of the 2021/22 year, an update to the latest version of PURE as well as a transfer of its hosting and maintenance from in-house to the providing company (Elsevier) was in progress, to be finished in September/October 2022.

MU Library is a subscriber of various electronic databases and several journals through which users have access, also remotely, to a large number of scholarly articles, reports, e-books etc. MU library became a subscriber of SpringerCompact, a huge database of one of the two largest publishers of academic journals, in January 2022, and thus was able to add a major new resource to its portfolio. The library's e-book collection, which was started in the previous year, was continued. However, it is growing on a small scale only, since the demand from faculty, teachers and students is still overwhelmingly for print resources.

The number of new print media grew as well, while on the other hand, numerous books with outdated information were withdrawn from the collection. With the help of a student assistant, the library undertook a full inventory of all its print resources in Spring 2022. Lost or missing books were identified, and in combination with the withdrawal of outdated resources, which took place on a larger scale than before in 2021/22, this explains the relative stability or absence of quantitative growth of MU library's print collection at the end of the reporting period.

Data on the library in Vienna		
Inventory print media	3,880	
Change in relation to last year	+18 (+0,47%)	
Newly catalogued media	266 (+6,85%)	
Electronic journals (peer-reviewed)	6,595	

2.8.2. Library on the Nanjing Campus

The large Library of Nanjing Tech University runs an own English literature section for the Modul School Nanjing study program. Students and faculty members have access to the university library resources in the library premises only. The Library working hours are Monday to Sunday from 08:30 a.m. – 09:30 p.m. The Library is closed only during winter and summer holidays. Photocopying and scanning facilities are provided for student-use.

The Modul section in the Library has the following learning resources:

Data on the MU library in Nanjing			
Inventory print media	312		
Electronic journals (in English)	1,109		

Students and faculty members at the Modul School Nanjing have access to the online search in the catalogues from within the library premises and recently also from the campus via the following page (requires prior authentication outside the campus WIFI): https://lib.nipji.cn

The digital resources via EBSCO Business Premier subscription grant access to 1,109 journals covering Business, Management and Economics. EBSCO Business Premier covers some journals in the field of tourism, hospitality, leisure and transportation. Additionally, the database CNKI (Chinese National Knowledge Infrastructure), the leading scholarly database in China, contains considerable resources in English.

Additionally, individual electronic subscriptions to the following journals are available: Cornell Hospitality Quarterly; Journal of Travel Research; Tourism Economics.

2.3. Internationalization

2.3.1. Internationalization strategy

Modul University Vienna has had a resolute international strategy since its inception.

Located in a very international city, Modul University Vienna has an over 70% international student body and recruits students from countries all around the world. Again in 2021/2022, 78.5% of the student body was constituted of international students (an increase of +2.68% compared to 2020/2021).

Not only is the student background very international, but also the staff and faculty background. Since the operating language is English, staff and faculty also come from many different countries, enriching the University with their cultural differences. The internationally oriented curriculum and study programs and the integration of international aspects in the teaching and learning process also manifest internationalization at Modul University Vienna. Furthermore, the incoming and outgoing mobility of students, faculty and staff is encouraged.

Modul University Vienna lives this intercultural and international diversity on campus by practicing *internationalization at home*. The Orientation Week, which precedes the start of each semester, helps integrate and transition new students for a smooth start to this intercultural setup. In 2021/2022, the Student Services and Admissions Center was particularly active in supporting all students, but more specifically international students who were far away from home. In Spring 2022, as organizing events on campus became easier, an International Day for the whole MU community was organized in conjunction with an ÖH event ("Spritzerstand"): 13 countries were represented and EUR 670 were raised for charity.

With research partners on the national, European and international stages, research is also very international. Research projects also address pressing issues on all of those scales.

2.3.2. Student Mobility

2.3.2.1. On the Vienna campus

Modul University Vienna maintains exchange agreements with several universities across the world in 2021/2022.

Eras	smus partners	Location
1	Boğaziçi Üniversity	Istanbul, Turkey

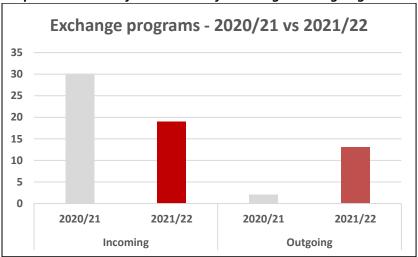
2	Cologne Business School	Cologne, Germany
3	Dublin Institute of Technology	Dublin, Ireland
4	ISAG European Business School	Porto, Portugal
5	IULM University - Milan	Milan, Italy
6	La Rochelle Business School	La Rochelle, France
7	TSI Ramon Llull	Barcelona, Spain
8	Università della Svizzera Italiana	Lugano, Switzerland
9	University of Barcelona, Faculty of Economics and Business	Barcelona, Spain
10	University of Southern Denmark	Odense, Denmark
11	University of Surrey	Surrey, UK
12	University of West London, London College of Hospitality and	London, UK
12	Tourism	London, OK
Oth	er partners	Location
13	City University of Macau	Macau, People's
15	City Offiversity of Macau	Republic of China
14	Hong Kong Polytechnic University, School of Hotel and Tourism	Hong Kong
14	Management	Tiong Kong
15	Taylor's University	Selangor, Malaysia
16	Temple University, School of Tourism and Hospitality Management	Philadelphia,
10	Temple offiversity, school of Tourism and Hospitality Management	Pennsylvania, USA
17	San Francisco State University	San Francisco, California,
1,	Jan Trancisco State Oniversity	USA
18	TO SECURE A CONTRACTOR OF A CO	_
1	Universidad Internacional del Ecuador	Quito, Ecuador
19	Universidad Internacional del Ecuador Universidad Anahuac Mayab	Quito, Ecuador Mérida, Mexico
19 20		Mérida, Mexico Lisbon, Portugal
	Universidad Anahuac Mayab	Mérida, Mexico
20	Universidad Anahuac Mayab Universidade Europeia	Mérida, Mexico Lisbon, Portugal
20 21	Universidad Anahuac Mayab Universidade Europeia University of Central Florida	Mérida, Mexico Lisbon, Portugal Orlando, Florida, USA

In 2021/2022, following exchanges took place:

Fall 2021	INCOMING	OUTGOING
University of Central Florida	0	2
Cologne Business School	1	1
University of Barcelona	2	2
University of Surrey	3	1
Southern Denmark University	1	0
IULM University, Milan	1	0
Università della Svizzera Italiana, Lugano	1	0
Total Fall 2021	9	6
Spring 2022	INCOMING	OUTGOING
University of Central Florida, Orlando, USA	2	4
TSI Barcelona, Spain	2	1
Boğaziçi Üniversity, Istambul, Turkey	1	0

Universidad Anáhuac Mayab, Mérida, Mexico	1	0
Cologne Business School	1	0
Universidade Europeia Lisbon	3	0
ISAG Business School, Porto, Portugal	0	2
Total Spring 2022	10	7
Total 2021/22	19	13

Graph 3: Overview of the number of incoming and outgoing students in 2020/21 and 2021/22



2.3.2.2. On the Nanjing campus

Due to the restrictions linked to the on-going pandemic, no student from the Modul School Nanjing participated in any exchange program.

2.4. Co-operations and collaborations

2.4.1. Academic Co-operations with other Universities

The academic co-operations with other Universities are listed in 2.3.2. Student Mobility.

2.4.2. Co-operations with Networks and Associations

As an internationally oriented university with a strong research focus, Modul University Vienna maintains strong bonds and cooperation with different partners in academia, industry and in civil society on the national and the international levels.

In 2021-2022, Modul University is cooperating with the following non-industry networks and associations, either as a university or via one of its faculty members:

Level	Name
International	AAI Scientific Cultural Services
	Advisory Board of Hong Kong Polytechnic University Tourism School

Association of Computing Machinery (ACM)
Big Data Value Association (BDVA)
Building Excellence for Sustainable Tourism Education Network (BEST EN)
Centre for Research and Technology Hellas
China Tourism Education Association
City Destinations Alliance (CityDNA)
College Board
Deutsche Gesellschaft für Psychologie
ECM Benchmarking Group
ECM Knowledge Group Research & Statistics
The Council of International Schools (CIS)
Environment Agency (EA)
European Cities Marketing (ECM)
European Marketing Academy
European Travel Commission (ETC)
European Union of Higher Education
European Union of Private Higher Education (EUPHE)
European Universities Consortium (EUC)
International Academy for the Study of Tourism (IAST)
International Association for College Admission Counseling
International Association of Scientific Experts in Tourism (AIEST)
International Association for Tourism Economics (IATE)
International Federation for IT and Travel & Tourism (IFITT)
International Institute for Applied Systems Analysis (IIASA)
International Institute of Forecasters (IIF)
International Society for Ecological Economics
International Society for Quality-of-Life Studies
Italian Statistical Society
Mediterranean Agronomic Institute of Zaragoza (IAMZ)
Middle East Travel and Tourism Development Network Center
Nederlands Instituut voor Beeld en Geluid
New European Media Initiative (NEM)
Regional Studies Association
Research & Degrowth
Research Institution for Transformative Learning and Impact Assessment
(RITA)
SAB LOCOMOTION H2020 Project
STI International
Sustainable Fast Track
The Council of International Schools (CIS)
The Cyprus Agency of Quality Assurance and Accreditation in Higher
Education
The International Council on Hotel, Restaurant and Institutional Education
(CHRIE)
Toerisme Vlaanderen - VisitFlanders
Tourism Education Futures Initiative (TEFI)

	To did Borrowski Contro (TBC)
	Tourist Research Center (TRC)
	Travel and Tourism Research Association (TTRA)
	UNESCO
	United Nations World Tourism Organization (UNWTO)
	World Cities Tourism Forum
	World Tourism Cities Federation
	World Tourism Forum
National	Advisory Board to the Representatives of the Austrian People's Party Higher
	Education
	Austrian Bologna Follow Up Group
	Austrian Ecolabe - Verein für Konsumenteninformation (VKI)
	Austrian Higher Education Conference
	Austrian Student Social Survey Advisory Group
	Board of Trustees at the Agency for Quality Assurance and Accreditation
	Austria
	Bundesministerium Bildung, Wissenschaft und Forschung (Austrian Federal
	Ministry of Education, Science and Research)
	Bundesinstitut für Bildungsforschung, Innovation & Entwicklung des
	österreichischen
	Schulwesens (BIFIE)
	Dr. Michael Häupl - Förderungsfonds (MHFF)
	Forum neue Medien in der Lehre (fnma)
	General Assembly at the Agency for Quality Assurance and Accreditation
	Austria
	Österreich Werbung (Austrian National Tourist Office)
	Österreichische Computer Gesellschaft (ÖCG)
	Österreichische Gesellschaft für Angewandte Fremdenverkehrsforschung (ÖGAF)
	Österreichische Gesellschaft für Psychologie
	Österreichische Hoteliervereinigung (ÖHV)
	Österreichisches Institut für Raumplanung (ÖIR)
	Österreichische Privatuniversitäten Konferenz (Austrian Private Universities
	Conference)
	Österreichische Statistische Gesellschaft
	Tourism College MODUL
	Wiener Tourismusverband (Vienna Tourism Board)
	Wirtschaftskammer Österreich (WKO)
	Zentralanstalt für Meteorologie und Geodynamik (ZAMG)
Higher	Aix-Marseille Université
Education	Ca' Foscari University of Venice
Institutions	European University Cyprus
	Jacobs University Bremen
	Katholieke Universiteit Leuven
	Leopold-Franzens Universität Innsbruck
	Masarykova Univerzita
	NHTV Breda University of Applied Sciences
	THIT I DIEGO OTHER STORY OF APPLIED SCIENCES

University of Durham
University of Lapland/Lapin Yliopisto
University of Maryland
University of Natural Resources and Life Sciences, Vienna (Universität für
Bodenkultur)
University of Sheffield
University of Split
University of Vienna
Vienna University of Economics and Business (Wirtschaftsuniversität Wien)

2.4.3. Collaboration with Professional Environment and Relevant Social Players

Modul University Vienna highly values its collaboration with the professional environment and the relevant social players. Hence, an internship is a compulsory part of the BBA programs and is optional in the MSc programs. This helps students obtaining valuable practical training and knowledge, and this also tightens the bonds between Modul University and the industry. Up to now, Modul University has maintained partnerships with institutions and companies for internship opportunities for BBA and MSc students. Among these national and international partners are the Österreich Werbung (Austria's national tourism agency), the United Nations World Tourism Organization (UNWTO) and many hotels and resorts from all over the world. Additional internship partners are continuously explored and added to the MU internship platform. The Student Services, Careers and Admissions office also helps students in finding part-time jobs in their field of studies and maintains contacts with the alumni of Modul University. Moreover, the Industry Advisory Boards of the different Schools also form part of the university's strategy of collaboration.

Furthermore, close ties connect the University's School of Tourism and Hospitality Management with City Destinations Alliance (CityDNA, previously 'European Cities Marketing') and the European Travel Commission (ETC). Since fall 2013, the President of Modul University Vienna is also chairing the Austrian association of Private Universities (ÖPUK), which represents all Austrian private higher education institutions.

Finally, the MU Startup Hub, which started operating in 2017/2018, acts as a bridge between academia and professional and corporate players, providing an institutional and infrastructural platform for new and existing start-ups. Further information can be found at https://www.mustartuphub.com/.

On the Nanjing Campus, the Career Service Center has developed ties with different organizations and companies in the hospitality field. It helps the BBA students in finding positions for their compulsory internship.

3. Stakeholder developments at Modul University Vienna

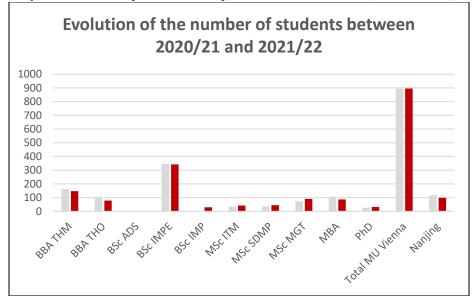
3.1. Students and graduates figures

		Students ¹	New Students 2021/2022	Female students' rate	Students per faculty ²	International students' rate	Graduates	Female graduates ' rate	Average duration of studies at MU ³	Withdrawal rate ⁴	Expulsion rate ⁵
FP	2021-22	15	3	13.3%	0.65	100%	N/A	N/A	N/A	N/A	N/A
FF	2020-21	10	N/A	40%	0.43	90%	N/A	N/A	N/A	N/A	N/A
BBA	2021-22	147	31	64.7%	6.4	73.5%	34	58.8%	6.9	1.4%	5.4%
THM	2020-21	164	45	70.1%	7.1	72.6%	43	74.4%	7.1	1.8%	1.8%
BBA	2021-22	78	8	69.2%	3.4	92.3%	27	66.7%	8.9	0.0%	1.3%
THO	2020-21	106	12	65.1%	4.6	86.8%	32	62.5%	8.9	3.8%	1.9%
BSc IM	2021-22	342	110	42.7%	14.9	74.0%	66	43.9%	6.8	5.3%	5.6%
D3C IIVI	2020-21	346	126	43.1%	15.0	71.7%	78	41.0%	6.9	2.6%	7.2%
BSc	2021-22	29	26	55.2%	1.3	82.8%	N/A	N/A	N/A	6.9%	0.0%
IMPE	2020-21	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
MSc	2021-22	42	16	78.6%	1.8	90.5%	14	92.9%	4.6	2.4%	4.8%
ITM	2020-21	34	18	76.5%	1.5	82.4%	3	66.7%	5.7	5.9%	2.9%
MSc	2021-22	90	31	48.9%	3.9	72.2%	32	50.0%	5.1	2.2%	5.6%
MGT	2020-21	74	35	43.7%	3.2	73.0%	11	45.5%	5.2	0.0%	6.8%
MSc	2021-22	45	16	64.4%	2.0	91,1%	9	55.6%	5.2	11.1%	4.4%
SDMP	2020-21	37	17	54.1%	1.5	86.5%	5	40.0%	6.4	2.7%	5.4%
MBA	2021-22	87	16	49.4%	3.8	82.8%	25	52.0%	8.5	3.4%	4.6%
IVIDA	2020-21	107	30	53.3%	4.7	78.7%	35	51.4%	8.3	2.8%	3.7%
DhD	2021-22	32	6	46.9%	1.4	84.4%	0	N/A	N/A	3.1%	0.0%
PhD	2020-21	26	5	46.2%	1.1	80.8%	1	100.0%	10.3	0.0%	0.0%
Total	2021-22	895	263	53.1%	38.9	78.6%	209	55.5%	N/A	3.8%	5.4%
MU	2020-21	894	288	54.0%	39.0	75.8%	208	53.9%	N/A	2.5%	4.7%
Vienna	Evolution	+0.1%	-8.7%	-0.9 pp	-0.3%	+2.8 pp	+0.5%	+1.6 pp	N/A	+1.3 pp	+0.7 pp

		Students ¹	New Students 2021/2022	Female students' rate	Students per faculty ²	International students' rate	Graduates	Female graduates ' rate	Average duration of studies at MU ³	Withdrawal rate ⁴	Expulsion rate ⁵
NALL	2021-22	98	40	81.6%	N/A	0.0%	28	75.0%	6.0	0.0%	0.0%
MU Nanjing	2020-21	117	34	71.8%	N/A	0.0%	54	72.2%	6.0	7.1%	0.0%
	Evolution	-16.24%	17.65%	9.80%	N/A	0.0%	-48.15%	2.80%	0%	-7.1%	0.0%

¹ Counted are all Full, Associate and Assistant Professors.

Graph 4: Evolution of the number of students between 2020/21 and 2021/22 (Vienna & Nanjing)

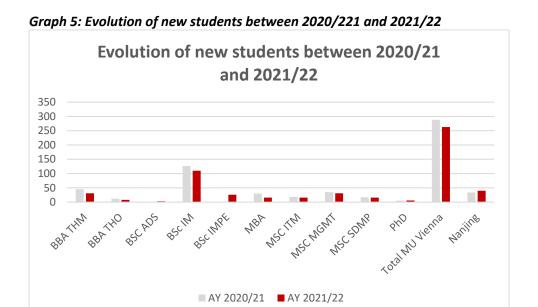


² Counted are all students with a non-Austrian citizenship. For details on the outgoing students and their destinations, see table "Student Exchanges".

³ Number of semesters for the graduates (does not include the duration of studies at previous universities or programs).

⁴ Rate of students who left the university on their own accord without graduating in relation to the total number of students.

⁵ Rate of students expelled by the university in relation to the total number of students.



Annual Report 2021-2022 Modul University Vienna

3.2. Staff figures

3.2.1. Faculty & scientific staff

	Research	Teaching Responsibility ¹	Transfer Services ²	Administration and SDGs ³		
Faculty ⁴						
Full Professor (FProf) Habilitated or equivalently qualified	40%	30% (10 WSHY)	10%	20%		
Associate Professor (AscProf) Habilitated or equivalently qualified	40%	30% (10 WSHY)	10%	20%		
Associate Professor/Senior Lecturer (AscProf/SL) Habilitated or equivalently qualified	0-20%	60% (20 WSHY)	10-30%	10-30%		
Assistant Professor (AsProf) Post-Doc	50%	30% (10 WSHY)	10%	10%		
Assistant Professor/Senior Lecturer (AsProf/SL) Post-Doc	0-20%	60% (20 WSHY)	10-30%	10-30%		
Researcher and Lecturer (RL) Pre-Doc, studying at MU's PhD program	50%	25% (1 st /2 nd yr: 2/6 WSHY)	0%	25%		
University Lecturer (L) Post- or Pre-Doc	0%	50-100%	0-50%	0-50%		
Other Academic Employees ⁴						
Senior Researcher (SR) Post-Doc	0-100%	0%	0 -100%	0%		
Researcher (R) Pre-Doc	0-100%	0%	0 -100%	0%		
Scholarship Students ⁵						
PhD Student (PhDS)	85%	15% (2 nd /3 rd yr: 2/4 WSHY)	0%	0%		

¹ WSHY = weekly semester hours per year as defined in the labor contracts; the percentage of teaching responsibilities includes preparation time for classes.

In November 2021, for the first time, the University Board introduced the Transfer Services Recognition Scheme and started collecting data as of 2020/21 to assess transfer services.

Modul University Nanjing Campus							
	Teaching Responsibility ¹	Research ²	Administration and Services ³				
Faculty (funded by Pujiang IHD resources)							

² including time for applied (industry) research.

³ e.g. participation in committees of academic self-administration, marketing events, and projects for further developing the University; tasks that are considered a contribution to sustainable development are, for instance, the participation in projects by the Sustainability Committee.

⁴ Researchers are academic employees without teaching obligations who are financed exclusively by third party funds. Their responsibilities are defined in the labor contract, HR and quality management guidelines.

⁵ Responsibilities defined in the study contract, study regulations and quality management guidelines.

Full Professor (FProf) Post-Doc, habilitated or equivalently qualified academic employee	40% (12 WSHY)	25%	35%
Associate Professor (AscProf) Post-Doc, habilitated or equivalently qualified academic employee	40% (12 WSHY)	25%	35%
Assistant Professor (AssProf) Post-Doc, non-habilitated academic employee, basic and applied research	45% (15 WSHY)	35%	20%
Senior Lecturer (SL) / Assistant Professor Post-Doc, non-habilitated academic employee, applied research	90% (30 WSHY)	0%	10%
Researcher and Lecturer (RL) Pre-Doc currently studying	25% 3/8 WSHY (1 st /2 nd year)	50%	25%
Lecturer (L) Type A Post- or Pre-Doc without administrative tasks	100% 34 WSHY	0%	0%
Lecturer (L) Type B Pre-Doc with substantial administrative tasks	60% 20 WSHY	0%	40%
Other Academic Staff			
Senior Researcher (SR) / Assistant Professor			
Post-Doc, non-habilitated academic	0%	50-100%	0-50%
employee, basic and applied research			
Researcher (R) Post- or Pre-Doc	0%	50-100%	0-50%

¹ WSHY = Weekly semester hours per year; approximate percentage of total hours of employment; the percentage of teaching responsibilities includes preparation time for classes.

Broken down in Schools, the academic staff of Modul University at the Vienna campus and at the Nanjing campus included in 2021/22 is as follows:

Faculty (heads)	ADS	IM	NMT	SGM	TSM	Total MU	MU
raculty (lieaus)	ADS	IIVI	IIVI IVIVII		13141	Vienna	Nanjing
Full Professor	0	2	1	2	4	9	1
Associate Professor	0	0	0	2	1	3	0
Associate Prof-SL	0	1	0	0	0	1	0
Assistant Professor	1	1	0	1	3	6	1
Assistant Prof-SL	1 ²	0	1	1	1	4	0
Lecturers	0	5	0	1	0	6	1
Researchers and Lecturers	0	1	0	2	2	5	0
Researchers	0	0	5	1	2	8	0
Total	2	10	7	10	13	42	3

² Lyndon Nixon has functions in both ADS and NMT, but in 3.2.1.1 he is listed only once, hence the discrepancy in total figures.

² including time for applied (industry) research.

³ Tasks that are considered a contribution to sustainable development are, for instance, the participation in the Sustainability Committee, or the involvement in projects approved by the Sustainability Committee (e.g., creating a life cycle assessment for the university, implementing sustainable improvements in the university's food and beverage concept).

3.2.1.1. Functions, Teaching Load and Work Time of the Academic Core Staff

						Teaching 2021/2022 ²		Work		
No.	Surname	Name	Acad. Degree	Function⁴	School	Class hours	Thesis & exam supervision	Time		
Mod	Modul University Vienna (Vienna Campus – Modul University and Modul Technology)									
1			PhD	R	NMT	-	-	38 h		
2			MSc, MBA	RL	IM	8.0 h	1.1 h	40 h		
3			Dr. habil.	AscProf	SGM	9.25 h	0.5 h	40 h		
4			PhD	AssProf	ADS	16.5 h	2.6 h	40 h		
5			Dr. habil.	FProf, Dean, Sch. Head	TSM	13.5 h	2.0 h	40 h		
6			MBL	L	IM	22 h	0.0 h	20 h		
7			Dr. habil.	SL-AscProf, Dean	IM	8.5 h	8.2 h	40 h		
8			MSc	L	SGM	7.75 h	2.1 h	40 h		
9			Dr. habil.	AscProf, Dean	TSM	10.2 h	2.1 h	40 h		
10			MBA	L	IM	32.5 h	0.3 h	25 h		
11			PhD	AssProf	TSM	16.5 h	1.4 h	40 h		
12			MA	L	IM	25 h	3.6 h	20 h		
13			PhD	AssProf	SGM	16 h	2 h	40 h		
14			PhD	RL	TSM	13.0 h	1.6 h	40 h		
15			PhD	AssProf	TSM	0.0 h	0.0 h	40 h		
16			PhD	L	SGM	30.2 h	1.65 h	25 h		
17			Dr.	SL-AssProf	IM	0.0 h	0.0 h	20 h		
18			Mmus	L	IM	31.7 h	0.5 h	20 h		
19			Dr. habil	FProf (emeritus)	TSM	0.0 h	0.0 h	20 h		
20			Dr. habil.	FProf	SGM	6 h	1.5 h	20 h		
21			MSc	RL	TSM	5.0 h	1.9 h	40 h		
22			Dr. habil.	FProf	TSM	1.0 h	0.0 h	20 h		
23			MSc	R	SGM	-	-	40 h		

						Teaching	2021/2022 ²	Work
No.	Surname Name		Acad. Degree Function ⁴		School	Class hours	Thesis & exam supervision	Time
24			PhD	SL-AssProf	ADS / NMT	15.25 h	2.0 h	40 h
25			MBA	L	IM	22.4 h	0.6 h	40 h
26			Dr. habil.	FProf, Dean	SGM	8.05 h	3.0 h	40 h
27			DiplRed.(FH)	R	NMT	-	-	10 h
28			DDr. habil.	FProf, Research Center Head	NMT	3.95 h	0.0 h	40 h
29			Dr. habil.	AscProf, Vice P., Sch. Head	SGM	9.0 h	4.4 h	40 h
30			Dr. habil.	FProf	TSM	2.0 h	0.0 h	20 h
31			BSc	R	NMT	-	1	25 h
32			MA	R	MT	-	-	35 h
33			PhD	AssProf	TSM	16.5 h	3.1 h	40 h
34			Dr. habil.	FProf, Sch. Head	IM	10.0 h	4.5 h	40 h
35			MSc	RL	SGM	6.0 h	0.0 h	40 h
36			DDr. habil	FProf	IM	2.0 h	0.0 h	20 h
37			PhD	AssProf	IM	10.5 h	0.9 h	40 h
38			Dr.	SL-AssProf	SGM	9.0 h	2.7 h	30 h
39			Dr. habil.	FProf, President	TSM	3.75 h	0.2 h	40 h
40			PhD	AssProf	TSM	11.5 h	0.9 h	40 h
41			MSc	R	TSM	2.0 h	0.2 h	34 h
			MA	Admin		3.0	0.0	40 h
				Total actua	l teaching load	435.05 h		
Mod	ul University Vienna (N	lanjing Campus	5)					
1			PhD	FProf	TSM/MSN	2.5 h	0.8 h	40 h
2			МА	L	TSM/MSN	12.0 h	0.8 h	40 h

						Teaching 2021/2022 ²		Work
No.	Surname	Name	Acad. Degree	Function⁴	School	Class hours	Thesis & exam supervision	Time
3			PhD	AssProf	TSM/MSN	7.0 h	1.4 h	40 h
			PhD	AssProf (Visiting)	TSM	2.0 h	-	40 h
			ВА	L (Staff)	MSN	1.0 h	-	40 h
	Total actual teaching load:					27.5 h		·

¹ partly on maternity leave/not employed during the whole reporting period, left university or started during the period

Modul University Vienna is also proud to keep academic ties with its adjunct faculty and research associates³, scholars who studied at Modul University, worked there or feel connected with Modul University in some other way:

	Prof. Dr. Daniel Fesenmaier (University of Florida)					
Adjunct Professors	H-Prof. Dr. Scholz, Markus, M.Sc. (LSE) (FH-Wien)					
	Prof. Dr. Andreas Zins					
	Prof. Keith Straughan, PhD					
Adjunct Assistant Professors	Dr. Xavier Matteucci					
	Dr. Valeria Croce (European Commission)					
Research Associates	Dr. Clemens Költringer (Vienna Tourism Board)					
	Dr. Karin Wegenstein (University of Applied Sciences Wiener Neustadt)					

² in accredited study degree programs only, incl. supervision of theses

³ promoted/elected during the reporting period

⁴ RL: Researcher/Lecturer; SL: Senior Lecturer; AscProf: Associate Professor; R: Researcher; FProf: Full Professor; L: Lecturer; AssProf: Assistant Professor; Sch. Head: School Head; Vice P.: Vice President.

³ The full list is also available on the University's website: https://www.modul.ac.at/about/faculty-and-staff/research-associates

3.2.1.2. External Lecturers: Contracted Hours, Qualifications

In 2021/2022, the following external lecturers taught at Modul University:

No.	Surname	Name	Title	Program	Teaching h ¹
Mod	ul University Vienna Campus	5			
1			DI Dr.	MBA	1.0 h
2	-	-	Dr.	UG	2.0 h
3	-	-	MSc	MBA	1.5 h
	-	-		UG	7.0 h
4			Dr.	MBA	2.25 h
				MSc	4.0 h
5			MSc	UG	8.0 h
6			M.A.	MBA	1.5 h
7			Mag.	UG	2.0 h
8			MSc	UG	4.5 h
9			M.A	UG	4.0 h
10			Dr.	MSc	2.0 h
11			Prof.	MBA	1.5 h
12				UG	8.0 h
13			PhD	MBA	3.0 h
14			Mag. Dr. MSc	UG	6.0 h
15			MSc	MSc	2.0 h
16			MA	UG	5.0 h
17		_	MBA	UG	2.0 h
19			Dipl. BW MBA	UG	6.0 h
20			PhD	PhD	2.0 h
21			BCL LLM DAL	МВА	1.5 h
22			PhD	MBA	1.5 h
23			LL.M. MBA, LL.M.	UG	4.0 h
24			Dr.	UG	5.0 h
25			MSc	MBA	1.0 h
26			M. Phil.	UG	2.0 h
27			Dipl. Päd.	UG	3.0 h
28			Dipl. Päd.	UG	3.0 h
29			MA	MBA	1.5 h
30			Mag, DI	UG	3.0 h
31			Mag.	MBA	1.5 h
32			Ass. Prof	MSC	2.0 h

No.	Surname	Name	Title	Program	Teaching h ¹
33			PhD	MBA	1.5 h
34			Prof. Dr.	MBA	1.5 h
35			MBA	UG	2.0 h
36			Mag.	MBA	1.5 h
37			PhD	UG	1.0 h
38			DiplIng. Dr. MBA	UG	1.0 h
39			Prof.	MBA	1.5 h
40			Dr.	MBA	1.5 h
41			PhD	MBA	1.5 h
42			Dr., LLM	UG	6.0 h
43			Prof	MBA	0.4 h
44			Dr., LL.M	UG	2.0 h
45			Mag. Phil. Dr. phil.	UG	14.0 h
46			Mag.	MBA	3.0 h
47			MA, MSc	MBA	3.7 h
48			Dr.	MSc	2.0 h
49			MSc	UG	8.0 h
50			PhD	MBA	1.5 h
51			PhD	MBA	1.5 h
52			MSc, BSc, LL.B.(WU)	UG	6.0 h
53			MBA	UG	13.0 h
54			Mag.	UG	2.0 h
55			Mag.	UG	1.0 h
56			MBA	MBA	1.0 h
57			Dr.	UG	8.0 h
Total					197.45 h
Mod	ul University Nanjing Campu	IS			
1			MBA	BBA THM	5.0 h
2			MBA	BBA THM	4.0 h
3			PhD	BBA THM	2.8 h
4			MPAcc	BBA THM	11.0 h
5			MA	BBA THM	11.5 h
6			PhD	BBA THM	2.8 h
7			PhD	BBA THM	12.0 h
				Total	49.1 h

¹ including supervision of thesis

3.2.1.3. Ratio between internal and external lecturers

The ratio between internal and external teachers is displayed in the next table:

	UG	МВА	MSc	PhD	Vienna Total	Nanjing Total	MU Total
h total¹	444.4	86.85	85.05	16.20	632.50	76.60	1341.60
h internal¹	299.90	47.90	73.05	14.20	435.05	27.50	897.60
h external¹	144.50	38.95	12.00	2.00	197.45	49.10	444.00
Internal ratio	67.48%	55.15%	85.89%	87.65%	68.78%	35.9%	66.91%

¹ in accredited study degree programs; including supervision of thesis.

In Nanjing, the arrival of a new Assistant Professor, Dr. Wong Siao Fui, who started with on the Nanjing campus in September 2021, helped raise a bit the internal teaching ratio. However, the departure the Program Director, Dr. Serdar Durmusoglu, in Spring 2022, reduced that ratio again. As of 2022/2023, the arrival of two additional faculty members should bring back the internal teaching ratio to 50%.

3.2.2. Administrative staff

In 2021/2022, 41 administrative staff in Vienna and 3 in Nanjing were working at Modul University in the different administrative organizational units. The following table presents the administrative staff working for Modul University as of August 2022.

Department	Position	Name	Head- count	Full time equiv.
Modul University (Vienna	a Campus)			
	Head of Academic Office		1	1,00
				0,75
Academic Office	Study Program Managers		3	1,00
				1,00
	Receptionist		1	1,00
	Student Accounts Manager		1	1,00
	Junior Controller		1	1,00
	Student Accounts Advisor		1	1,00
	Project Administrator		1	1,00
Accounting & Finance	Accountant		1	1,00
	Human Resources Manager		1	0,80
	Head of Accounting and		1	1,00
	Administration		_	-
	Controller		1	0,75
	Team Assistant		1	0,63
Events & Facility	Facility Staff		2	1,00
Management	racinty Starr			1,00
	House technician		1	1,00

	Cafeteria chef		1	1,00
	Kitchen helper	_	2	0,63
	·	_		0,63
	Head of Event & Facility		1	1,00
	Management			
	Team Leader Software		_	1,00
Information Systems	Developer	-	1	
Services	Software Developer	_	1	1,00
	Service Desk Coordinator	_	1	0,5
Library	Librarian	_	2	0,675
		<u>-</u>	_	0,63
				1,00
	Student Recruitment Advisors		3	1,00
Marketing & Student		_		·
Recruitment		_		1,00
1100101111111111	Team Leader Student Journey	<u>-</u>	1	1,00
	Social Media Coordinator	_	1	0,50
	Digital Marketing Specialist		1	0,875
Research Center for	Project Manager		1	0,25
New Media Technology		-		,
	Head of Student Services and Admissions		1	1,00
Student Services	Admissions			1,00
& Admissions	Church and Laurence Advisers	-	3	
	Student Journey Advisors	-	3	1,00
	Chief Assadousis Office		1	1,00
	Chief Academic Officer		1	1,00
	Executive Assist. to the Managing Director		1	1,00
UB office	Research and Knowledge			
OB STITLE	Transfer Support Manager		1	0,75
	Assistant to the Chief	_		
	Academic Officer		1	1,00
		Total	41	36,37
	Assistant to Program Director		1	1,00
MSN	Academic Office		1	1,00
	Student and Career Service		1	1,00
		Total	3	3,00

3.3. Finance figures

In order to improve transparency, as well as the global quality management of Modul University, the annual accounts are being checked by an external auditor. The financial report for 2021/2022 will be provided as soon as it is available, as it has not been finalized at the submission deadline for the annual report 2021/2022.

4. Measures for the promotion of young academics and scientists

4.1. Documentation of the Selection and Promotion Procedures

4.1.1. On the Vienna campus

In 2021/2022, two new faculty members started working at Modul University Vienna. Following a hiring process led by the Head of the School of Tourism and Service Management, a new Researcher and Lecturer, Joanne Yu, was hired and started in this School in September 2021. Another hiring process, led by the Dean of the PhD Study Program and the Head of the School of Sustainability, Governance and Methods led to the hiring of a Researcher, doing his PhD at MU and financed by a WWTF research project, Julius Stockhausen.

The resignation of Richard Hrankai in Spring 2022 was followed by a hiring process led by the Head of the School of Tourism and Service Management, which led to the hiring of Maroun Aouad who started at MU in September 2022.

There was no promotion procedure at Modul University in 2021/22, neither on the Vienna campus, nor on the Nanjing campus.

4.1.2. On the Nanjing campus

A new Assistant Professor, Dr. Wong Siao Fui, started on the Nanjing campus in September 2021. In Spring 2022, the Program Director, Dr. Serdar Durmusoglu, resigned and was replaced as of Fall 2022 by a new Program Director, Dr. Oliver Chikuta.

Additionally, in the Fall 2022 semester, it was agreed to look for an additional Full Professor to support with the development of the study program, research and also to bring back the balance of internal teaching to 50%.

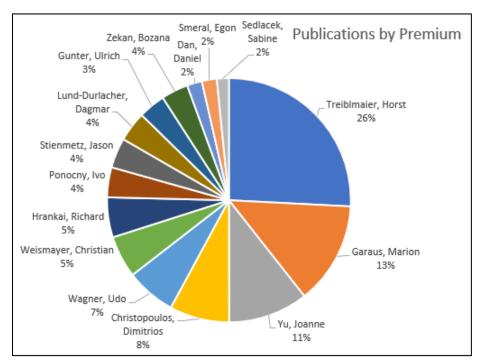
4.2. Activities to Promote Young Researchers and Other Human Resource **Development Activities**

During the reporting period, Modul University Vienna offered five positions for young researchers and lecturers, giving them not only the possibility to focus on their doctoral thesis, but also including them in the scientific community, encouraging them to visit international congresses and to take part in research projects. Also, eight young scientists were included in the scientific community at Modul University as researchers on projects. Modul University also supports publications in renowned peerreviewed journals for all faculty with premiums for publications.

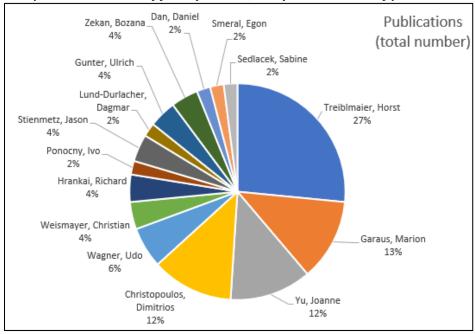
The premium for A-rated journal amounts to € 1,000 (for a single author), the premium for Brated journals to € 500 (for a single author). In 2021/2022, 20 premiums for A-rated journals and 29 for B-rated journals were given for the total sum of 12,592 EUR.

Modul University Vienna also uses a research publication documentation database (PURE). Both platforms help to make Modul University's research success more visible.

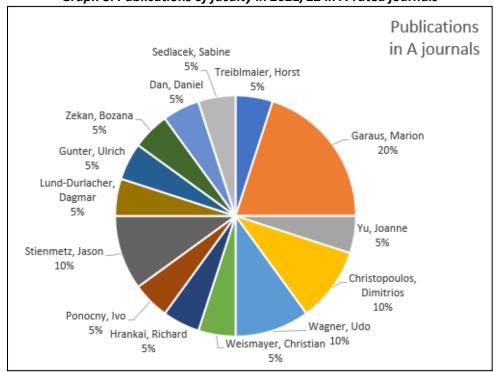
Graph 6: Publications of faculty in 2021/22 by premium



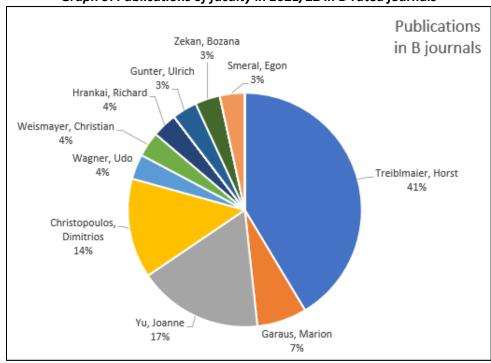
Graph 7: Publications of faculty in 2021/22 by total number of publications



Graph 8: Publications of faculty in 2021/22 in A-rated journals



Graph 9: Publications of faculty in 2021/22 in B-rated journals



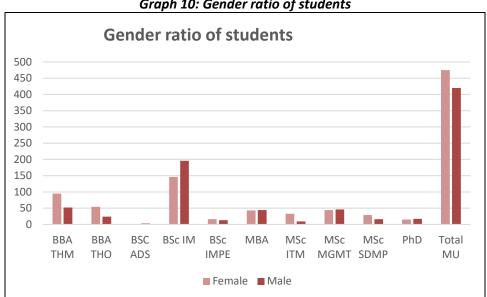
5. Measures for gender equality

Modul University is committed to ensuring gender equality among its staff and faculty members as a responsible employer and in respect of the law.

Already in 2015, the Inclusion and Diversity Committee (IDC) was established in order to deepen Modul University Vienna's commitment to diversity management, including all issues related to gender equality, special needs, religious freedom, etc. Elected by the University Senate, the IDC also reviews the implementation of the Affirmative Action Plan for Managing Inclusion and Diversity, which was last reviewed in November 2020, by guaranteeing its respect. This document states the commitments and guiding principles of Modul University Vienna in terms of gender equality and more generally, of diversity.

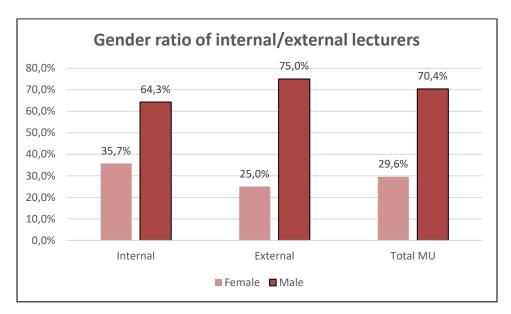
In December 2021, the University Board approved the "Language and Gender Guidelines" as proposed by the Inclusion and Diversity Committee (IDC). Moreover, over the course of 2021/2022, all Study and Examination Regulations were updated with gender neutral pronouns.

Among students, the gender male-female ratio is quite balanced in all study programs, except in the BSc in Applied Data Science, where a marketing initiative was launched in Spring 2022 to recruit more female students (who then got a special discount).

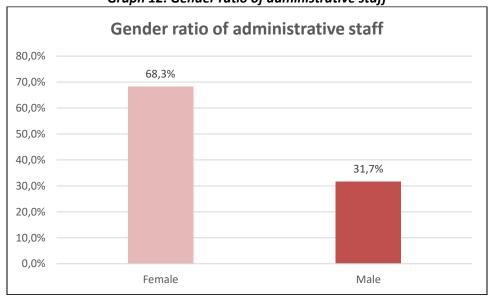


Graph 10: Gender ratio of students

Graph 11: Gender ratio of internal/external lecturers



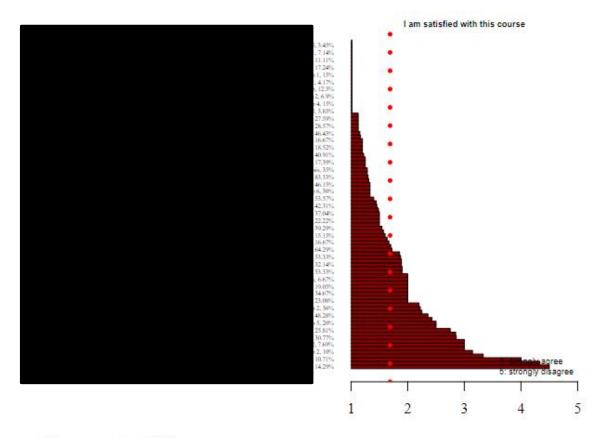
Graph 12: Gender ratio of administrative staff



ANNEX I – Course Evaluation Tables

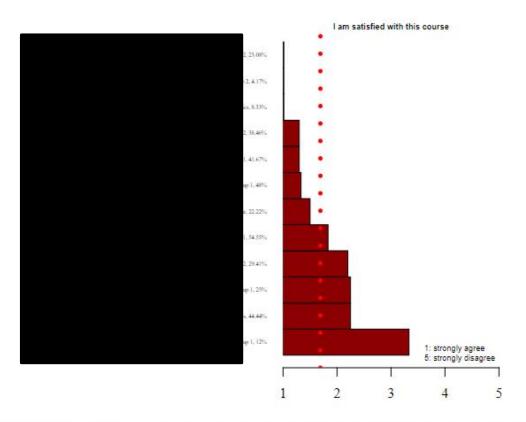
Course evaluations in Vienna

- > Fall 2021
- UG



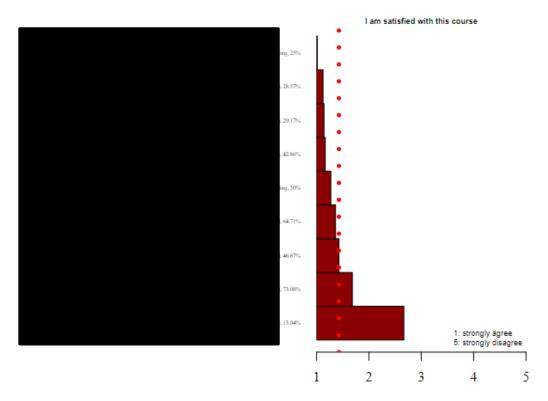
The average is 1.689

MSc



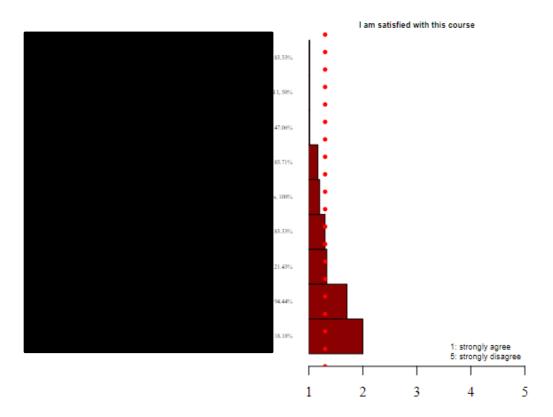
The average is 1.692

MSc/MBA



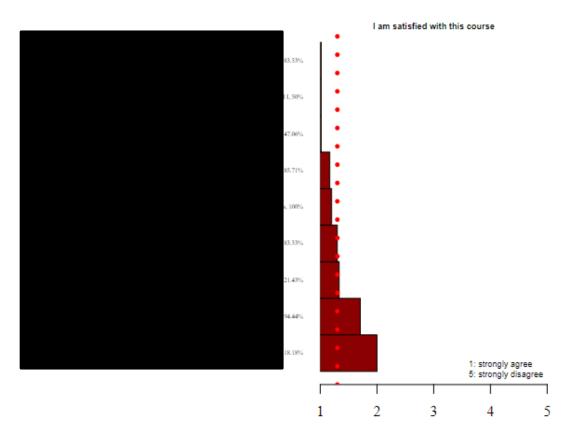
The average is 1.428 -----

• MBA



The average is 1.301

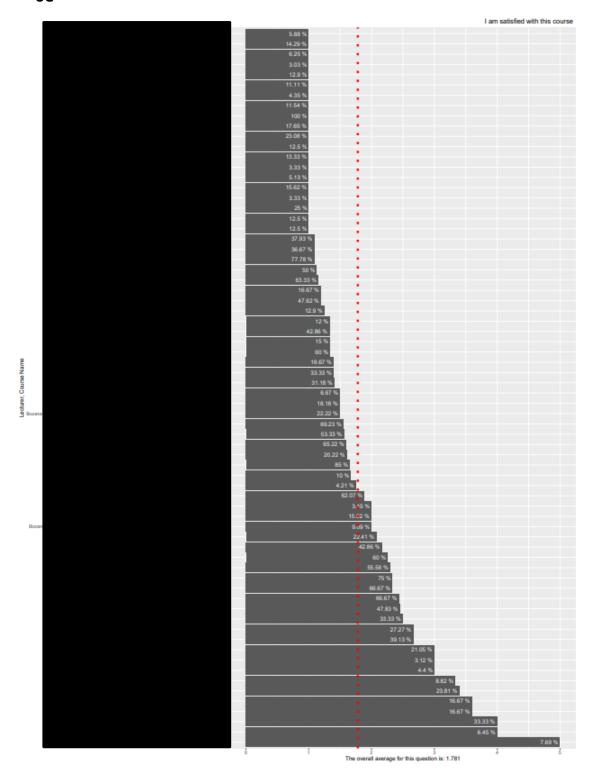
• PhD



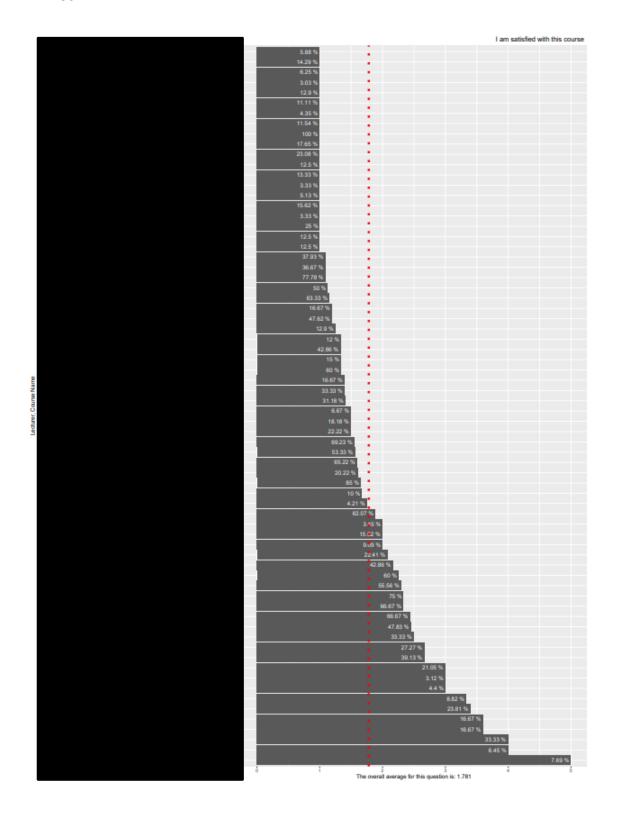
The average is 1.301 -----

> Spring 2022

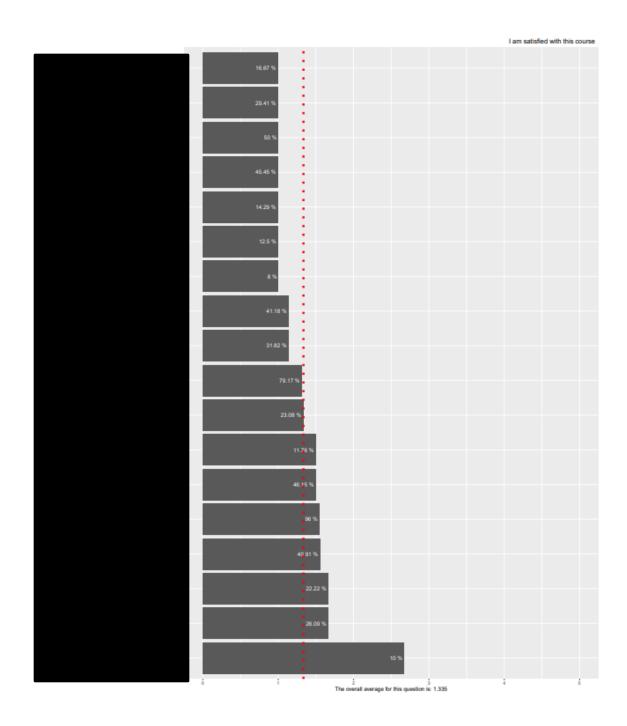
UG



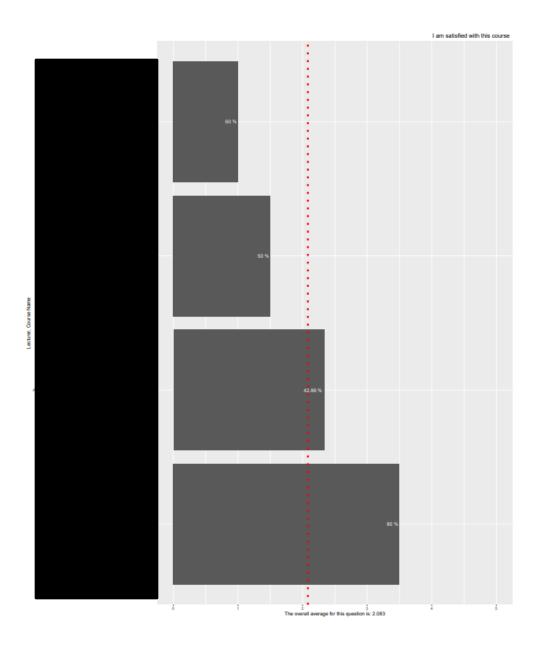
MSc



MBA



PhD



Course evaluations in Nanjing

Results of Students' Course Evaluation Survey										
		Fall 20	21/2022							
Course title	Lecturer	Students	Responses	Reponse Rate *	Course Organizat	Course Conte	Didactics	Instructor	Overall	Average
Critical Thinking & Problem Solving		40	38	95%	1.2	1.3	1.3	1.2	1.2	1.2
Sustainability Literacy for Business		40	39	98%	1.1	1.2	1.3	1.4	1.3	1.3
Sustainability Literacy for Business		40	39	98%	1.1	1.2	1.3	1.2	1.3	1.2
Organizational Behavior and CSR		40	38	95%	1.2	1.2	1.3	1.2	1.3	1.2
Mathematics and Statistics I		40	37	93%	1.0	1.0	1.1	1.0	1.1	1.0
Accounting and Management Control I		40	36	90%	1.1	1.0	1.1	1.1	1.1	1.1
Advanced Business Communication		40	37	93%	1.2	1.2	1.2	1.1	1.1	1.2
Financial Management & Investment Planning		29	29	100%	1.2	1.2	1.2	1.2	1.2	1.2
HR Management & Management Development		29	29	100%	1.2	1.4	1.2	1.2	1.2	1.2
Macroeconomics		29	29	100%	1.2	1.2	1.2	1.2	1.2	1.2
New Media e-Business Applications		29	29	100%	1.2	1.3	1.2	1.2	1.2	1.2
Tourism & Hospitality Business Analysis		29	29	100%	1.3	1.3	1.4	1.4	1.0	1.3
Internship Preparatory Course		29	29	100%	1.2	1.2	1.2	1.2	1.2	1.2
Marketing Research & Empirical Project		28	23	82%	1.2	1.3	1.2	1.2	1.2	1.2
Service Operations Management		29	27	93%	1.8	1.8	1.7	1.8	1.8	1.8
Latest Trends in Tourism, Hospitality &		28	27	96%	1.6	1.7	1.7	1.7	1.8	1.7
Events				3070		2.7		2.,	1.0	
Revenue Management & Distribution		28	27	96%	1.0	1.1	1.1	1.1	1.0	1.1
Managing Hospitality Talent		28	27	96%	1.3	1.3	1.4	1.3	1.3	1.3
Hotel Asset Management		28	28	100%	1.4	1.4	1.5	1.4	1.5	1.4
Bachelor Thesis Tutorial		28	27	96%	1.0	1.3	1.1	1.1	1.1	1.1
			Average	96%	1.2	1.3	1.3	1.3	1.3	1.3

		Sprin	g 2022							
Course title	Lecturer	Students	Responses	Reponse Rate	Course Organizat	Course Conte	THE PERSON NAMED IN COLUMN 1	Instructo	Overall	Average
Marketing and Consumer Behaviour		40	36	90%	1.0	1.2	1.1	1.1	1.1	1.1
Accounting and Management Control II		40	39	98%	1.1	1.1	1.1	1.1	1.1	1.1
Mathematics and Statistics II		40	40	100%	1.0	1.1	1.1	1.1	1.1	1.1
Academic Writing		40	34	85%	1.0	1.1	1.1	1.1	1.0	1.1
Principles of Business Law		40	35	88%	1.1	1.1	1.1	1.1	1.0	1.1
Microeconomics		40	35	88%	1.0	1.1	1.1	1.1	1.0	1.1
Entrepreneurship, Innovation & Business Planning		28	28	100%	1.7	2.3	2.2	2.8	2.3	2.3
Entrepreneurship, Innovation & Business Planning		28	28	100%	1.7	2.3	2.2	1.6	2.3	2.0
Business Development Strategies		28	28	100%	2.5	2.5	2.5	2.4	2.3	2.4
Hotel Property Development		28	28	100%	1.2	1.2	1.3	1.3	1.2	1.2
Strategic Hotel Management		28	27	96%	2.0	2.2	2.1	2.4	2.4	2.2
			Average	95%	1.4	1.6	1.5	1.6	1.5	1.5

ANNEX II – Changes of Study and Examination Regulations

Changes are highlighted in yellow or crossed out when the change resulted in a deletion.

Study Regulations for the Bachelor of Business Administration in Tourism, Hotel **Management, and Operations**

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism, Hotel Management and Operations study program. The current curriculum of this program is referred to with the abbreviation 115.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism, hotel management, and operations and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism, Hotel Management, and Operations

The short form of this degree is:

BBA in Tourism, Hotel Management, and Operations

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

- (1) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.
- (2) All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.
 - TOEFL: 76 Internet-based test (IBT); or a)
 - b) IELTS: overall band score 6.0 (no sub-score below 5.5); or
 - Cambridge English Certificate (Cambridge English: First (FCE)): B2. c)

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or have passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (3) The application must include the following documents:
 - Curriculum vitae (personal data sheet)
 - Letter of motivation
 - Copy of passport
 - Passport-size photograph
 - One letter of recommendation (from academic sources)
- (4) A certified translation needs to accompany all documents, which are not in the German or English language.
- (5) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.

- (6) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.
- (7) Minors require the approval of a legal guardian.
- (8) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III - Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

- (1) The regular duration of the study program is eight semesters.
- (2) All lectures, course work and examinations are held in the English language.
- (3) The study program requires the student to complete an internship containing a minimum of 900 hours in 115 BBA.
- (4) The study program requires the student to complete 240 ECTS comprising 230 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.
- (5) Parts of the curriculum, in particular the practical courses, will be held at another location in Vienna or in collaboration with an international partner at a location outside of Vienna.
- (6) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.
- (7) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

Subject	Туре	Format	h/w	ECTS
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MODULE HOTEL MANAGEMENT AND OPERATIONS				28
The Hospitality Industry	CC	IL	3	6
Hotel Management and Operations	CC	IL	3	6
Rooms Division Management	CC	LX11	4	6
Hotel Business Simulation	CC	PT SE	2	4
Facility Management	CC	LS21	3	6
MODULE FOODSERVICE MANAGEMENT				26
F&B Management and Controlling	CC	LS12	3	6
Restaurant and Service Management I	CC	PT	3	4
Restaurant and Service Management II	CC	PT	3	4
Culinary Theory and Practice I	CC	PT	4	6
Culinary Theory and Practice II	CC	PT	4	6
MODULE BUSINESS ADMINISTRATION				50
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				12
Mathematics and Statistics I	СС	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				14
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				8
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				18
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4
Human Relations and Personal Development	CC	SE	2	6
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE TOURISM AND HOSPITALITY MANAGEMENT				10
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2

MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT					
Specialization: Hotel Management	ER	<mark>₩ LS/SE</mark>	13	26	
Internship MODULE INTERNSHIP (min 450h)				30	
Internship Preparatory Course	CC	PT	1	1	
Internship (900h)	CC	PT		29	
MODULE BACHELOR THESIS				12	
Bachelor Thesis Tutorial	CC	SE	1	2	
Bachelor Thesis	CC	TH		10	
TOTAL ECTS				240	

IL - Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT - Practical Training

TH – Thesis

CC: Core Course

ER: Enrichment Course

§ 7 Types of Courses

- (1) Core Courses are mandatory for all students and must be completed with a positive assessment.
- (2) Enrichment Courses are non-core courses and may vary from semester to semester. In 114 BBA a minimum of 26 ECTS from enrichment courses must be achieved in the following specialization within "Module Advanced Tourism and Hospitality Management":
- Specialization: Hotel Management
- (3) If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.
- (4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however, will appear on the Transcript of Records as non-curricular ECTS.
- (5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

- (1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.
- (2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.
- (3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.
- (4) Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.
- (5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.
- (6) Financial Management and Investment Planning is a prerequisite for Hotel Property Development and Project Management.
- (7) Advanced Business Communication is a prerequisite for Academic Writing.
- (8) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).
- (9) Academic Writing is a prerequisite for the Bachelor Thesis Tutorial.
- (10) Internship Preparatory Course is a prerequisite for the internship.
- (11) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.
- (12) Culinary Theory and Practice I is a prerequisite for Culinary Theory and Practice II.
- (13) Restaurant and Service Management I is a prerequisite for Restaurant and Service Management II.
- (14) Tourism & Hospitality Business Analysis is a prerequisite for the courses within the "Module Advanced Tourism and Hospitality Management" (specialization Hotel Management).

§ 9 Internships

- (1) The study program requires the student to complete an internship containing a minimum number 900 hours (29 ECTS) in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.
- (2) The internship may be completed domestically or abroad.

- (3) The selection of the company requires the written approval of the Dean.
- (4) Modul University Vienna reserves the right to supervise the internship.
- (5) The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.
- (6) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report and deliver a presentation about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive a grade awarded by the internship coordinator.
- (7) The Dean can confer the tasks in (3) and (6) to the internship coordinator.

§ 10 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

- (1) Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.
- (2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
- (3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.
- (4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

- (5) Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.
- (6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.
- (7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.
- (8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.
- (9) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

- (1) The academic degree of BBA in Tourism, Hotel Management and Operations is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).
- (2) Graduates must complete a total of 240 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism, Hotel Management and Operations.

- (3) Graduates must complete a total of 240 ECTS as stated on the curriculum in order to obtain the BBA degree in Tourism, Hotel Management, and Operations. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 160 ECTS points must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.
- (4) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.
 - a) Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.
 - b) Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.
 - c) Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.
- (5) Where a student does not complete the study program, the student shall receive a Transcript of Records for all the course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 9 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section VIII IX. §1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Bachelor of Business Administration in Tourism and **Hospitality Management**

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism and Hospitality Management study program. The current curriculum of this program is referred to with the abbreviation 114 BBA.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism and hospitality management and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism and Hospitality Management

The short form of this degree is:

BBA in Tourism and Hospitality Management

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

- (9) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.
- (10) All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.
 - a) TOEFL: 76 Internet-based test (IBT); or
 - b) IELTS: overall band score 6.0 (no sub-score below 5.5); or
 - c) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (11) The application must include the following documents:
 - Curriculum vitae (personal data sheet)
 - Letter of motivation
 - Copy of passport
 - Passport-size photograph
 - One letter of recommendation (from academic sources)
- (12) A certified translation needs to accompany all documents, which are not in the German or English language.
- (13) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.
- (14) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.
- (15) Minors require the approval of a legal guardian.

(16) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III – Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

- (1) The regular duration of the study program is six semesters.
- (2) All lectures, course work, and examinations are held in the English language.
- (3) The study program requires the student to complete an internship containing a minimum of 900 hours.
- (4) The study program requires the student to complete 180 ECTS comprising 170 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.
- (5) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.
- (6) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

Subject	Туре	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				50
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6

Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				12
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				14
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				8
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				12
Advanced Business Communication	CC	SE	2	4
Critical Thinking and Problem Solving	CC	SE	2	4
Academic Writing	CC	SE	2	4
MODULE TOURISM AND HOSPITALITY MANAGEMENT				10
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2
MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEM	ENT			26
Specialization I: Tourism and Event Management	ER	IL SE	13	26
Specialization II: Hotel Management	ER	#LS/SE	13	26
MODULE INTERNSHIP				30
Internship Preparatory Course	CC	PT	1	1
Internship 900 h	CC	PT		29
MODULE BACHELOR THESIS				12
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	СС	TH		10
TOTAL ECTS				180

IL – Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT - Practical Training

TH – Thesis

CC – Core Course

ER – Enrichment Course

§ 7 Types of Courses

(1) Core Courses are mandatory for all students and must be completed with a positive assessment.

- (2) Enrichment Courses are non-core courses and may vary from semester to semester. In 114 BBA, a minimum of 26 ECTS from enrichment courses must be achieved in one of the following specializations within "Module Advanced Tourism and Hospitality Management":
 - **Specialization** I: Tourism and Event Management
 - **Specialization** II: Hotel Management
- (3) If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.
- (4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.
- (5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

- (1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.
- (2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.
- (3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.
- (4) Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.
- (5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.
- (6) Advanced Business Communication is a prerequisite for Academic Writing.
- (7) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).
- (8) Academic Writing is a prerequisite for the Bachelor Thesis Tutorial.

- (9) Internship Preparatory Course is a prerequisite for the internship.
- (10) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.
- (11) Tourism & Hospitality Business Analysis is a prerequisite for the courses within the "Module Advanced Tourism and Hospitality Management" (specialization I: Tourism and Event Management, specialization II: Hotel Management, specialization III: Event Management and specialization IV: Tourism and Event Management).

§ 9 Internships

- (1) The study program requires the student to complete an internship containing a minimum number of 900 hours (29 ECTS) in 114 BBA in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.
- (2) The internship may be completed domestically or abroad.
- (3) The selection of the company requires the written approval of the Dean.
- (4) Modul University Vienna reserves the right to supervise the internship.
- (5) The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.
- (6) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report and deliver a presentation about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive a grade awarded by the internship coordinator.
- (7) The Dean can confer the tasks in (3) and (6) to the internship coordinator.

§ 10 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

- (10) Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.
- (11) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
- (12) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.
- (13) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.
- (14) Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.
- (15) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.
- (16) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.
- (17) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.
- (18) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Bachelor Degree

- (6) The academic degree of BBA in Tourism and Hospitality Management is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).
- (7) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism and Hospitality Management. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade. Graduates will receive the following documents in the English language stating the date on which the degree was awarded.
 - (a) Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.
 - (b) Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.
 - (c) Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.
- (8) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 910 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section VIII IX. §1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Bachelor of Science in International Management

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Science in International Management study program. The current curriculum of this program is referred to with the abbreviation 131 BSc

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BSc degree is awarded at the completion of academic studies for international management at the basic level with a strong academic orientation. Examinations taken throughout the program and evaluation of a bachelor thesis determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Science in International Management

The short form of this degree is:

BSc in International Management

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

- (17) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.
- (18) All applicants whose first language is not English must provide proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.
 - a) TOEFL: 76 Internet-based test (IBT); or
 - b) IELTS: overall band score 6.0 (no sub-score below 5.5); or
 - c) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (19) The application must include the following documents:
 - Curriculum vitae (personal data sheet)
 - Letter of motivation
 - Copy of passport
 - Passport-size photograph
 - One letter of recommendation (from academic sources)
- (20) A certified translation needs to accompany all documents, which are not in the German or English language.
- (21) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.
- (22) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.
- (23) Minors require the approval of a legal guardian.

(24) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III – Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

- (1) The regular duration of the study program is six semesters.
- (2) All lectures, course work and examinations are held in the English language.
- (3) The study program requires the student to complete 180 ECTS, comprising 160 ECTS of courses and 20 ECTS for completion of a bachelor thesis as outlined in § 6 Curriculum Overview.
- (4) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.
- (5) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§6 Curriculum Overview

Subject	Туре	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				54
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Supply Chain Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
Ethics in International Management	CC	SE	2	4

MODULE INFORMATION MANAGEMENT				6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				18
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research	CC	LS21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				20
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	CC	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				8
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				12
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE INTERNATIONAL MANAGEMENT				18
Project Management	CC	SE	2	4
International Economics	CC	IL	2	4
Latest Trends in International Management	CC	PT	1	2
Strategic Management	CC	LS11	4	8
SPECIALIZATION				16
Specialization I: Advanced International Management	ER	IL/SE	8	16
Specialization II: International Marketing	ER	IL/SE	8	16
Specialization III: Entrepreneurship and Leadership	ER	IL/SE	8	16
MODULE PRINCIPLES OF SCIENCE				8
Philosophy of Science	CC	SE	2	4
Research Design	CC	SE	2	4
MODULE BACHELOR THESIS				20
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		18
TOTAL ECTS				180

IL – Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT – Practical Training

TH – Thesis

CC – Core Course

§ 7 Types of Courses

- (1) Core Courses are mandatory for all students and must be completed with a positive assessment.
- (2) Enrichment Courses are non-core courses and may vary from semester to semester. In 131 BSc, a minimum of 16 ECTS from enrichment courses must be achieved in one of the following specializations within "Module International Management":
 - Specialization I: Advanced International Management
 - Specialization II: International Marketing
 - Specialization III: Entrepreneurship and Leadership
- (3) If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Rules on Additional Fees.
- (4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.
- (5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

- (1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.
- (2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.
- (3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.
- (4) Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.
- (5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

- (6) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Strategic Planning.
- Advanced Business Communication is a prerequisite for Academic Writing.
- (8) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the thesis).
- (9) Academic Writing and Research Design are prerequisites for the Bachelor Thesis Tutorial.
- (10) Mathematics and Statistics I is a prerequisite for Operations Research.
- (11) Bachelor Thesis Tutorial and Philosophy of Science are prerequisites for the Bachelor Thesis. These courses must be completed prior to applying for bachelor thesis supervision.

§ 9 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit corresponds to 25 working hours for the student.

§ 10 Bachelor Thesis

- (1) The thesis must be written according to the principles of academic work. The thesis should address a research question linked to a relevant topic identified in a course of the program or through literature review. The thesis must also contain an empirical component.
- (2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
- (3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.
- (4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

- (5) Eligible supervisors are faculty members or external lecturers who hold a doctoral degree. The supervision of a thesis by external lecturers or by academic staff without a doctoral degree requires approval and assessment by the Dean.
- (6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.
- (7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.
- (8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.
- (9) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 11 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of Degree

- (9) The academic degree of BSc in International Management is conferred after completion of all components of the curriculum (core courses, enrichment courses and the thesis).
- (10) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BSc in International Management. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.

- (11) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.
 - a) Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.
 - b) Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.
 - c) Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.
- (4) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 13 Semester Conference

In this program, the tasks outlined in § 9 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution (Section VIII IX. §1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Bachelor of Science in International Management with **Professional Experience**

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 15 April 2021 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Science in International Management study program. The current curriculum of this program is referred to with the abbreviation 132 BSc.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BSc degree is awarded at the completion of academic studies for international management at the basic level with a strong academic orientation. Examinations taken throughout the program and evaluation of a bachelor thesis determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred: Bachelor of Science in International Management with Professional Experience

The short form of this degree is:

BSc in International Management with Professional Experience

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

- (1) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.
- (2) All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.
 - a) TOEFL: 76 Internet-based test (IBT); or
 - b) IELTS: overall band score 6.0 (no sub-score below 5.5); or
 - c) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (3) The application must include the following documents:
 - Curriculum vitae (personal data sheet)
 - Letter of motivation
 - Copy of passport
 - Passport-size photograph
 - One letter of recommendation (from academic sources)
- (4) A certified translation needs to accompany all documents, which are not in the German or English language.
- (5) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.
- (6) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.
- (7) Minors require the approval of a legal guardian.
- (8) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III - Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

- (1) The regular duration of the study program is seven semesters.
- (2) All lectures, course work and examinations are held in the English language.
- (3) The study program requires the student to complete 210 ECTS, comprising 160 ECTS of courses and 20 ECTS for completion of a bachelor thesis and 30 ECTS for the completion of an internship as outlined in § 6 Curriculum Overview.
- (4) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.
- (5) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§6 Curriculum Overview

Subject	Туре	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Supply Chain Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
Ethics in International Management	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				18
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research	CC	LS21	3	6
MODULE ECONOMICS AND FINANCIAL MANAG	EMENT			20
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	СС	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				
Principles of Business Law	CC	LS11	4	8

MODULE COMMUNICATIONS SKILLS				12
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE INTERNATIONAL MANAGEMENT	Т			18
Project Management	CC	SE	2	4
International Economics	CC	IL	2	4
Latest Trends in International Management	CC	PT	1	2
Strategic Management	CC	LS11	4	8
MODULE SPECIALIZATION				16
Specialization I: Advanced International Management	ER	IL/SE	8	16
Specialization II: International Marketing	ER	IL/SE	8	16
Specialization III: Entrepreneurship and Leadership	ER	IL/SE	8	16
Specialization IV: Business Psychology	ER	IL/SE	8	16
MODULE PRINCIPLES OF SCIENCE				8
Philosophy of Science	CC	SE	2	4
Research Design	CC	SE	2	4
MODULE BACHELOR THESIS				20
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		18
MODULE INTERNSHIP				
Internship Preparatory Course	CC	PT		1
Internship (900 h)	CC	PT		29
TOTAL ECTS				210

IL – Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT - Practical Training

TH – Thesis

CC – Core Course

ER – Enrichment Course

§ 7 Types of Courses

- (1) Core Courses are mandatory for all students and must be completed with a positive assessment.
- (2) Enrichment Courses are non-core courses and may vary from semester to semester. In 131 BSc, a minimum of 16 ECTS from enrichment courses must be achieved in one of the following specializations within "Module International Management":
 - Specialization I: Advanced International Management
 - Specialization II: International Marketing
 - Specialization III: Entrepreneurship and Leadership
 - Specialization IV: Business Psychology

- (3) If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Rules on Additional Fees.
- (4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however, they will appear on the Transcript of Records as non-curricular ECTS.
- (5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

- (1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.
- (2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.
- (3) Accounting and Management Control II is a prerequisite for Financial Management and Investment
- (4) Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.
- (5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.
- (6) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Strategic Planning.
- (7) Advanced Business Communication is a prerequisite for Academic Writing.
- (8) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the thesis).
- (9) Academic Writing and Research Design are prerequisites for the Bachelor Thesis Tutorial.
- (10) Mathematics and Statistics I is a prerequisite for Operations Research.
- (11) Bachelor Thesis Tutorial and Philosophy of Science are prerequisites for the Bachelor Thesis. These courses must be completed prior to applying for bachelor thesis supervision.
- (12) Internship Preparatory Course is a prerequisite for the internship.

§ 9 Internships

- (1) The study program requires the student to complete an internship containing a minimum number 900 hours (29 ECTS) in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.
- (2) The internship may be completed domestically or abroad.
- (3) The selection of the company requires the written approval of the Dean.
- (4) Modul University Vienna reserves the right to supervise the internship.
- (5) The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.

- (6) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive a grade awarded by the internship coordinator.
- (7) The Dean can confer the tasks in (3) and (6) to the internship coordinator.
- (8) If no suitable internship can be found, the student may switch to 131 BSc in International Management.

§ 9 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit corresponds to 25 working hours for the student.

§ 10 Bachelor Thesis

- (1) The thesis must be written according to the principles of academic work. The thesis should address a research question linked to a relevant topic identified in a course of the program or through literature review. The thesis must also contain an empirical component.
- (2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
- (3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.
- (4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.
- (5) Eligible supervisors are faculty members or external lecturers who hold a doctoral degree. The supervision of a thesis by external lecturers or by academic staff without a doctoral degree requires approval and assessment by the Dean.
- (6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.
- (7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.
- (8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.
- (9) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 11 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of Degree

- (1) The academic degree of BSc in International Management with Professional Experience is conferred after completion of all components of the curriculum (core courses, enrichment courses and the thesis).
- (2) Graduates must complete a total of 210 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview) in order to obtain the degree BSc in International Management with Professional Experience. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 150 ECTS must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.
- (3) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.
 - Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.
 - Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.
 - Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.
- (4) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 13 Semester Conference

In this program, the tasks outlined in § 9 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution (Section VIII IX. §1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Bachelor of Science in Applied Data Science

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 7 July 2020 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Science in International Management study program. The current curriculum of this program is referred to with the abbreviation 140 BSc.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BSc degree is awarded at the completion of academic studies for applied data science at the basic level with a strong academic orientation. Examinations taken throughout the program and evaluation of a bachelor thesis determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred: **Bachelor of Science in Applied Data Science**

The short form of this degree is:

BSc in Applied Data Science

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

(1) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

- (2) All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.
 - d) TOEFL: 76 Internet-based test (IBT); or
 - e) IELTS: overall band score 6.0 (no sub-score below 5.5); or
 - f) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (3) The application must include the following documents:
 - Curriculum vitae (personal data sheet)
 - Letter of motivation
 - Copy of passport
 - Passport-size photograph
 - One letter of recommendation (from academic sources)
- (4) A certified translation needs to accompany all documents, which are not in the German or English language.
- (5) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.
- (6) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.
- (7) Minors require the approval of a legal guardian.
- (8) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module I – Fundamentals of Statistics and Calculus, Module II - Fundamentals of Data Science and Engineering, and Module IV -Data Science for Business Applications. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

- (1) The regular duration of the study program is six semesters.
- (2) All lectures, course work, and examinations are held in the English language.
- (3) The study program requires the student to complete an internship containing a minimum of 520 hours.

- (4) The study program requires the student to complete 180 ECTS comprising 160 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 20 ECTS for completion of a bachelor thesis.
- (5) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.
- (6) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended, and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§6 Curriculum Overview

Subject	Туре	Format	ECTS	h/w		
Module I: Fundamentals of Statistics and Calculus (22 ECTS)						
Math and Statistics I	CC	LX21	6	3		
Math and Statistics II	CC	LX21	6	3		
Applied Linear Algebra	CC	SE	6	3		
Time Series Analysis and Forecasting	CC	SE	4	2		
Module II: Fundamentals of Data Science and En	gineerir	ng (50 ECTS)			
Fundamentals of Computer Science and Programming	CC	LS12	8	3		
Algorithms and Data Structures	CC	SE	6	3		
Database Management and Design	CC	LX12	6	3		
Legal Aspects of Data Science	CC	IL	4	2		
Knowledge Extraction, Modelling and Visualization	CC	LX12	6	3		
Fundamentals of Web Programming and Application	СС	SE	8	4		
Development	CC	JL	8	4		
Foundations of Artificial Intelligence	CC	IL	6	3		
Societal and Ethical Impacts of Data Science	CC	IL	6	3		
Module III: Fundamentals of Management (18 ECTS)						
Business Administration	CC	IL	6	3		
Project Management and Change Management	CC	SE	4	2		
Entrepreneurship, Innovation and Business Planning	CC	LS12	4	2		
Critical Thinking and Problem Solving	CC	SE	4	2		
Module IV: Data Science for Business Applications (64 ECTS)						
2 out of 4 Enrichment Courses (ER) have to be selected.						
Smart Information Systems Engineering	CC	SE	8	4		
Text Mining and Media Analytics	CC	IL	6	3		
Blockchain Applications	CC	SE	6	3		

Subject	Туре	Format	ECTS	h/w	
Latest Trends in Data Science	CC	SE	4	2	
Data Science for Services (ER)	ER	SE	4	2	
Data Science for Businesses (ER)	ER	SE	4	2	
Data Science for Sustainability (ER)	ER	SE	4	2	
Data Science for Geographic Information Systems (ER)	ER	SE	4	2	
Internship Preparatory Course	CC	PT	2 1	1	
Professional Capstone Project (Internship)	CC	PT	29 26	520	
Accompanying Capstone Project Seminar	SE	SE	4	2	
Module V: Bachelor Thesis (26 ECTS)					
Research Design and Writing Skills	CC	SE	6	3	
Bachelor Thesis Tutorial	CC	SE	2	1	
Bachelor Thesis	CC	TH	18	n/a	

IL – Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT – Practical Training

TH – Thesis

CC – Core Course

ER – Enrichment Course

§ 7 Types of Courses

- (1) Core Courses are mandatory for all students and must be completed with a positive assessment.
- (2) Enrichment Courses are non-core courses and may vary from semester to semester. In 140 BSc, a minimum of 8 ECTS from enrichment courses must be achieved.
- (3) If students register for more than the required enrichment courses, including enrichment courses from another study program, the student will be responsible for any additional costs in accordance with MU's Rules on Additional Fees.
- (4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however, they will appear on the Transcript of Records as non-curricular ECTS.
- (5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

- (1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.
- (2) Foundations of Artificial Intelligence is a prerequisite for Knowledge Extraction, Modelling and Visualization and Smart Information Systems Engineering.

- (3) Fundamentals of Computer Science and Programming is a prerequisite for Database Management and Design and Algorithms and Data Structures.
- (4) Business Administration is a prerequisite for Project and Change Management and Entrepreneurship, Innovation and Business Planning.
- (5) Mathematics and Statistics II is a prerequisite for Times Series Analysis and Forecasting.
- (6) Internship preparatory class is a prerequisite for the Professional Data Science Capstone Project and the accompanying Professional Data Science Capstone Seminar.
- (7) The Professional Data Science Capstone Project and the accompanying Professional Data Science Capstone Seminar have to be attended in the same semester.
- (8) Research Design and Writing Skills is a prerequisite for Bachelor Thesis Tutorial.
- (9) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis.
- (11) Fundamentals of Computer Science and Programming, Applied Linear Algebra, and Legal Aspects of Data Science are prerequisites for Blockchain Applications.
- (12) Foundations of Artificial Intelligence, Fundamentals of Computer Science and Programming, Legal Aspects of Data Science are prerequisites for Text Mining and Media Analysis.

§ 9 Professional Data Science Capstone Project (internship)

- (1) The study program requires the student to complete a Professional Data Science Capstone Project containing a minimum number of 520 hours (30 ECTS, including the accompanying Professional Capstone Project seminar) in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.
- (2) The selection of the company requires the written approval of the Dean.
- (3) Modul University Vienna reserves the right to supervise the Professional Data Science Capstone Project.
- (4) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must attend the Accompanying Data Science Project Seminar, where student's progress will be continuously monitored by several assessments, including a final report of the project. This report must follow the relevant guidelines in the internship manual and will be approved by the seminar lecturer.
- (5) Upon successful completion of the Professional Data Science Capstone Project, the student will receive the grade "completed".
- (6) The Dean can confer the task in (2) to the internship coordinator or the seminar lecturers.

§ 10 ECTS Points

(1° ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

- (1) The thesis must be written according to the principles of academic work. The thesis should address a research question linked to a relevant topic identified in a course of the program or through literature review. The thesis must either contain an empirical component or a practical data science project.
- (2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
- (3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.
- (4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.
- (5) Eligible supervisors are faculty members or external lecturers who hold a doctoral degree. The supervision of a thesis by external lecturers or by academic staff without a doctoral degree requires approval and assessment by the Dean.
- (6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.
- (7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.
- (8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.
- (9) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor's degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

- (1) The academic degree of BSc in Applied Data Science is conferred after completion of all components of the curriculum (core courses, enrichment courses and the thesis).
- (2) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BSc in Applied Data Science. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at Modul University Vienna. Credits completed in the foundation program will

appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.

- (3) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.
 - d) Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.
 - e) Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.
 - f) Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.
- (4) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 9 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution (Section VIII IX. §1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Master of Science Programs at Modul University Vienna (ITM 123, SDMP 224, MGMT 323)

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 5 July 2016 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations define admission criteria, the structure of the study program, and the examination requirements for the Master of Science (MSc) programs at Modul University Vienna. The clauses valid for all Master of Science programs are in the proceeding text. The special clauses pertaining to each individual Master of Science program are available in the appendices.

§ 2 Goal of the Master Degree

The master degree is awarded at the completion of academic studies for the respective subject and signifies career qualifications. Examinations taken throughout the program, as well as the final master thesis and its defense, determine whether the student has acquired the necessary professional, scientific and theoretical knowledge to solve complex professional and scientific problems. Graduates of this program gain proper leadership skills, including personal and social competences. They have the ability to independently apply scientific methods and tools and to contribute to the development of the subject. The Master of Science programs at Modul University Vienna provide the foundation and qualification for graduates to continue their studies in a PhD program.

§ 3 Degree of completion

After the successful completion of the master program, the following respective academic degrees will be conferred:

> **Master of Science** in International Tourism Management

Master of Science in Sustainable Development, Management and Policy

> Master of Science in Management

The short forms of these degrees are respectively:

MSc in International Tourism Management (abbreviation: MSc ITM)

MSc in Sustainable Development, Management, and Policy (abbreviation: MSc SDMP)

MSc in Management (abbreviation: MSc MGMT)

§ 4 Admission to the Master Program

- (1) Admission to the master in Sustainable Development, Management and Policy and the Master in International Tourism Management program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree with a minimum duration of three years and who can demonstrate aptitude for research and basic knowledge in one or more of the natural or social sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.
 - a) Suitable preparation for the MSc in International Tourism Management includes courses from among tourism or hospitality management, marketing, management science, technical sciences, geography, planning, sociology, policy sciences, law, or economics.
 - b) Suitable preparation for the MSc in Sustainable Development, Management and Policy includes courses from among the environmental sciences, biology, geography, planning, sociology, political science, policy sciences, law, management, or economics.
- (2) Admission to the Master in Management Program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree in Business or Economic sciences as well as Social Sciences with a minimum duration of three years and who can demonstrate aptitude for research. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.
- (3) If the admission to the master studies is based on a degree from another university that is not subject to Austrian higher education law (e.g., foreign educational institutions according to § 27 HS-QSG), the credits that have been transferred from another education provider during the course at this university may be checked to determine whether the qualifications acquired through credit transfer differ from the learning objectives of a comparable bachelor's degree at MU Vienna. Upon request, the applicant must provide the documents required for this verification: (a) name of institution; (b) program title; (c) hours of work; (d) course description (syllabus); (e) reading material; (f) proof of examinations. Criteria for assessing the existence of significant differences are: (a) level of qualification, (b) learning outcomes, (c) study workload and (d) quality of the program leading to a degree.
- (4) It is possible to apply without the completion of an undergraduate university degree if the applicant has completed all the coursework of an undergraduate program preparing one for university-level graduate studies. Students can finish up to two final exams from their undergraduate studies during

the first year of their master studies. However, all courses with mandatory attendance and the bachelor thesis (if applicable) need to be completed prior to the start of the master studies. In this case, a written declaration, which states that they will presumably receive certification for university admission on graduate level in the year when they apply for admission, is necessary. The proof must be supported by a mid-semester transcript or equivalent documents. The proof of the definitive completion of an undergraduate degree must be presented at the latest by the end of the first study year at Modul University Vienna.

- (5) Academic documents that are not in the German or English language need to be accompanied by a certified translation.
- (6) All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests taken within the previous two years. Exceptions can be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores are:

- TOEFL: 570 paper-based test (PBT) or 230 computer-based test (CBT) or 88 Internet-based test (IBT); or
- IELTS: overall band score 6.5 (no sub-score below 6.0); or
- CEFR (Common European Framework): C1+; or
- Cambridge Certificate BEC Higher Grade A

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (7) Additional documents required for admission:
 - a) Résumé and motivation letter
 - b) Two letters of recommendation from academic references such as current or former lecturers or research supervisors.
- (8) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person, on the telephone, or telephonically via video chat. The interview serves to clarify unanswered questions raised during the application process to ensure that the applicant's expectations are in line with the program's offerings and to aid in making a final admission decision.
- (9) Credit transfer applications must be submitted with the admissions documents.

- (10)The respective Admissions Committee decides about the admission to the study program once the candidate has submitted a complete application.
- (11)Conditional Admittance: Applicants who do not entirely fulfill the admissions criteria for direct entry into the graduate program may make up the missing content by either sitting the respective undergraduate course or taking a prerequisite exam. Students may simultaneously enrol in all courses of the graduate degree except for those courses for which the prerequisite course/exam is required.
 - a) Upon successful completion of the prerequisites, students are not required to resubmit their admission application for the respective graduate program.
 - b) Conditionally admitted students must complete all required prerequisites either within the first semester of their MU studies or - in some cases where indicated - during the second semester.
 - c) The prerequisites are deemed successfully completed when assessed positively according to the MU grading scale. § 12 of the MU Examination Regulations and Student Code of Conduct apply in case of negative assessment.
 - Prerequisite exams are offered at the beginning of each semester (September and February) d) regardless of whether or not the undergraduate course is offered in the upcoming semester. Exam retake opportunities will not be offered; therefore, students can only attempt the exam once. Students who fail the exam will have to sit the respective course during the first available semester.
 - e) The costs for participating in these additional exams and or courses are not included in the tuition of the respective study program and are outlined in the MU Guidelines on Fees § 6 and 7.

§ 5 Structure of the Studies, Duration of Studies

- (1) The regular duration of studies for the Master of Science programs, including the preparation of the master thesis and the completion of all coursework, is four semesters (2 years). Students who enter the program in a Spring Semester may require one additional semester of studies due to the requirements of § 8.
- (2) The duration of studies can be extended according to the needs of the student as long as the student meets the University's expectations related to academic performance as outlined in the Study Contract.
- (3) The total number of ECTS points and a schedule for the MSc in International Tourism Management can be found in Appendix A; the total number of ECTS points and a schedule for the MSc in Sustainable

Development, Management, and Policy can be found in Appendix B; the total number of ECTS points and a schedule for the MSc in Management can be found in Appendix C.

- (4) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and they are not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave's first semester. Multiple leaves of absence are possible. The maximum duration of leave allowed in total is 4 semesters.
- (5) All lectures, coursework, and examinations are conducted in the English language.

§ 6 Types of Courses

- (1) Core Courses: The courses designated as CC in the study schedule (curriculum) are mandatory for all MSc students and must be passed in order to fulfill the program's graduation requirements.
- (2) Enrichment Courses are non-core courses and offering may vary from semester to semester. Students must complete enrichment courses with a minimum number of ECTS credits based on the requirements of the study program (Appendix A, Appendix B, Appendix C). If a student chooses to attend more than the required curricular enrichment courses, the student will be responsible for any additional costs.
- (3) Personal Training: The student can take an optional internship.
- (4) Prerequisite Undergraduate Courses: Any student conditionally admitted to the MSc program who needs to complete prerequisite undergraduate courses has one year (two semesters) in which to do so.
- (5) Elective Courses: Language and preparatory courses do not form part of the official curriculum, but these courses can be taken by a student, given that they do not interfere with any MSc curricular requirements.
- (6) The Dean can determine a minimum number of participants for all offered courses.

§ 7 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit point corresponds to 25 working hours for the student.

§ 8 Course Prerequisites

- (1) Some courses can only be taken if a passing grade was earned in its prerequisite course. Conditional registration is possible in cases where the prerequisite course was taken, but the results have not been announced prior to the start of the subsequent course.
- (2) To be able to register for (a) Advanced Data Analysis and Decision Making, (b) International Destination Management, Tourism Business Project, Organizational Social Psychology and Leadership, Global Marketing: Theory and Practice, Corporate Financial Management and (c) Advanced Economics, Tourism Economics, students must already have taken basic courses in (a) statistics, (b) management, and (c) economics or calculus, respectively. If such courses previously have not been taken, a student is required to complete with a positive assessment a basic, equivalent undergraduate course before registering for the above-mentioned courses (a-c).
- (3) To be able to register for and participate in the course Research Design and Methods in Practice, the course Advanced Data Analysis and Decision Making must have been completed with a positive assessment.
- (4) To be able to register for and participate in the course Applied Environmental Economics Applications of Economics for the Environment, the course Advanced Economics must have been completed with a positive assessment.
- (5) To be able to register for and participate in the Master Thesis Seminar, the course Research Design and Methods in Practice must have been completed with a positive assessment.

§ 9 Master Thesis

- (1) A prerequisite for the successful completion of a master program and the acquisition of the academic degree is the completion and positive assessment of the master thesis. The master thesis serves to prove that the student is able to deal with a problem related to the respective program field in an independent manner on the basis of the gained scientific knowledge. This paper must be written in accordance with the principles of an academic work.
- (2) The master thesis will be assessed by an assessment committee comprising of the thesis supervisor and a chair of the thesis defense who is selected by the Dean. The supervisors need to justify their assessment in written form.
- (3) External supervisors and supervisors without a PhD shall be approved by the Dean.
- (4) In principle, the master thesis should be written individually. Upon the approval of the Dean, the master thesis can be written by a group of students.

- (5) The master thesis consists of a written paper and an oral defense. The master thesis and the oral defense will be assessed and need to be passed separately. In addition, the supervisor will provide an overall grade in which the paper makes up 80 percent and the defense makes up the remaining 20 percent of the overall assessment.
- (6) If a student or a group of students are unable to identify a suitable topic, the Dean will assign them to a lecturer who will then suggest a topic.
- (7) The topic and the initial work of the master thesis shall be announced to the respective Dean in writing, together with a supervision statement from a faculty member or an external lecturer who holds an academic doctoral degree or equivalent.
- (8) The topic of the master thesis can only be changed once and only within the first three months after the announcement of the topic to the Dean.
- (9) The master thesis must be written in the English language. One printed and hardbound copy and an electronic version of the master thesis must be submitted. The printed format must contain a written statement from the student that they wrote the paper independently and has not used any aids other than those referenced in the text.
- (10) The oral defense of the master thesis is open to the public. Should the student and/or the thesis supervisor request the defense to be held online, the Dean may allow this under exceptional circumstances.
- (11) Master theses are archived in the library and may be published on the internet by Modul University Vienna. A hold on the master thesis can be applied for in writing through the supervisor or the thesis author if information worthy of protecting is published in the master thesis. The hold has a maximum duration of 5 years and is decided by the Dean.

§ 10 Internships

- (1) Students of the ITM, SMDP and MGMT study programs may choose to complete an optional internship with a minimum of 340 hours (6 ECTS) completed in an area related to the study program. This internship is designed to provide graduate students with the opportunity to apply their acquired theoretical knowledge and gain hands-on experience. The intern must be entrusted with a project task during the internship.
- (2) The internship can be completed domestically or abroad.
- (3) The selection of the organization providing the internship placement must be given written approval by the Dean.

- (4) Modul University Vienna reserves the right to supervise the internship.
- (5) Proof of the internship must be provided through a confirmation from the internship provider, a reference letter, and/or appraisal on behalf of the organization providing the internship placement. As part of the internship, the student additionally must provide a report approved by the Dean. This report must follow the university guidelines for internships outlined in the internship manual. The student will also be required to hold a presentation as part of the internship. Upon successful completion of the internship, the student will receive 6 ECTS and the grade "completed".
- (6) The Dean can confer the tasks of (4) and (6) to the internship coordinator.
- (7) For ITM students who successfully complete the internship, the number of ECTS that need to be completed from Module V "Enrichment Courses" is reduced by 6 ECTS.
- (8) For MGMT students who successfully complete the internship, the number of ECTS that need to be completed from Module IV "Leadership and Personal Skills" or Module V "Enrichment Courses" is reduced by 6 ECTS.
- (9) For SDMP students who successfully complete the internship, the number of ECTS that need to be completed for Module IV "Enrichment Courses is reduced by 6ECTS.
- (10) Practical experience gained prior to the student's enrolment in the MSc program cannot be credited towards an MSc internship.
- (11) The Dean may approve an existing work contract in place of an internship if it is deemed to fulfil the necessary requirements as defined in (1).

§ 11 Overall Result of the Master Program

(1) The overall grade percentage of the master degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

<u>Assessment Scheme</u>

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of MSc Degree

- (1) The academic degree of MSc in International Tourism Management; MSc in Sustainable Development, Management, and Policy; or MSc in Management is conferred only after the successful completion of all courses, including the master thesis, as outlined in each degree program's curriculum.
- (2) Students must earn 120 ECTS points in order to obtain an MSc degree at Modul University Vienna. Students can transfer course credits from another university or other educational institutes; however, a minimum of 90 ECTS points must be completed at Modul University Vienna. This requirement can be reduced to 60 ECTS points if the other educational institutes are dedicated partner universities.
- (3) Graduates will receive the following documents, issued in the English language, stating the date on which the degree has been conferred.
 - a) Master Diploma: The master diploma is signed by the President and the Dean and certified by the Modul University Vienna seal.
 - b) Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.
 - c) Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.
- (4) The diploma certifies the awarding of the academic degree by Modul University Vienna.
- (5) In the event that a student fails to complete the study program, the student will receive a transcript of records for the course work which they have completed.

§ 13 Semester Conference

(1) For the MSc programs, the tasks outlined in § 910 of the MU Examination Regulations and Student Code of Conduct are carried out by the Semester Conference, as specified by the University Constitution (Section ¥4IX. § 1).

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Master of Business Administration Program at Modul University Vienna (423)

21 September 2021

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 5 July 2016 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations define the admission criteria, the structure, and the examination requirements for the Master of Business Administration program at Modul University Vienna.

§ 2 Goal of the Master Degree

The master degree is awarded at the completion of academic studies and signifies career qualifications. Examinations taken throughout the program and the evaluation of the final master thesis and its defense determine whether the student has acquired the necessary professional, scientific, and theoretical knowledge to solve complex professional and scientific problems. Graduates of this program have gained proper leadership skills including personal and social competences. The graduates should have the ability to both critically interpret and apply scientific findings.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Master of Business Administration

The short form of the degree is: MBA

§ 4 Admission to the Master Program

The prerequisites for admission to the study program are:

- (1) Proof of an undergraduate university degree with a minimum duration of three years or completion of an equivalent degree relevant to the content of the study program.
- (2) A minimum of three years of professional experience in a responsible position.
- (3) In exceptional cases, admission of persons who do not hold a university degree is possible if they can provide proof of an equivalent qualification due to their professional experience and achievements. In this case, proof of a secondary school leaving certificate has to be provided, additionally to extensive experience of more than eight years in a responsible position.
- (4) If the admission to the study program is based on a degree from another university that is not subject to Austrian higher education law (e.g., foreign educational institutions according to § 27 HS-QSG), the credits that have been transferred from another education provider during the course at this university may be checked to determine whether the qualifications acquired through credit transfer differ from the learning objectives of a comparable bachelor's degree at MU Vienna. Upon request, the applicant must

provide the documents required for this verification: (a) name of institution; (b) program title; (c) hours of work; (d) course description (syllabus); (e) reading material; (f) proof of examinations. Criteria for assessing the existence of significant differences are: (a) level of qualification, (b) learning outcomes, (c) study workload and (d) quality of the program leading to a degree.

- (5) Academic documents that are not in the German or English language must be accompanied by a certified translation.
- (6) All applicants whose first language is not English must provide evidence of their knowledge of the English language through one of the following tests taken within the previous two years. Exceptions to this are applicants who have completed at least two years of higher education in the English language. The minimum scores are:
 - TOEFL: 570 paper-based test (PBT) or 230 computer-based test (CBT) or 88 Internet-based test (IBT), or
 - IELTS: overall band score 6.5 (no sub-score below 6.0), or
 - CEFR (Common European Framework): C1+, or
 - Cambridge Certificate CAE or BEC (Grade A).

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (6) Additional Documents required for Admission:
 - a) Résumé and motivation letter,
 - b) Two references from an academic or professional institution or person.
- (8) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person, on the telephone, or via video chat. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with the program's offerings.
- (9) Credit transfer applications must be submitted together with the admissions documents.
- (10) The Admissions Committee makes a decision regarding the admission to the study program once the candidate has submitted a complete application.

§ 5 Structure of the Studies, Duration of Studies

- (1) The regular duration of studies, including the preparation of the master thesis and the completion of all exams, is three (3) semesters.
- (2) The total number of ECTS points the study program encompasses can be found in §6.
- (3) All lectures, course work, and examinations are held in the English language.
- (4) Students can transfer course credits from other universities or educational institutions; however, a minimum of 75 ECTS points must be completed at Modul University Vienna.
- (5) The degree is conferred when the scheduled courses are positively completed and the thesis and its oral defense are assessed positively.
- (6) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and he or she is not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave period. Multiple leaves of absence are possible. The maximum duration of leave allowed in total is four (4) semesters.

§ 6 Study Schedule

The study program encompasses a total of 90 ECTS points and is structured as following:

Subject	Туре	Format	ECTS
MODULE I Managing People and Organizations			18
Leadership	CC	SE	3
Managing People, Teams, and Organizations	CC	SE	3
Financial Management and Reporting	CC	SE	3
Information Systems Management	CC	SE	3
Negotiation and Dispute Resolution	СС	SE	3
Project Management	CC	SE	3
MODULE II Marketing and Innovation			15
Entrepreneurship	CC	SE	3
Innovation	СС	SE	3
Competitive Analysis and Strategy	CC	SE	3
Marketing Management in the Digital Age	CC	SE	3
Social Media Intelligence	CC	SE	3

MODULE III Quantitative and Economic Analysis			9
Managerial Economics	CC	SE	3
Business Analytics	CC	SE	3
Data Collection and Analysis	CC	SE	3
MODULE IV Master Thesis			30
Master Thesis Tutorial (incl. Academic Writing) I and II	CC	SE	2
Master Thesis and Master Thesis Defense	CC	TH	28
Total Core ECTS			72
MODULE V Specializations / Enrichment Courses A minimum of 15 ECTS points from dedicated courses is required for a specialization. Additional 3 ECTS points can be taken from other enrichment courses. Students completing two (or more) specializations must take at least three courses that are unique to each specialization.			18
Digital Marketing	ER	SE	18
Sustainable Management and Policy	ER	SE	18
Innovation and Experience Design for Tourism	ER	SE	18
Entrepreneurship, Innovation and Leadership	ER	SE	18
Real Estate Management	ER	SE	18
General (18 ECTS points from all enrichment courses)	ER	SE	18
Total ECTS			90

§ 7 Types of Courses

- (1) The MBA Core Courses, listed in §6 (1), Modul I-IV, are mandatory for all students and must be completed with a positive assessment.
- (2) Students have to complete 18 ECTS points of Enrichment Courses in total
- (3) Students who select a minimum of 15 ECTS points in a specialization area will receive recognition of their specialization in the final diploma.
- (4) For Enrichment Courses, the Dean can determine a minimum number of participants.
- (5) If students attend more than the required courses (if they fail a course or if they are interested in more than the required courses), then it is their responsibility to bear the extra costs.

§ 8 Types of Examinations

- (1) All courses offered in the program have immanent examination character. They are referred to as 'Seminars' in the study schedule and listed with the abbreviation SE.
- (2) Courses consist of two or four days of lecturing, seminars and practical elements to be continuously assessed. Seminars consist of two days of lecturing (core module), a pre-module phase, and a post-module phase. In the pre-module phase, students are assigned tasks that are presented, discussed, and reflected on during the core module. Intensive interaction between lecturers and students takes place

during the core module characterized by mandatory attendance, which is followed by a post-module phase. Assignments such as writing an essay, compiling a report, conducting a case study, etc. have to be completed during the post-module phase.

§ 9 ECTS Points

- (1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the study schedule, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.
- (2) One ECTS point corresponds to 25 working hours for the student.

§ 10 Master Thesis

- (1) A prerequisite for the successful completion of the study program and the acquisition of the degree is the completion and positive assessment of a thesis. The master thesis serves to prove that the student is able to deal with a problem in an independent manner on the basis of the gained scientific knowledge. This paper has to be written according to the principles of an academic work.
- (2) The master thesis will be assessed by an assessment committee comprising of the thesis supervisor and a chair of the thesis defense who is selected by the Dean. The supervisor has to justify their assessment in a written report.
- (3) External supervisors and supervisors without a PhD shall be approved by the Dean.
- (4) In principle, the master thesis should be written individually. Upon the approval of the supervisor and the Dean, the thesis can be written by a group of students.
- (5) The topic of the thesis must be assigned or agreed on before registering for the Master Thesis Tutorial II.
- (6) The master thesis consists of a written paper and an oral defense. The master thesis and the oral defense will be assessed and need to be passed separately. In addition, the supervisor will provide an overall grade in which the paper makes up 80 percent and the defense makes up the remaining 20 percent of the overall assessment.
- (1) If a student or a group of students are unable to find a suitable topic, the Dean will assign them to a lecturer who will then assign a topic.
- (2) The topic and the initial work of the master thesis shall be announced to the Dean in writing, together with a supervision statement from a faculty member or an external lecturer who holds an academic doctoral degree or equivalent.
- (3) The topic of the master thesis can only be changed once and only within the first three months after the announcement of the topic to the Dean.
- (4) The master thesis must be written in the English language. One printed and bound copy and an electronic version of the master thesis must be submitted. The printed format must contain a written

statement from the student that they wrote the paper independently and has not used aids other than the ones stated. The rules of academic integrity of Modul University Vienna apply.

- The oral defense of the thesis is open to the public. Should the student and/or the thesis supervisor request the defense to be held online, the Dean may allow this under exceptional circumstances.
- (6) Master theses are archived in the library and may be published on the internet by Modul University Vienna. A hold on the master thesis can be applied for in writing through the supervisor or the student if information worthy of protecting is published in the master thesis. The hold has a maximum duration of five years and is decided by the Dean.

§ 11 Overall Result of the Master Program

(1) The overall grade corresponds with the grade percentage average of the assessments of all courses completed at Modul University Vienna and the master thesis. Each course is weighted corresponding to the number of acquired ECTS points.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% and higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 79% and equal to or greater than 60%.

§ 12 Final Certificate and Diploma

- (1) After the successful completion of all mandatory courses necessary for the completion of the study program according to the study schedule, the thesis submission, and the oral defense, a certificate is issued which contains the individual courses, the corresponding ECTS points, the examination grades achieved, the overall grade achieved, and the topic and assessment of the thesis.
- Credited courses and courses which were taken at other universities shall be marked but are not (2) taken into consideration in the calculation of the overall grade. The certificate shall be signed by the Dean. The earliest date declared on the certificate is the day of the defense of the thesis or the day of the last examination.
- (3) In case of a final failure of the study program, the student receives a certificate for the course work which they have accomplished with the note that these are only parts of the requirements of the program. The aforementioned is also valid if a student has only completed parts of the program and leaves Modul University Vienna.
- (4) Upon successful completion and in conjunction with the certificate, the graduate will be given a diploma in the English language with the date it was awarded. This diploma certifies the awarding of the academic degree by Modul University Vienna.

The diploma is signed by the Dean and the President (or the Vice President in the event that the (5) President serves as the Dean) and certified by the Modul University Vienna seal.

§ 13 International Allocation of the Diploma (Diploma-Supplement)

A supplement in the English language showing the international allocation of the program passed (Diploma Supplement) will be enclosed with the diploma.

§ 14 Semester Conference

For the MBA programs, the tasks outlined in § 910 of the MU Examination Regulations and Student Code of Conduct are carried out by the Semester Conference, as specified by the University Constitution (Section \(\frac{\frac}\frac{\frac}\frac{\frac{\frac{\frac{\frac{\fint}\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}\firk}}}}}{\frac}\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac{\frac}\fir\f{\frac{\frac{\frac{\frac{\frac}\firac{\fir}{\frac{\frac{\fir}\firac{\frac{\fir}\f{\fir}}}}}}{\frac{\frac{\firac{\frac{\frac{\frac}\firac{\f{\frac{\fir}}

The University Board of Modul University Vienna publicly announces these Study Regulations which take effect on August 1, 2022.

Study Regulations for the Doctor of Philosophy in Business and Socioeconomic Sciences (540)

Decided on July 4, 2022, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12th of

July 2007 according to the university accreditation law, BGBI. I No. 168/1999 as amended), and the study

program accreditation on 20th of September 2012, the University Board of Modul University Vienna decreed the following study regulations on 24 June 2015 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations oversee the admission criteria, the structure of the study program, and the

examination requirements of the Doctor of Philosophy (PhD) study program at Modul University Vienna.

§ 2 Goal of the Degree

The PhD degree is awarded upon the completion of university studies at its highest level. Through course

exams, prelim exams Prelim Assessments, defense of the proposal, and the dissertation, students

demonstrate that they have acquired the necessary skills for designing and conducting creative and high-

quality research relevant to academic, private, or public organizations. Graduate must have

demonstrated the ability to communicate their research findings through teaching and writing.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Doctor of Philosophy in Business and Socioeconomic Sciences

The short form of this degree is:

PhD

§ 4 Admission to the Study Program

- (1) Admission to the PhD study program is granted to those who have completed at least the equivalent of a bachelor's degree and master's and/or diploma degree with a minimum combined duration of at least four years. Applicants must demonstrate aptitude for conducting high quality research and for making significant scholarly contributions to knowledge in the field of business or one of the social or economic sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations, as well as letters of recommendation. The fit between the applicant's area of research interest and the interests of the university's faculty members will also be a factor in the admission's decision.
- (2) Applicants who do not completely fulfill the requirements in §4 (1) can qualify upon receiving credits from Modul University's MSc courses.
- (3) It is possible to apply without proof of a graduate university degree if the applicant has completed all the course work of a school which prepares one for doctoral-level studies. In this case, a written declaration or equivalent documents have to be presented upon registration. The proof of the definitive completion of the qualification as outlined in § 4 (1) is to be presented no later than the end of the first study year at Modul University Vienna.
- (4) To assure a high quality of the PhD study program at Modul University Vienna the applicant has to get the approval of thesis supervision in one of the specialization areas offered at Modul University Vienna [see § 6(2)] prior to the final admission.
- (5) Academic documents that are not in the German or English language must be accompanied by a certified translation.
- (6) All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests, of which the test results may not be older than 2 years. Exceptions can be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores are:

- TOEFL: 600 paper-based test (PBT) or 100 Internet-based test (IBT) with no individual section score less than 20; or
- IELTS: overall band score between 7 and 7.5 with no sub-score below 6.0; or

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language

proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee. The Admissions Committee may decide upon the recognition of other evidence of language skills.

- (7) Additional Documents required for Admission:
 - Résumé and a statement of research and career interests.
 - Two letters of recommendation from academic references such as a current or former lecturer or research supervisor.
- (8) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person, in a video meeting, or over the telephone. The interview serves to clarify unanswered questions raised during the application process, ensures that the applicant's expectations are in line with the program's offerings, and aids in making a final admissions decision.
- (9) Study and examination credits can be obtained as outlined in the Examination Regulations of Modul University Vienna (ER §2).
- (10) The Admissions Committee decides about a student's admission to the study program.

§ 5 Structure of the Studies, Format, and Duration of Studies

- (1) The regular duration of the study program is eight semesters.
- (2) All lectures, course work, and examinations are held in the English language.
- (3) The study degree program is offered in hybrid study format: Students have to notify the lecturer at the latest in the previous class whether they will participate online or on campus. However, oncampus presence of all students is required for the attendance week that will take place in the last week of each semester. Remote students will have the same learning and studying conditions as on-campus students, except that they will attend classes via an online collaboration tool instead of being physically present in class. Remote students' participation in class is recorded and counts in the same way as for on-campus students.
- (4) During the course of the studies, a thesis must be completed.

- (5) The degree is conferred when a PhD candidate (1) has successfully completed at least 60 ECTS from among the required courses and exams (as scheduled in § 8) and (2) has received a passing grade on the defensio dissertation is [§ 6 (13)].
 - (6) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended, and they are not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave's first semester. The maximum duration of the leave of absence is two semesters. Multiple leaves of absence are possible; however, the maximum duration of leave allowed in total is 4 semesters.

§ 6 Doctoral Thesis

- (1) A prerequisite for the successful completion of the study program and the acquisition of the degree is the completion and positive assessment of a thesis which should demonstrate that the student is capable to independently solve scientific problems. The thesis can either take the form of a single-authored monograph or of a cumulative dissertation, a compilation of at least three journal article-length papers linked as part of a focused research area. For a cumulative dissertation, at least one article needs to be single-authored. In case of a coauthorship, the contribution of the candidate must be clearly documented and justify the recognition as a fully adequate achievement. However, the performance in total needs to be equivalent to the production of three single-authored papers. The student's work must be of a quality acceptable for publication as judged by the doctoral committee. The thesis has to be written according to the style and standards of a scholarly work. All articles must have been submitted to a journal and subject to a review, but not necessarily accepted for publication.
- (2) The topic of thesis, which can be proposed by the supervisor or the student, must be assigned to one of the following subject areas:
 - Information Systems
 - Marketing
 - Sustainable Development, Management, and Policy
 - Service Innovation, Recreation, Leisure, and Tourism
- (3) Each student must be supervised by a professor who holds a habilitation or equivalent qualification (Full or Associate Professor) for the subject area the thesis has been assigned (§ 10 (2)). The supervisor is normally an internal faculty member. However, an external scholar with a

- habilitation or its equivalent qualification can be appointed by the Dean. The supervision can be shared with another supervisor.
- (4) It is the discretion of the Dean to decide on the announcement of the thesis title, the appointing of the professor(s) who will supervise the student, and the naming of the other members of the doctoral committee.
- (5) The doctoral committee consists of the supervisor(s) and at least one external and two internal professors who hold a habilitation or its equivalent qualification (Full or Associate Professor). Members of the doctoral committee can join remotely.
- (6) The thesis shall be written in the English language.
- (7) The student has to submit a document (research proposal) which includes detailed information on the planned dissertation. In particular, it must include information about the state of the area of research, the research question(s), why the question is a significant one, a review of relevant literature, a detailed description of the theoretical and methodological approach, a preliminary hypothesis, and a discussion of the significance of the anticipated results. The proposal shall ideally reflect the achievements at the end of the planning phase, but before the start of actual empirical or analytical work, typically to be presented in the second year of studies.
- (8) The research proposal has to be published on made electronically available to the MU Intranet community for at least one month. After this period, the research proposal will be evaluated and assessed by the doctoral committee. Before the evaluation commences, each member of the doctoral committee can request an examination if the manuscript meets the linguistic and formal standards of the university by the Dean. In the case that the research proposal does not meet the linguistic and formal standards of the university, the student will be offered the opportunity to improve and resubmit the manuscript.
- (9) A research proposal must be positively assessed by at least three all members of the doctoral committee but one; otherwise, it will be negatively assessed. Upon acceptance, the assessment will state "research proposal accepted." In case of rejection, the assessment will state "research proposal not accepted."
- (10)Each member of the doctoral committee provides constructive feedback for the further development of the dissertation. In case of a negative assessment, members of the doctoral committee will make recommendations on what needs to be improved in order for the research proposal to be considered again.
- (11)In the event of a change in topic or of supervisor, the student must submit a new research proposal.

- (12) The final manuscript of the thesis has to be made electronically available to the MU community for at least one month. Then it has to be defended (defensio dissertationis) on campus in front of the doctoral committee before being bound and submitted. For the application of the defensio dissertationis, the student must have positively completed all required examinations and courses. Before the oral defense, the Dean may decide on changing the members of the committee after consulting the supervisor and the student. Before the defensio dissertationis commences, each member of the doctoral committee can request an examination of the thesis by the Dean to verify that it meets the linguistic and formal standards set by the university. In the case that the thesis does not meet the linguistic and formal standards set by the university, the student will be offered the opportunity to improve and to resubmit the thesis. The defensio dissertationis will then have to cover the revised manuscript. The defensio dissertationis is open to the public. All lecturers, students, and industry representatives are invited has to attend. take place on campus. It is announced on the website of the University.
- of the dissertation draft before the date of the defensio dissertationis. At least three all members of the committee but one have to attend the presentation and discussion of the research proposal and the final defense of the PhD thesis. The defensio dissertationis finishes without a grade. After the oral presentation by the student, the doctoral committee will hold an internal discussion to determine whether or not the thesis is positively assessed. For the overall assessment of the PhD thesis all individual grades proposed by the members of the doctoral committee will be added, and the sum must be divided by the number of assessors. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, they are rounded down. If the thesis is assessed negatively by more than one member of the doctoral committee, the overall assessment will be negative.
- (14) After a positive defense of the thesis, two printed and bound copies and an electronic version of the thesis must be submitted. The printed format must contain a written statement from the student that they wrote the paper independently and has not used any aids other than those stated.
- (15) The PhD thesis is, in principle, a publicly accessible document and is archived in both the MU library and the Austrian National Library or published on its internet.

§ 7 Dissertation Planning Meetings and Progress Reports

(1) At the beginning of the studies, the supervisor and student make an agreement which includes the following information:

- a) A tentative schedule of an individual study plan that includes the actual type and sequence of courses and examinations (as foreseen in § 8).
- b) A binding agreement on the courses and examinations which need to be completed in the forthcoming year. This individual work plan agreement has to be approved by the Dean.
- c) A definition of the supervisor's and student's accomplishments expected in the forthcoming year.
- d) The date of the next dissertation planning meeting.
- (2) At the end of each study year Four times during their PhD studies, the student must write a progress report in which they reflect on the objectives agreed upon during the last meeting, and present in the course of the attendance week. The report must include a summary of all major achievements and make a suggestion for steps in the forthcoming academic year. The report serves as the principal document for the revision of the original study plan (§ 7 (1a)) and for developing a new individual work plan for the forthcoming year (§ 7 (1b)) between supervisor and student.
- (3) The Dean has to be informed promptly about the outcome of a dissertation planning meeting. The supervisor and the Dean jointly decide whether the progress report is accepted.
- (4) Latest one month before the beginning of each Fall semester, the Dean, the supervisor and the student must agree on the courses to be taken in the forthcoming semesters.

§ 8 Courses and Examinations

During the course of their studies, students must positively complete at least 60 ECTS from among the following courses and examinations:

MODULES	Notes	ECTS	Course Type
MODULE I: Theory Building and Methodology			
Philosophy of Science	required	4	SE
Logic of Social Science Research	required	4	SE
Research Design	required	4	SE

Minimum Number of ECTS required in Module I	inimum Number of ECTS required in Module I				
MODULE II: Research Methods					
Qualitative Research Methods	alitative Research Methods required		SE		
Quantitative Research Methods I	Quantitative Research Methods I required		SE		
Quantitative Research Methods II	4	SE			
Analysis of Causal Relationships		4	SE		
Online Data Collection		4	SE		
Minimum Number of ECTS required in Module II		8			
MODULE III: Research Seminars*	1				
Research Seminars deal with selected topics from the below areas (A1-6). One of the Research Seminars may be replaced by a Reading Course**.					
A1: "Advances in Social Economics"		4	SE		
A2: "Advances in Business Research"		4	SE		
A3: "Advances in New Media and Information Systems"		4	SE		
A4: "Advances in Marketing Science"		4	SE		
A5: "Advances in Econometrics"		4	SE		
A6: "Advances in Ecological Economics"		4	SE		
Minimum Number of ECTS required in Module III		16			
MODULE IV: Research Communication and Collaboration					
Scientific Writing I		4	SE		
Scientific Writing II		4	SE		
Quality Issues for Publications and Conferences		4	SE		
Pedagogical and Didactical Training		4	PT		
Research Colloquium		4	SE		

Research Conference Presentation		4	PT
Teaching Experience		4	PT
Research Project Participation		4	PT
Minimum Amount of ECTS for MODUL IV		8	
Total number of ECTS required in MODULE I-IV		48	
MODUL V: Subject Examinations			
Participation in Progress Report Conference	Four times during the PhD studies		
The presentation must take place on site during the attendance week	the File Studies		
Research Proposal		4	
The defense must take place on site during the attendance week			
Prelim Exam Assessment		4	
Defensio Dissertationis		4	
The defense must take place on site during the attendance week			
Total number of ECTS required in V		12	
Thesis		180	
TOTAL ECTS		240	

^{*} The choice of research seminars offered varies by semester.

§ 9 Types of Examinations

(1) The type and the number of seminars that a student has to take is defined by the supervisor as outlined in § 7. All seminars are conducted by professors who hold a habilitation or its equivalent qualification (Full or Associate Professor).

^{**} The student is given the choice to complete either a) Reading Course from Module III or b) an additional, 4th research seminar from Module III **provided** the focus of the research seminar reflects the student's area of academic specialization.

- (2) **Subject Examinations**: Subject examinations include the defenses of the research proposal and the thesis (see § 6 (7-11) and (12-14)) and the Prelim Exam Assessment; they are referred to in the curriculum and the academic record with the abbreviation ES.
- (3) The Prelim Exam Assessment assesses the understanding of the foundations and principles of theory building and research methods relevant for the social and economic sciences. It consists of both a written and an oral part. The student can apply for this exam after passing in total 40-28 ECTS, with at least 8 ECTS stemming including Research Design, Quantitative Research Methods I, Qualitative Research Methods, and one more course from Module Iand 8 ECTS from Module II. The examiners are appointed by the Dean from the pool of lecturers of these modules. Upon Typically, the supervisor's proposal, the Dean announces this exam no earlier than the end of the Prelim Assessment is taken after the student's second third semester but no later than the fourth semester.

 The Prelim Assessment is an open-book takehome assessment, composed of three subjects of six hours each. It involves critical reflection and practical application of the subjects in writing, and an oral discussion of the written work.
- (4) The Defense of the research proposal and final thesis take the form of oral exams. The PhD candidates must present their topics within a given time frame (as determined by the supervisor)30 minutes. After the presentation, the doctoral committee will hold a discussion session with the PhD candidate lasting up to three times the length of the presentation. Defenses are not graded. The doctoral committee only assesses passing grades using the designation "Passed" (P*), or "Passed with Distinction" (PD*).
- (5) **Practical Training (PT):** The overarching goal of the practical training is to give the student the possibility to gain insight into practical activities of faculty, work on research projects, participate actively in the scientific community, and gain teaching experience. The PT preferably takes place during the on-campus Attendance Week, but can also be organized online if necessary.

§ 10 Compulsory Courses

- (1) The course "Logic of Social Science Research" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.
- (2) The course "Philosophy of Science" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.
- (3) The course "Research Design I" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.
- (4) The course "Qualitative Research Methods" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.

- (5) The course "Quantitative Methods I" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.
- (6) The Prelim Exam Assessment must be completed with a positive assessment before the defense of the research proposal can occur. In exceptional cases such as evidence of advanced research skills of the candidate, the Dean may waive this condition.
- (7) The defense of the research proposal must be completed with a positive assessment before the final defense of the dissertation can take place (defensio dissertationis).

§ 11 ECTS Points

- (1) ECTS points (European Credit Transfer System ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies (§ 8), the corresponding ECTS points for each course are allocated.
- (2) Each ECTS credit point corresponds to 25 working hours for the student.

§ 12 Overall Result of the Study Program

The overall assessment is given by the grade percentage average of the course examinations of all courses completed at Modul University Vienna and the thesis. Each course is weighted in correspondence to the acquired ECTS points.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(1) The academic degree of PhD in Business and Socioeconomic Sciences is conferred after successful completion of all Core Courses of the curriculum, the Prelim Exam Assessment and the thesis and its defense (as outlined in § 6).

- (2) Overall, graduates must complete 240 ECTS points in order to obtain a PhD degree at Modul University Vienna. Students are able to transfer course credits from another university or other educational institutions; however, a minimum of 220 ECTS points must be completed at Modul University Vienna.
- (3) Graduates will receive the following documents issued in the English language indicating the date on which they were awarded:
 - a) Doctoral Diploma: The diploma is signed by the President and the Dean and certified by the Modul University Vienna seal.
 - b) Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.
 - c) Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.
- (4) This certifies the awarding of the academic degree by Modul University Vienna.
- (5) In the event that a student fails to complete the study program, the student will receive an official Transcript of Records for the course work which they has completed.

§ 14 Semester Conference

For the PhD program, the tasks outlined in § 910 of MU Examination Regulations and Student Code of Conduct are carried out by the Dean, as specified by the University Constitution (Section ¥4 IX §1).

§ 15 Taking Effect

These PhD Study Regulations take effect fall semester 2020.

These PhD Study Regulations take effect on January 31, 2022, for currently enrolled students on January 31, 2025, at the latest. Switching to the new regulations is possible any time. For student transitioning into these regulations, no more than one progress report per year after the transition is required.

Examination Regulations and Student Code of Conduct

Decided on July 4, 2022, by the University Senate

§1 Ambit

These regulations are valid for all study programs offered at Modul University (MU). For Modul University students enrolled at a Global Campus, the Dean is substituted by the respective Academic Director. Academic Office in this document refers to the administration unit of the Dean or the respective Academic Director. References to the Studies and Examination Committee, the Semester Conference, and Admissions Committee in this document refer to the respective committees on the campus where a student is enrolled.

§2 Transfer of Credits

- (1) Course credits obtained at an external institution (including, a vocational high school with a business focus, a university, a college, or any other post-secondary educational institution, or at a partner university within MU's exchange programs) may be eligible for transfer according to an equivalency evaluation that is based on a review of course contents, outline, methods, and final grade.
- (1) Course credits obtained at an external educational institution, including other universities, colleges or other post-secondary educational institutions with a specialization in the field of studies offered by MU, or vocational high schools with a business or technical foci, may be eligible for transfer according to an evaluation that is based on a review of the final grade and of the equivalency in learning outcomes whether there are significant differences in acquired knowledge, skills and competences, which can be used for a professional activity or education. A course syllabus, or any alternative description of a course or training, serve as basis for identifying and evaluating the learning outcomes. The Dean of the respective study program is entitled to ask for additional documents deemed necessary to evaluate the learning outcomes.
- (2) In addition to the recognition of credits from courses earned at external educational institutions, professional, i.e. non-formal, or non-professional, i.e. informal, qualifications can be credited if a validation process initiated by the applicant shows that there are no significant differences with regard to the acquired competencies (learning outcomes). This, in particular, also includes credit transfers for practical experience according to § 2 (10). The validation process includes following steps:
 - (a) Formal evaluation of relevant experiences based on evaluation methods like the review of job references, awards, letters of recommendation, and other forms of evidence at the discretion of the Dean of the respective study program.
 - (b) If no sufficient documentation exists, Identification of the particular experiences of a person by means of an examination between the applicant and a faculty member designated by the Dean of the respective study program, and documentation of the applicant's experiences.

- (3) Accepting requests to transfer credits obtained from sources according to § 2 (1) and § 2(2) is at the discretion of the Dean of the respective study program. Credit transfer decisions at the discretion of the Dean must be documented internally.
- (4) Course credits earned at an external institution according to § 2 (1) and (2) will be transferred without the inclusion of a grade on the academic transcript of records.
- (5) All courses credited toward the study program will be labeled with the abbreviation "CT*" on the academic transcript of records and counted toward the total ECTS of the study program.
- (6) Requests for the transfer of external course credits or credits for practical experience acquired prior to commencement of studies at MU must be submitted prior to the beginning of the first semester at MU to result in a reduction of tuition fees. In the event that such requests are submitted after commencement of studies at MU, no tuition fee reduction is possible.
- (7) In the case of credits received during an approved semester abroad, or during the course of studies at MU, an application for credit transfer must be submitted at the earliest opportunity prior to the commencement of the subsequent semester.
- (8) All requests for credit transfer are subject to approval by the Dean of the study program or an authorized liaison officer nominated by the Dean.
- (9) Credits for courses at external education institutions according to § 2 (1) can be recognized to a maximum of 60 ECTS, except for universities where an unlimited number of credits can be transferred. Credits for professional or non-professional experiences according to § 2 (2) can be recognized to a maximum of 60 ECTS, however, the maximum number of total credits for both § 2 (1) and (2) is 90 ECTS. A minimum number of ECTS credits may need to be completed at MU as outlined in the respective Study Regulations.
- (2) Credit Transfer of Practical Experience: (10) Practical experience acquired by the student prior to enrollment may be credited towards an internship when in accordance with the respective Study Regulations.

Practical experience will be transferred without the inclusion of a grade on academic transcript of records. Practical experience will be labeled with the abbreviation "CT*" on the academic transcript of records and counted toward the total ECTS of the study program.

Practical experience acquired prior to commencement of studies at MU must be submitted prior to the beginning of the first semester at MU and will not result in a reduction of tuition.

Requests for credit transfer of practical experience are subject to approval by the Internship Coordinator. A minimum number of ECTS credits may need to be completed at MU as outlined in the respective Study Regulations.

- Courses, examinations and internship credits obtained at a Global Campus of MU, are (11)automatically eligible for credit transfer upon admission at the other branch campus, and when in accordance with regulations in place. Likewise, courses and examinations and internship credits obtained at a partner university of MU, are automatically eligible for credit transfer if a collaboration agreement exists which specifies the courses and conditions for this transfer.
- (a) The Any cap of a maximum number of transferable ECTS credits (§ 2 (1) lit. e) as outlined in the respective study regulation, does not apply.

- (b) All courses credited towards the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS of the study program.
- (c) All courses credited toward the study program will be labeled with the abbreviation "GCT*" on the academic transcript of records.
- (d) Requests for credit transfers of courses not offered at the home campus, or not included in collaboration agreements with partner universities, are subject to approval by the Dean of the study program.
- (e) Requests for credit transfers must be submitted prior to the beginning of the first semester at the respective branch campus.
- (f) Credit transfers from a Global Campus may result in a reduction of tuition fees as defined by the respective branch campus.
- (12)Internal Credit Transfer: Course credits obtained in a study program at MU may be eligible for internal credit transfer when changing study programs in accordance with MU's Regulations on Changing Study Programs, or in the event of readmission at the discretion of the Admissions Committee.
- (a) All courses credited toward the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS.
- (b) All courses credited toward the study program will be labeled with the abbreviation "ICT*" on the academic transcript of records.
- (c) Requests to change study programs and applications for readmission must be submitted prior to the beginning of the semester to which the change of study programs or readmission becomes effective. Where necessary students will be provided with a new study contract and contract supplement outlining the student's financial obligations. MU's Guidelines on Fees may apply.
- (d) Requests to change study programs or applications for readmission are subject to approval by the Dean of the respective study program.

§3 Course Formats

- (1) A semester has 14 units.
- (2) Courses take place on campus unless hybrid teaching is foreseen in the respective Study Regulations. In this case, hybrid courses are courses in which some students participate on campus and some others participate remotely. Synchronous form of remote teaching is defined as remote teaching where the content is delivered in real-time to students. Asynchronous form of remote teaching is defined as remote teaching where the content is recorded (e.g., recorded presentations with voiceover, Moodle activities, etc.) and made available to students independent from the scheduled course hours.
- (3) Students may opt for studying online for the first four weeks of the semester if they are facing visa issues. Only students who sought support from VFS global or MU's SSAC are eligible. Hybrid teaching will be discontinued as of the fifth week of the semester unless hybrid teaching is foreseen in the respective Study Regulations. Students who provided proof that they are still facing visa issues after the first four weeks of the semester and provide a proof of residence will be put on leave of absence. Documents that are not in English or German must be accompanied by a certified translation in English.

- (4) All students (both on campus and remote) must follow the standard MU attendance rules. In case of hybrid teaching, for authorized remote students attendance will be tracked on MS Teams.
- (5) Interactive Lecture, referred to with the abbreviation IL, is a course format based on an instructor-led teaching approach while including techniques that foster active engagement of students in class. Attendance is not mandatory. A minimum of two different, independent forms of assessment is required. Typically, the number of participants is up to 90 in Interactive Lectures exceptions can be made by the Dean of the study program.
- (6) Interactive Lecture and Exercise, referred to with the abbreviation LX, combines an interactive lecture with a practically orientated exercise course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the exercise focuses on the application of theoretical knowledge. The ratio between the interactive lecture and exercise component is indicated by the two digits following the abbreviation LX (e.g., 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the exercise part of the course. LX courses receive a combined grade which is based on the assessment of both the interactive lecture and the exercise. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. Typically, the number of participants is up to 30 in Exercises exceptions can be made by the Dean of the study program.
- (7) Interactive Lecture and Seminar, referred to with the abbreviation LS, combines an interactive lecture with a project-orientated seminar course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the seminar shall engage students in projects where theoretical knowledge is applied or in in-depth investigations and discussions about certain parts of the lecture. The ratio between the interactive lecture and seminar component is indicated by the two digits following the abbreviation LS (e.g. 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the seminar part of the course. LS courses receive a combined grade which is based on the assessment of both the interactive lecture and the seminar. A minimum of three different, independent forms of assessment is required all of which will determine the final grade.
- (8) Seminar, referred to with the abbreviation SE, is a course where students engage in advanced study of a subject while participating in regular discussion to exchange information. Attendance is mandatory. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. Typically, the number of participants is up to 30 in Seminars exceptions can be made by the Dean of the study program.
- (9) Practical Training, referred to with the abbreviation PT, is a course that aims at giving students the opportunity to gain insight into practical activities of the industry through classroom teaching and excursions. Attendance is mandatory. A minimum of three different, independent forms of assessment is

required all of which will determine the final grade. Typically, the number of participants is up to 15 in Practical Trainings – exceptions can be made by the Dean of the study program.

- (10) Examinations, referred to with the abbreviation ES, are used in undergraduate, graduate and postgraduate programs to represent curriculum requirements including placement tests, preliminary examinations, research proposal defenses, and thesis/dissertation defenses.
- (11) If necessary, the University Board of Modul University Vienna may decide at any time that all courses must be switched to an online teaching format.
- (12) In case of hybrid teaching, remote students are responsible for informing the lecturers if they are staying in other time zones. Courses with remote students joining between 11:00 pm until 06:00 am local time are encouraged to be recorded by the lecturer and shared in the Moodle course. If the lecturer does not record the course, the lecturer must provide replacement asynchronous material for remote students.
- (13) All types of materials created by the lecturer used during courses of all types should be regarded as the intellectual property of the lecturers. This includes in particular (but not exclusively) documents for presentations, exams, and learning as well as the right to use images and videos (incl. sound) which are recorded during a course or which reproduce it. All these materials may not be shared outside of the University and/or sold to third-parties without the permission of the respective lecturer. If a student distributes a video of a course (partially or entirely) or any part thereof on the Internet without the lecturer's consent, their study contract will be terminated.

§4 Academic Assessment and Grading of Courses

- (1) The criterion for successfully completing a course is based on the lecturer's final assessment.
- (2) Final grades are determined by the points earned in all cumulative graded assessment components.
- (3) Final grades must be based on various different, independent forms of assessments. Examples for different forms of assessment are written assignments, oral or written examinations, presentations, active course participation, group work and presentation, homework, or other forms of assessment as specified by the course lecturer.
- (4) All assessments, also make-up exams or retakes as consequence of approved special consideration requests, must be held within the announced semester and the dates of the academic year and may not be held during vacation time.
- (5) Forms of assessment and their weight for the final grade must be outlined in the course syllabus.
- (6) Lecturers are obliged to announce results of an examination and partial grades to students as quickly as possible, and no later than two weeks following the date of the examination or assignment submission.

- (7) Lecturers are obliged to explain reasons for failing assignments to students, preferably in writing or in person on request.
- (8) Lecturers are obliged to share the written assessment report for theses with students.
- (9) Lecturers must report final grades by use of the MU grading template (alphabetical order) as a percentage to the Academic Office by a deadline announced by the Academic Office in the beginning of every academic year. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, the value is rounded down.
- (10) Grade corrections may be requested during time of enrolment of a student by students
 - (a) in case a formal mistake was made by administration,
 - (b) a mistake was made in the calculation of the final grade, or
- (c) due to consideration of special circumstances applied for within 14 days after a grade has been announced.
- (11) Grade corrections Lecturers may be requested by lecturers a) request grade correction within 14 days after a grade has been announced or b) the semester grade submission deadline. Grade changes requested after having received and decided on a consideration that period must be approved by the Dean of special circumstances submitted by a student (see § 4 (10) lit. c), the respective study program.
- (12) For students enrolled in study programs commencing after 2013, the following grading scale is used in the assessment of examinations:

%	Austrian		US GPA
90 – 100	1	Excellent	3.5-4.0
80 – 89	2	Good	3.3-3.49
70 – 79	3	Average	2.99-3.29
60 – 69	4	Sufficient	Below 2.99
< 60	5	Fail	

Remarks:

(13) For courses with mandatory attendance, an absence of more than 20% of the scheduled course time will result in a final grade of 0%. In the event a student misses more than 20% of a course sessions session due to reasons beyond the student's control, the student may apply for special consideration to the lecturer(s) of (the) affected course(s), explaining previous and – if already known – future absences supported by sufficient, preferably written, evidence of the claims. If this should occur, the lecturer may

¹ Excellent - Outstanding performance with only minor errors

² Good - Generally sound work with a number of notable errors

³ Average: Fair but with significant shortcomings

⁴ Sufficient: Performance meets the minimum criteria

⁵ Fail: Some more work required before the credit can be awarded

decide, based on the individual case, whether the student is allowed to continue attending the course. The granting of special consideration is at the discretion of the lecturer. Exceeding the 20% limit typically entails some additional work completed by the student to compensate for any parts missed.

- (14) An assessment will be graded with 0% if any of the following occur without credible reason:
- (a) A student withdraws from an examination after the proctor commenced administering the examination.
- (b) A student fails to hand in the written examination within the exam's allotted time.
- (c) A student interrupts the written or oral examination without credible reasons.
- (d) A student acts disorderly and is prohibited to continue the examination.

§5 Conduct of Examinations

- (1) The maximum duration of all written and oral examinations should not exceed the number of hours that the course lasts each week – as stipulated in the study regulations of the respective program. Preliminary exams in the PhD program or extracurricular exams are exempt from this rule.
- (2) The duration of an oral examination outside of the ordinary course setting can be between 15 and 30 minutes for each student and must be witnessed by a second lecturer. Oral examinations can be proctored as either individual examinations or group examinations consisting of a maximum of four candidates per group. In the latter case, the individual performance of each candidate during examination itself must be clearly visible and documented in the examination's assessment record. If an oral examination takes place online, the student and the assessor must be connected via a video call to allow the assessor to determine the identity of the student during the entire examination. Further technical or organizational measures may be taken to guarantee the independent provision of examination requirements. During oral online examinations, the examiner has to take minutes or record the exam. In case regular examination conditions cannot be ensured or technical problems occur which are not the fault of the student, the examiner must stop the exam or declare it invalid. The reason for this decision must be reported in the examination's minutes. In case of fraud or academic misconduct during an oral online examination, the examiner can stop the exam and declare it as negatively graded (0%). The reason for this decision must be reported in the examination's minutes and the incidence must be reported to the Academic Office. The presence of a second assessor can be replaced by the recording of the examination by the first assessor. Students must be notified that the examination is recorded prior or latest at the time the examination.
- (3) Students enrolled in the course, as well as interested parties associated with MU who assert individual justified interests, are permitted to attend the oral examinations as observers (given the availability of adequate spatial conditions). This does not apply, however, to any private consultation between student and proctor, including the announcement of the examination results. Upon a student's request, any observer [with the exception of members of the Studies and Examinations Committee] can be asked to leave the examination site. Observers cannot be excluded from presentations. In the event that a disturbance caused by an observer occurs during an examination, the proctor is entitled to expel the observer from the examination space.

- (4) If several examiners participate in an examination, each assessor is called on to assess the overall examination performance together, as long as no other assessment method is subsequently determined. When the examiners' assessments differ, the average of the sum of the individual assessments is calculated.
- (5) Notwithstanding the lecturers' right to assess students' performance to the best of their beliefs, examination procedures need to be fair, transparent, reasonable, consistent with the announced syllabus and across students, respect the conduct of examinations (as outlined in this document), and avoid misleading instructions or discrimination-based assessment. In the event of essential, tangible and traceable violations against these requirements, a student has the right to appeal an examination assessment and apply to countermand, where the principles that are considered violated and the way they are considered violated need to be exactly specified. An appeal form must be submitted to the Academic Office within 14 7 days after receiving the grade. If they so wish, the affected lecturer may submit a statement to the Studies and Examination Committee within 7 days of the notification of the student's appeal.
- (6) If a student is unable to attend a written or oral examination or if the student fails to submit a required assignment by its announced deadline due to reasons beyond the student's control, the student may apply for special consideration to the lecturer and request an alternative make-up assignment or exam. When a student provides a medical certificate, the university reserves the right to check if the information submitted is authentic or valid. The application must be submitted with minimal delay and no later than 14 days after the scheduled examination date. It is at the lecturer's discretion whether or not to accept the application for special consideration, and the lecturer must inform the student of his or her decision in writing within 14 days. If the lecturer rejects the application, the student has the possibility to appeal to the respective Dean using an appeal form, or to the president if the Dean is the lecturer.
- (7) Upon request, students are entitled to access all examination documents, protocols, written tests, and result records relevant to the examination and thus in the year following the examination. Students can also make copies of these documents at their own expense.
- (8) All examination records are to be stored and archived for a minimum of one year. The examination questions, assessment criteria, and results of a written or oral course examination must be recorded in writing by the course lecturer. The lecturer must retain all aforementioned course documents in electronic format. Lecturers are expected to be at the disposal of students to answer all questions associated with course assessment.

§6 Course Registration

- (1) Students are required to register for all courses online within the official registration period as announced by the Academic Office.
- (2) Requests for changes to course registrations after the official registration period, such as late registration, late cancellation, late group switches, are only possible in the following situations:
 - (a) when an extended course registration period is available. For courses with regular sessions held throughout the semester, such extended registration period is course specific, decided by the lecturer(s) of a course, and announced in the course syllabus. The extended registration period for blocked MBA/MSc courses is up until two weeks (14 days) prior to a course.

- (b) the student has not yet participated in any course-related assessment and given that no disadvantage to other students arises.
- (c) Late changes to course registration are processed by the Academic Office. A fee may apply as outlined in MU's Guidelines on Fees.
- (3) Students may apply for special consideration to the Dean to request late course cancellation after the official and, if available, the extended registration period based on the claim of extenuating circumstances beyond a student's control. Such requests must be supported by sufficient, preferably written, evidence of the claims. Approved late course cancellation requests will be labeled "DP", dropout, and appear on the student's academic record. A fee may apply in accordance with MU's Guidelines on Fees.

§7 Academic Misconduct

- (1) MU uses the following measures to inform students about academic misconduct and related consequences:
 - (a) The definitions of commonly used terms are outlined below and explained in the *Guide to Understanding Plagiarism* drafted by the *Studies and Examination Committee*.
 - (b) A summarized version of the Guide to Understanding Plagiarism is available in the Course Catalog.
 - (c) Lecturers are encouraged to explain MU's policy on academic misconduct and related consequences at the beginning of each course. Any document submitted by a student at any time may be subject to a plagiarism check.
 - (d) An affidavit referring to the content of the Guide to Understanding Plagiarism is made available to all students and can be used for any written assignment at the instructor's discretion. Regardless of whether the faculty makes use of the affidavit, students are still required to adhere to university standards regarding academic misconduct and plagiarism.
- (2) Academic misconduct refers to any action or attempted action intended to give a student an unfair advantage to oneself or an unfair advantage or disadvantage to any other member(s) of the academic community. This includes fraud and acts of deception such as cheating, plagiarism, the fabrication of material or data, collusion, covert sharing, unauthorized access of materials, the facilitation of academic dishonesty and ghostwriting.
 - (a) MU defines cheating as any attempt to influence the results of academic work through fraudulent performance or the use of unapproved aids.
 - (b) MU recognizes the following forms of plagiarism:
 - claiming authorship by failing to cite another source's words or ideas;

- claiming authorship by failing to cite one's own words or ideas;
- copying or borrowing another individual's work or structure without proper referencing;
- false paraphrasing (failing to use quotation marks, despite citing a source) or patchwork paraphrasing (splicing together parts of sentences without using quotation marks); and hiring or asking someone to write or complete work on your behalf and claiming it as your own. Additionally, copying passages from assignments previously submitted at or beyond MU without proper referencing is considered self-plagiarism, which is also a recognized form of academic misconduct.
- (c) MU defines ghostwriting as asking another person to write an assignment or thesis on behalf of a student who is then credited as author.
- (d) MU distinguishes between minor and major cases of academic misconduct:
- The act of plagiarism itself as well as ghostwriting is considered academic misconduct.
- The extent, the importance, and the intent behind the act of academic misconduct are factors that allow to differentiate between minor and major cases of academic misconduct. For example, an act of academic misconduct that is committed unintentionally may be considered minor; whereas, an act of academic misconduct committed intentionally is considered to be a major case of academic misconduct.

 Per definition, ghostwriting, representing an intentional action, is considered a major case of academic misconduct.
- If a lecturer has any suspicion of ghostwriting, they can require the suspected student to provide a sample writing under the supervision of the lecturer and to ask questions about the submitted work in an oral examination. The student suspected of ghostwriting must submit any other type of assessment requested by the lecturer. Another faculty member nominated by the Dean and a student representative nominated by the ÖH Modul must be present during the whole assessment process. The student representative acts as a witness to the fairness of the process. Both the lecturer and the other faculty member must come to an agreement to confirm the case of ghostwriting. If there is no agreement, then no conclusion on ghostwriting can be drawn and the case will be closed in favor of the student. The whole process needs to be documented and a report needs to be submitted to the Academic Office. If a student does not comply with the lecturer's request, then the grade remains pending.
- Proofreading is allowed unless the lecturer excludes this option. Students have to disclose any
 support they received from individual persons or institutions during the writing process with full
 contact details upon request. Students have to submit the original version and the proofread
 version to their supervisor or instructor. Failure to disclose proofreading will be considered a
 minor case of academic misconduct.

- (3) MU acknowledges the following ways of handling academic misconduct:
 - (a) It is at the discretion of the instructor to either informally resolve suspected academic misconduct or to report cases of academic misconduct to the *Academic Office*. In cases where lecturers determine that an insignificant case of academic misconduct has occurred that does not appear to present a disciplinary issue, faculty are encouraged to address the issue one on one with the student, while taking grading consequences [§ 7 (5)] into consideration.
 - (b) When a faculty member (instructor, lecturer, thesis supervisor, etc.) considers that a case of academic misconduct constitutes a disciplinary issue, the instructor must notify the student that a formal notification of academic misconduct will be filed. Along with the notification, the instructor must submit accompanying material that provides evidence for the accusation to the Academic Office within five working days of the incident and no later than the last day of the semester. If a group work is reported as a case of academic misconduct, all the students in the group should be held as equally responsible, if it cannot be predetermined which individual students are responsible for the respective parts of the assignment.
 - (c) The instructor must decide if the case of academic misconduct constitutes a minor or major case of academic misconduct. The instructor can withdraw a case submitted until it has been closed by the Academic Office. The instructor cannot withdraw a case after the Studies and Examination Committee has made a decision but can support the student's appeal.
- (4) The procedural steps in handling reported cases of academic misconduct are as follows:
 - (a) Upon receipt of the notification of academic misconduct by a faculty member, the Academic Office will notify the accused student of the previous cases in which he/she was involved, as well as possible consequences pertaining to these previous cases and the options for appeal in writing with minimal delay.
 - (b) Students may appeal against such accusations to the *Studies and Examination Committee* in case they feel wrongfully accused or assessed within one week (7 days) after receiving notice of the alleged academic misconduct. Students shall send their appeal to the Academic Office which will redirect them to the *Studies and Examination Committee*. Students accused of academic misconduct that are already placed on academic probation according to §4 (f), must also be allowed to present their appeal in person, if requested.
 - (c) If the accused student does not appeal the accusation, the Academic Office will process the case according to the indication given by the lecturer (minor or major case of academic misconduct) and informs the student that the decision by the lecturer has been recorded and is final.
 - (d) If the accused student appeals the accusation within the period stipulated in lit. b), the Academic Office will inform the Studies and Examination Committee about the case and the appeal in

writing with minimal delay.

- (e) The Studies and Examination Committee will investigate every reported case of academic misconduct that has been appealed by a student. It will take previous infractions into consideration for their decision making. Investigations of the SEC should be carried out with minimal delay and decisions should be reached as soon as practicable but no later than one month following the end of the appeal period.
- (f) The Studies and Examination Committee will decide whether the qualification of the case decided by the lecturer (minor, major) is valid and if the appeal submitted by the student is justified. The Studies and Examination Committee may decide: a) to approve the lecturer's assessment; b) to requalify the case in minor or major; c) to decide there is no case. The type of case of academic misconduct as well as records of academic probation will be recorded in the student's academic record.
- (g) The Academic Office will notify the student in writing with minimal delay of the outcome of the SEC decision, including the type of academic misconduct and related consequences. The type of case of academic misconduct, as well as records of academic probation, will be recorded in the student's academic record and the Academic Office informs the student that the decision by the lecturer has been recorded and is final.
- (h) A minor case of academic misconduct is worth 1 point, a major case 2 points. When a student has 2 points or more, he/she is placed on academic probation. When a student has more than 3 points, his/her study contract is terminated.
- (i) Students placed on academic probation when enrolled in one of MU's study program remain on academic probation for the duration of the study program in which they are currently enrolled. If a student transfers to another study program of similar level, he/she shall remain on academic probation. However, if a student starts a new study program at Modul University Vienna at the same or a different qualification level, his/her records of academic misconduct from a previous study program shall not be considered. This also applies if a student is readmitted to the same study program.

- (j) Upon the disclosure of new evidence, the Studies and Examination Committee may agree to reexamine a closed case at a later time. If an incident is later determined not to be a case of academic misconduct, then the disciplinary entry on the student's academic record will be deleted, and any academic probation or other consequences resulting from the original decision will be revoked. If an instance that was not found to be a case of academic misconduct is later determined to be a case of academic misconduct, the verdict may be changed to reflect the new evidence.
- (k) Should allegations of academic misconduct affect an academic title obtained previously to studies at Modul University Vienna, the title earned at Modul University Vienna will be withdrawn, if entry to the degree was secured by providing an earlier falsely obtained title.
- (5) MU considers the following options for grading consequences:
- (a) It is at the sole discretion of the instructor to determine the consequences where a minor case of academic misconduct is suspected, especially considering any formal appeal that the accused student may have submitted.
- (b) In all minor cases, both those handled informally and those submitted to the Academic Office for further processing, the student may be given the opportunity to resubmit an assignment (with or without deducting points from the grade) or accept a zero for the work, while continuing to complete the course. The option for allowing a resubmission for minor infractions is at the sole discretion of the lecturer. This also applies if the notification of academic misconduct by the lecturer is countermanded by the SEC or considered a minor case by the SEC.
- (c) If a student has been found guilty of major academic misconduct, the student will fail the course with a grade of zero.

§8 Behavioral misconduct

- (1) Any member of the MU community perceiving misbehavior as enumerated in §10 (1) (f-g) can report the case to the Dean, who will determine whether the case is an infraction of §10 (1) (f-g). If §10 (1) (f-g) have been violated, the Dean will begin mediation.
- (2) In case the offending party is a student, the program Dean consults another program Dean, one student representative and the IDC. The Dean may decide to withdraw the student from that class that semester and/or issue a first warning. The student may appeal the decision of the Dean to the UB. If a first warning has already been issued and the Dean finds that the student has engaged in a subsequent case of disrespectful behavior, the issue is referred directly to the UB, who may decide on the student's expulsion from the University or issue another warning. The UB's decision may not be appealed. The whole procedure needs to be documented.
- (3) In case the offending party is an MU employee, the Dean will refer the issue to the employee's direct supervisor, who may decide on appropriate disciplinary measures.

§9 Invalidity of Examinations and Final Grades

- (1) If any work produced during an examination has been plagiarized or achieved using unauthorized aids or if the permission to enroll for an examination has been unjustly manipulated, and if these facts are not made known before the grade has been announced, the Lecturer can subsequently declare the course or examination under question as "failed." The student will be given an opportunity to submit an appeal to the Studies and Examinations Committee within one week (7 days) after receiving notice about the grade change.
- (2) Upon notification of an error on the academic transcript or record, any incorrect grade reported on the academic transcript is to be declared invalid and replaced by a corrected grade.
- (3) A final academic transcript and diploma will be declared invalid as a result of a late-discovered assignment of an incorrect grade. If academic misconduct is suspected following the bestowal of an academic degree and causes the degree's prerequisites to no longer be fulfilled, then the final issued academic transcript and diploma will be declared invalid and has to be returned. In cases where the degree is still valid, a new academic transcript and diploma will be issued to the student with the addition of the corrected grades, and the original inaccurate academic transcript must be returned to the Academic Office.

§10 Termination of Enrollment

- (1) A student's enrollment may be terminated under the following conditions:
 - (a) Due to reasons related to poor academic performance, including failure to successfully complete pre-requisite courses or exams when conditionally admitted (§ 10 (4));
 - (b) Automatic expulsion takes effect when a student fails the same course three four times;
 - (c) The student's thesis has received a failing grade for the third time.
 - (d) The student has failed required pre-requisite courses or exams for the third time.
 - (e) As a result of academic misconduct (§ 7 (4));
 - (f) Due to failure to hand in documents required for admission to the study program;
 - (g) Due to failure to comply with financial obligations, including tuition fee and student union fee payment;
 - (h) Due to violation of MU House Rules, Fire Safety Regulations, or any other regulations as stipulated by the University Board of MU;
 - (i) Due to dishonesty, disruptive, disrespectful or inappropriate behaviour such as forgery, theft, physical or verbal abuse or violence, in sexual / racial / verbal / or other forms of harassment, including stalking, or hazing.
- (2) The decisive bodies responsible for a student's termination of enrolment are as follows:
- (a) for §10 (1a-b) the Dean or participants of a Semester Conference as specified in the respective Study Regulations:
- (b) for §10 (1c) the Academic Office;
- (c) for §10 (1d) the Admissions Office;
- (d) for §10 (1e) the Accounting Office;
- (e) for §10 (1f-g) the University Board.

- (3) Decisions for termination of enrollment become effective immediately following a decision taken.
- (4) Reasons for termination of enrollment qualifying under § 10 (1a) include the following:
- (a) The student has failed to obtain at least 16 ECTS within the last two semesters. This applies only to students who have completed less than 75% of the ECTS relevant to course work.
- (b) The student has failed an Interactive Lecture (IL) or a course with continuous assessment of performance (SE, PT, LX, LS) for the second third time.
- (c) The student has had an internship contract terminated for a third time, regardless of whether or not the contract was terminated by the employer or the student.
- (d) A graduate or post-graduate, student (MSc, PhD, MBA) who enrolled in 2013 or later has failed three or more courses. Students granted an extension by the semester conference for multiple failures are only subject to discussion at subsequent semester conferences in the event that they fail additional courses (e) The student's thesis has received a failing grade for the second time.
- (f) The student has failed required pre-requisite courses or exams for the second time.
- (5) Proceedings for termination of enrolment qualifying under §10 (1a) and §10 (4) include the following:
- (a) Students will be notified by the Academic Office in writing with minimal delay about a pending termination of enrollment, as well as decisions taken on pending terminations of enrollment, in writing by e-mail.
- (b) Students are invited to submit a letter of justification explaining why a recommendation to the University Board for termination of enrolment should be suspended. Such letter must be sent to the Academic Office no less than three days prior to a Semester Conference, if applicable, or within two weeks of the date of the notification of the student's pending termination. Letters submitted after the deadline stated by the Academic Office will not be considered.
- (c) Pending terminations of enrolment may be suspended under the following conditions:
 - in exceptional cases, such as when the student's overall academic performance is deemed excellent or if the student recently has shown significant progress in his or her studies.
 - events beyond a student's control that would prevent a student from reaching the required 16 ECTS per academic year for students who have completed less than 75% of the ECTS relevant to course work. (e.g., severe medical reasons, etc.).
- (d) Students may appeal negative decisions taken by the Dean or Semester Conference to the Studies and Examination Committee by submitting an appeal form to the Academic Office within two weeks (14 days) of receipt of the notification. Appeals will only be considered on the following grounds: violations of the university regulations, substantial mistakes in the administrative or communication processes by the university, other disturbances of the procedure beyond the student's control, and essential, tangible and traceable discrimination to the student's disadvantage. In case that the appeal process reveals that essential information relevant for the decision, which the student has not been able to submit before for reasons beyond the student's control, has not been considered by the Dean or the Semester Conference, the Studies and Examinations Committee will inform the respective Dean who will decide upon re-opening the case or not.

§11 Appeals to the Studies and Examination Committee

(1) The Studies and Examination Committee makes decisions regarding a student's appeal in instances stated in these Examination Regulations or the Study Regulations of the respective study program.

- (2) A student that wishes to appeal must submit a formal statement to the Studies and Examination Committee by means of a completed appeal form, which must be submitted to the Academic Office within one week (7 days) following the notification of the pending issue. The appeal form requires students to submit details including: (a) the full name of the individual appealing; (b) the subject matter of the appeal (date and description of the decision a university authority has made); (c) the reason why the student considers the accusation of academic misconduct false. Students who make a formal appeal using other forms of written communication (without use of the form) must include the word "appeal" either in the heading or subject line of the document and include all of the same information required by the appeal form. The Dean, the lecturer, the student, and in case of recommended termination the University or the respective Campus Board, have to be notified in written form about a decision by the Studies and Examination Committee. Decisions by the Studies and Examination Committee are final and cannot be appealed except for cases outlined in §10(5)(d).
- (3) Investigations should be carried out with minimal delay and decisions should be reached as soon as practicable but no later than one month following the end of the appeal period. The committee can countermand a previously made decision, but it cannot replace any negative assigned grade with a positive one.
- (4) In cases of conflict of interest for the Dean, the Studies and Examination Committee will be called upon for a resolution.

§12 Readmission

- (1) A student is eligible to apply for readmission in:
 - (a) the original study program and the original curriculum (if courses are still offered) at the same branch campus;
 - (b) the original study program with an updated curriculum at the same branch campus;
 - (c) another study program at the same or at a different branch campus;
- (2) MU recognizes the following types of readmission:
 - (a) Readmission Following Termination of Study Contract on Academic Grounds (§ 10 (5)): When a Study Contract has been terminated on academic grounds, a waiting period of one full semester, following the semester in which the grounds for termination took place, applies before the student may be readmitted. In addition to the application documents required for admission, as outlined in the study regulations of the respective study program, the student is required to present both evidence and documentation that the reasons for prior poor academic performance have been ameliorated. Upon readmission, as a condition of Conditional Admission (§ 13), the student must first pass failed course(s) in question at the earliest possible time.
 - (b) Readmission Following Termination of Study Contract for Reasons of Academic Misconduct (§ 10): When a Study Contract has been terminated due to academic misconduct (e.g. violation of the University's Rules and Regulations regarding plagiarism), a waiting period of

- two semesters, following the date of termination, applies before the student may be readmitted.
- (c) Readmission Following Termination of Study Contract Due To Non-Compliance: When a Study Contract has been terminated because of failure to comply with the Study Contract and / or the rules and regulations of Modul University (i.e. failure to submit original documents for admission, failure to comply with the financial obligations, failure to comply with the House Rules), a waiting period of one semester, following the date of termination, applies before the student may be readmitted.
- (d) When a decision has been appealed to the Studies and Examination Committee, the committee may decide on shorter or longer waiting period as stipulated in lit a-c).
- (e) Readmission Following Voluntary Termination of Study Contract: When a Study Contract has been terminated by an individual student due to personal reasons, no waiting period applies for readmission.
- (f) Readmission Following Planned Termination of Study Contract: In the event that a current student applies for readmission to another branch campus in order to permanently transfer, the student must terminate current study contract before enrolling in said branch campus.

(3) Guidelines on Readmission:

- (a) Applications for readmission must be submitted to the Admissions Office and are subject to assessment of the Admissions Committee.
- (b) The official waiting period, where applicable, commences after the semester following which the student's Study Contract was terminated. Applications for readmission may be submitted up until two months prior to the end of the waiting period or, if the waiting period has already ended, two months prior to the start date of the semester.
- (c) Students will be provided with a new study contract and contract supplement outlining the student's financial obligations as outlined by the respective Global Campus.
- (d) Former or current students applying for readmission to another branch campus of MU must agree to transfer their entire Academic Record to the administration of the new campus. The Academic Record must contain the following documents:
 - An Academic Transcript of Records;
 - A Grade History including all positive and negative grades;
 - A Record of Academic or any other form of Misconduct or Misbehavior;

§13 Conditional Admission

(1) The MU Admissions Committee may decide on conditionally admitting students to a study program. Each conditional admission decision must include a predetermined limited timeframe indicating how long the student has before he or she must fulfill the missing criteria for full admission.

- (2) A student who has been conditionally admitted (or readmitted) to a study program has to demonstrate every effort to overcome the missing requirements for not being granted full admission.
- (3) If a student fails to fulfill the predetermined criteria accompanying conditional admission within the Admission Committee's allocated time limit, the student will not be allowed to continue with other courses, exams, or any other academic activities (e.g. internship, graduation) until he or she has completed the missing prerequisite criteria.
- (4) With the exception of the aforementioned criteria, a student's record of failed courses or examinations will no longer be considered valid.
- (5) The Study Contract of a conditionally admitted student who has exceeded the predetermined time limit for fulfilling the missing criteria by more than one academic year will automatically become void, resulting in termination of the Study Contract.
- (6) The Academic Office will inform students when the criteria for a student's conditional admission have been fulfilled or when a student's Study Contract becomes void.

§14 Dean's List Award & Award of Distinction

- (1) In the Undergraduate and the MSc programs, the Dean's List Award is given in **recognition of outstanding academic achievement** within one semester. The requirements are the following:
- (a) Students must complete a minimum of 24 ECTS or more during the respective semester at Modul University (only graduate courses count for graduate students).
- (b) Students must obtain a semester GPA of 90% or above and cannot have a final grade below 80% in any course in the respective semester. Only courses within the student's curriculum and only course grades obtained at Modul University qualify for the GPA calculation. Only first attempts will be counted.
- (c) Students who have been found guilty of academic misconduct during their studies are not eligible for the Dean's List.
- (2) Students who have made the Dean's List will receive a certificate and may receive other benefits as decided by the University Board on the university's website.
- (3) In the MBA program, the Award of Distinction is given in **recognition of outstanding academic achievement** over the course of the studies at Modul University Vienna. Only students who graduate with distinction are eligible. Students who have received the Award of Distinction will receive a certificate and tuition free attendance for one MBA enrichment course (valid for two years from graduation date, courses attended under this award do not bear credit, available for enrichment courses of less than 20 registered

students by the end of the enrollment period).

§15 Graduation Documents

- (1) Upon graduation after their studies at Modul University Vienna, graduates receive a diploma, an official copy of the diploma, a diploma supplement and two transcripts of records.
- (2) All diplomas issued by Modul University Vienna must be signed by the President and the Dean of the respective study program. All diploma supplements must be signed by the Dean of the respective study program. All final transcripts must be signed electronically by the President of or by an administrative member of the University nominated by the President. In cooperative programs additional signatures are possible.
- (3) Only one original copy of the diploma may be issued. For it to be replaced, the original copy of the diploma must be returned to the Registrar of Modul University Vienna and destroyed, before issuing a new copy of the diploma.
- (4) Graduation documents issued by Modul University Vienna can be changed for the following reasons:
 - (a) Correction of a mistake upon issuance of the graduation documents;
 - (b) Change of name after graduation: An official document with the new name (passport, ID, driver's license) needs to be provided;
 - (c) Change of nationality (for graduation documents issued before April 2020): An official document with the new nationality (passport, ID, driver's license) needs to be provided.
- (5) In case of a loss, graduates may apply for a replacement of the diploma, the diploma supplement and the final transcript of records. Applications for renewal of these documents must include:
 - (a) Notice of loss issued by an official authority (e.g. police, notary, embassy, court) including a certified translation in English or German.
 - (b) Photo identification (copy of passport, ID, driver's license)
- (6) Documents renewed or changed according to §§ 4-5 will be signed by the officials in charge. A fee may apply.

The University Board of Modul University Vienna publicly announces these Examination Regulations which take effect on August 1, 2022.

Temporary Amendments to the Examination Regulations and Student Code of Conduct during the COVID-19 Crises (C19-ER)

30 January 2022

§ 1 General Issues Considerations

- (1) The amendments to the MU Examination Regulations and Student Code of Conduct are valid for all study programs offered at Modul University (MU) for the duration of online and hybrid teaching.
- (2) The duration of online and hybrid teaching starts on the day these regulations take effect and ends on 1 July 2021 18 September 2022.
- (3) All members of the University as well as visitors and guests have to follow the MU health and safety instructions as announced by the University Board, made available on the website. All members of the University as well as visitors and guests need to provide a negative COVID-19 test result upon accessing the campus. The negative COVID-19 test needs to be approved at the official MU test street which is set up in the Cafeteria (Main Building, Floor 1) before teaching or/and working at Modul University Vienna. The required confirmation has to be approved in hardcopy and is valid for 48 hours after the test was taken and the confirmation was issued. Two forms of a negative COVID-19 tests are accepted:
 - (a) A certified negative COVID-19 test by medical professionals
 - (b) An approved negative COVID-19 self-test in the Cafeteria (official test street at MU) In addition, the following confirmations are accepted as exemptions:
 - (a) A medical certificate or a positive PCR test confirming an infection with SARS-CoV-2 in the past six months provided one has fully recovered (and completed any ordered quarantine measures) in the meantime
 - (b) A certified positive test for neutralizing antibodies (valid for six months from the date of the test)
 - (c) A medical certificate or international certificate of vaccination or prophylaxis proving that one has been fully vaccinated

All exemptions mentioned above need to be approved by MU at the official MU test street.

- (4) The rules outlined in §4(4) can be changed at the discretion of the University Board depending on the official safety regulations.,
- (5) Hybrid courses are courses in which some students participate on campus and remotely.
- (6) Synchronous form of remote teaching is defined as remote teaching where the content is delivered in real-time to students.
- (7) Asynchronous form of remote teaching is defined as remote teaching where the content is recorded (e.g., recorded presentations with voiceover, Moodle activities, etc.) and made available to students independent from the scheduled course hours.

(8) Students who test positive (a proof must be provided) must inform the University, so that arrangements can be made about examinations and classes. If it is proven that a student came on campus knowing that they were positive, they will be subject to expulsion by the University Board.

§ 2 Study Format Declaration

- (1) For courses offered If the 7-day incidence rate in hybrid study format, Vienna is below 200, students will have to inform the are expected to follow courses on campus. In this case, the 2,5G rule applies for students to enter the campus. The Academic Office of their chosen will announce when students are expected to follow courses on campus.
- (2) If the 7-day incidence rate in Vienna is equal or above 200, all students may opt for the online study format, and unvaccinated students must switch to the online study format. In this case, the 2G rule applies for students to enter the campus, except for students who need to attend on campus examinations or use the library, in which cases the 2,5G rule still applies.
- (3) Students may opt for the online study format for the duration of the semester in exceptional cases:
 - Students who are not able to travel to Vienna for travel restrictions imposed by the government of the student's residence or Austria. Both a proof of residence and a proof of travel restrictions need to be provided as a justification. Documents that are not in English or German must be accompanied by a translation in English.
 - Students who are facing visa restrictions (until April 30, 2022). Both a proof of residence and a proof of visa issues need to be provided as a justification. Documents that are not in English or German must be accompanied by a translation in English.
 - Students who are facing visa issues because of financial issues. A proof of residence, a proof of visa issues and a proof of financial issues need to be provided as a justification. Documents that are not in English or German must be accompanied by a translation in English.
 - Students who are sick or need to stay in quarantine. A corresponding confirmation (sick leave by a doctor) must be provided. Documents that are not in English or German must be accompanied by a translation in English.
 - Students who are part of the at-risk-group or who are taking care of someone who is part of the at-risk-group. A corresponding confirmation (sick leave by a doctor) must be provided. Documents that are not in English or German must be accompanied by a translation in English.
- (4) Students may opt for remote teaching by submitting the Study Format Declaration Form by an indicated deadline to the Academic Office. Not submitting the Study Format Declaration Form will mean that a student participates in all hybrid courses face-to-face on campus in accordance with § 2 (1-2).
- (5) Students who have opted for the remote study format will not be allowed to participate in courses All students (both on campus unless special permission by a lecturer. The declaration for remote teaching is valid for all courses offered in hybrid teaching format and for the whole duration of the semester.

- (6) Students who have opted for the face to face study format remote) must follow the standard MU attendance rules unless special permission by a lecturer. For remote students, attendance will be tracked on MS Teams.
- (7) Students may change their chosen study format only once during the semester and only from faceto-face teaching to online teaching by submitting the *Study Format Change Form* to the Academic Office. Only students in their first semester of studies may change from online teaching to face toface teaching. Such change will come into effect seven days after submitting a request.
- (8) If a student must change her/his chosen study format for extraordinary reasons more than once during the semester, then he/she must follow the procedure outlined in (2), but provide additional justification by handing in a request for special consideration to the Dean.

§ 3 Course Formats

- (1) The format of Interactive Lecture (IL), as outlined in § 3 (1) ER, will be amended: Interactive lectures will be delivered remotely. No physical presence on campus is neither required for students nor faculty. Interactive lecture sessions will be delivered through synchronous and asynchronous instruction, where a minimum of 50% of the scheduled session must be delivered synchronously and allow interactive and collaborative activities.
- The format of Interactive Lecture and Exercise (LX), as outlined in § 3 (2) ER, will be amended: Lectures will be delivered remotely, while exercises Interactive lectures will be delivered through face-to-face instruction on campus teaching and delivered simultaneously online through synchronous, virtual instruction for students participating remotely. Lecture sessions of LX combined courses will be delivered through synchronous and asynchronous instruction, where a minimum of 50% of the scheduled session must be delivered synchronously. Exercise sessions will be delivered face-to-face to all students studying on campus and simultaneously via synchronous online delivery of instruction to all students participating remotely. Students joining exercises remotely will also participate in collaborative and interactive activities during scheduled sessions. If there are any. In case there are no students joining an exercise a lecture session remotely, lecturers may use face-to-face teaching only. Conversely, if no student is attending a class on campus, lecturers will teach exclusively online.
- (3) The format of Interactive Lecture and Seminar (LS Exercise (LX), as outlined in § 3 (2) ER, will be amended: Lectures will be delivered remotely, while seminars and Exercises will be delivered through face-to-face instruction on campus teaching and delivered simultaneously online through synchronous, virtual instruction for students participating remotely. Lecture sessions of LS combined courses if there are any. In case there are no students joining a lecture or exercise session remotely, lecturers may use face-to-face teaching only. Conversely, if no student is attending a class on campus, lecturers will teach exclusively online.
- (4) The format of Interactive Lecture and Seminar (LS), as outlined in § 3 (3) ER, will be amended:

Lectures and Seminars will be delivered through synchronous and asynchronous face-to-face instruction where a minimum of 50% of the scheduled session must be delivered synchronously. Seminar sessions will be delivered face-to-face to all students studying on campus and on campus teaching and delivered simultaneously via online through synchronous online delivery of virtual instruction to all for students participating remotely. Students joining seminars remotely will also participate in collaborative and interactive activities during scheduled sessions. If there are any. In case there are no students joining a lecture or seminar session remotely, lecturers may use face-to-face teaching only. Conversely, if no student is attending a class on campus, lecturers will teach exclusively online.

- (5) The format of **Seminar** (SE), as outlined in § 3 (4) ER, will be amended: Seminars will be delivered through face-to-face instruction on campus teaching and delivered simultaneously online through synchronous, virtual instruction for students participating remotely if there are any. Students joining seminars remotely will also participate in collaborative and interactive activities during scheduled sessions. In case there are no students joining a seminar session remotely, lecturers may use face-to-face teaching only. Conversely, if no student is attending a class on campus, lecturers will teach exclusively online.
- (6) The format of **Practical Training** (PT), as outlined in § 3 (5) ER, will be amended: Practical Training sessions will be delivered through face-to-face instruction on campus teaching and delivered simultaneously online through synchronous, virtual instruction for students participating remotely. Students joining practical trainings remotely will also participate in collaborative and interactive activities during scheduled sessions. In case there are no students joining a practical training session remotely, lecturers may use face-to-face teaching only. Conversely, if no student is attending a class on campus, lecturers will teach exclusively online. The courses 1302 CTP I, 1302 CTP II, 1304 RSM I and 1305 RSM II are exempt from this rule. Students studying remotely must postpone their participation in these courses to a different semester.
- (7) If necessary, the University Board of Modul University Vienna may decide at any time that all courses must be switched to an online teaching format.
- (8) Courses with students joining from a time zone with a difference of at least 3 hours are strongly encouraged to be recorded by the lecturer and shared in the Moodle course. If a recording of the course is deemed not appropriate by the lecturer, the lecturer must provide replacement asynchronous material for the students joining from a time zone with a difference of at least 3 hours. If a student uploads a video of a course (partially or entirely) on the Internet without the lecturer's consent, his/her study contract will be terminated.
- (9) All types of materials used during courses of all types should be regarded as the intellectual property of the lecturers. This includes in particular (but not exclusively) documents for presentations, exams, and learning as well as the right to use images and videos (incl. sound) which are recorded during a

course or which reproduce it. All these materials may not be shared outside of the University and/or sold to third-parties without the permission of the respective lecturer.

(10)The students are responsible for informing the lecturers if they are staying in other time zones.

§ 4 Attendance in Courses

(1) Students who have opted for the All students (both on campus and remote teaching are exempt from) must follow the standard MU attendance obligation when stipulated in courses. If rules unless special permission by a student joins the on campus classes during the semester lecturer. For remote students, attendance, when applicable, will be tracked as soon as the student starts to take the classes on campus. MS Teams. Students attending a course with 30 participants or less are required to turn on their camera if asked so by the lecturer.

§ 5 Academic Assessment and Grading of Courses

- (1) For online and hybrid teaching, lecturers are encouraged to include comprehensive, written exams only when no alternative combination of assessments or form of assessment is considered feasible.
- (2) Comprehensive, written exams must not take place throughout the semester, but can only be held during the exam week following the end of the semester as announced by the Academic Office.
- (3) The amount percentage of individual assessments should be at least 50% of the final grade.
- (4) Online quizzes may support students to check their advancements in learning. As an assessment criterium online quizzes should contribute not more than 30% of the final grade.
- (5) Open-book take-home (OBTH) exams are allowed under following conditions:
 - a. All students participating in an OBTH exam must receive an individual set of questions.
 - b. The number of minutes for an OBTH exam must not exceed 6 hours. Failure in submitting the exam in time results in a negative assessment.
 - c. OBTH exams can be handwritten or submitted in electronic format. Lecturers must run OBTH exams submitted in electronic format through a plagiarism check such as Turnitin. Students must either scan or photoshoot their exams when they submit them electronically.
- (6) If a student studies remotely and would thus exceed the 30% threshold of online quizzes, then the lecturer has to provide a different assignment.
- (7) Lecturers are entitled to organize on campus examinations at all times, regardless of the 7-day incidence rate in Vienna. Only students approved before the semester start to study online in accordance with § 2 (3) may participate in exams online.

§ 6 Conduct of Oral Examinations

(1) During online oral examinations, the student and the assessor must be connected via a video call to allow the assessor to determine the identity of the student during the entire examination. Further technical or organizational measures may be taken to guarantee the independent provision of examination requirements. During oral online examinations, the examiner has to take minutes.

- (2) In case regular examination conditions cannot be ensured or technical problems occur which are not the fault of the student, the examiner must stop the exam or declare it invalid. The reason for this decision must be reported in the examination's minutes.
- (3) In case of fraud or academic misconduct during an oral online examination, the examiner can stop the exam and declare it as negatively graded (0%). The reason for this decision must be reported in the examination's minutes and the incidence must be reported to the Academic Office.
- (4) The presence of a second assessor can be replaced by the recording of the examination by the first assessor. Students must give their written consent to the recording of the examination prior or latest at the time the examination is scheduled.
- (5) Observers can join oral examinations on-campus if they respect the applicable safety guidelines.

§ 7 Effectiveness and Public Announcement

The University Board of Modul University Vienna publicly announces these amendments to the Examination Regulations which take effect on 28-January 2021 31, 2022.

The University Senate

April 13, 2021 31 January 2022

Constitution

Accredited by the Austrian Accreditation Council on July 12, 2007 and, after consultation with the University Senate, amended by the University Council on the proposal of the University Board on October 22, 2007, on February 27, 2009, on February 1, 2011, on July 10, 2012, on January 31, 2013, on February 2, 2015, on May 18, 2015, on September 16, 2020, on January 31, 2022.

0. Legal Status and Entity

- §1. Modul University Vienna GmbH is the legal entity of Modul University Vienna, a private university in Austria that is accredited by the Austrian Accreditation Council according to §2 (1) lit. 1 Private University Law (PUG).
- §2. The organizational structure and responsibilities of Modul University Vienna correspond to the institution's governing bodies, their mandate, and tasks in accordance with international standards. The governing bodies are:
 - (a) The general assembly of the legal entity Modul University Vienna GmbH,
 - (b) The University Board,
 - (c) The University Council,
 - (d) The University Senate.
- §3. Modul University Vienna GmbH and its governing body (general assembly) base the performance on the company agreement and on the following principles:
 - (a) Freedom of science and its teaching
 - (b) Freedom of artistic creation, the mediation of art and its teaching
 - (c) Fostering the variety of scientific and artistic theories, methods, and doctrines
- §4. Modul University Vienna GmbH pledges to ensure the operating, maintaining, and financing of Modul University Vienna are in compliance with the Private University Law (PUG), Private Higher Education Law (PrivHG), and affiliated regulations. The responsibilities of the general assembly of the legal entity include the:
 - (a) Approval of the balance sheet.
 - (b) Appointment, discharge, and dismissal of the managing director.
 - (c) Decisions on budget allocation to the University.
 - (d) Decisions about establishing subsidiaries.
 - (e) Appointment of the members of the university council according to Art. II §1 lit. a and b.
 - (f) Confirmation of decisions by the University Board with significant economic impact according to Art. I §7.

I. University Board

- §1. The University Board consists of:
 - The President,
 - The Vice-President,
 - The Managing Director.
- §2. The University Board meetings take place on a regular basis. The President is responsible for directing academic affairs, in particular the Modul University Vienna's program of teaching and research. The Managing Director is responsible for its commercial management. The members of the University Board have signatory authority over the assigned functions. A simple majority finalizes resolutions unless another majority is stipulated within the following terms.
- §3. If prevented from performing their duties, the President is deputized by the Vice-President, the Vice-President by the longest serving Dean, and the Managing Director by his or her managing assistant.
- §4. The Managing Director is responsible for all economic, financial, and administrative matters, as well as the personnel decisions necessary for daily administrative operations.
- §5. The President prepares an annual report on research and teaching activities and presents it to the University Council.
- §6. The University Board is particularly responsible for:
- (1) Drafting changes and/or amendments for resolution by the University Senate to the University's statutes regarding academic affairs.
- (2) Drafting and biennially revising, following consultation with the University Senate, the University's development and organization plan for resolution by the University Council.
- (3) Drafting proposals, following consultation with the University Senate, for resolution by the University Council for the introduction, change, or discontinuation of study degree programs.
- (4) The following decisions must be decided unanimously:
 - a. Drafting changes and/or amendments, for resolution by the University Council, to the University's statutes regarding non-academic affairs.
 - b. Passing resolutions on the appointment of new faculty and third-party funded researchers upon the recommendation of the search committees, Heads of Schools, Directors of Research Centers, or project leaders, passing resolutions on the appointment of external teaching staff upon the recommendation of the Deans, Program Area Directors or the Director of Continuing Education, and passing resolutions on the extension or changes of the term of contracts of faculty, third-party funded researchers, and external teaching staff upon the recommendation of the Department Heads of Schools, Directors of Research Centers, the Director of Continuing Education or project leaders. All employment contracts are concluded with the representative of Modul University Vienna GmbH and the signature of the President, confirming that the appointment procedures for academic staff meet the requirements of the University's constitution. Employment contracts with third-party funded researchers are also signed by the project leader unless the employee is the project leader.

- c. Approving the content of PR and advertising material.
- d. Submitting proposals to the University Council for offering degree study programs at different locations.
- e. Passing resolutions on fees, discounts, and scholarships.
- (5) After consultation with the University Council, approving regulations for new degree study programs proposed by the University Senate.
- (6) Approving amendments to regulations of existing degree study programs proposed by the University Senate.
- (7) Passing resolutions on the members of the Admissions Committees and admitting students recommended by the Admissions Committees to degree study programs.
- (8) Awarding academic degrees and distinctions as defined by the study regulations and the University Constitution.
- (9) Passing resolutions for new non-degree courses, study programs, or amendments to regulations of existing non-degree programs.
- (10)Passing resolutions on rules and administrative processes related to the academic affairs of the University that are not explicitly listed as tasks of other University bodies (e.g. setting the academic calendar, initiation of quality-assurance measures, applying for accreditation extension)). Contracts with external organizations that are of an academic nature require the signature of the President and the Managing Director.
- (11)The Managing Director appoints administrative staff after consultation with the other members of the University Board. The Managing Director initiates all other rules and administrative processes after consultation with the other members of the University Board.
- §7. Decisions of the University Board that have significant economic implications require the approval by the general assembly of Modul University Vienna GmbH.
- §8. Unless the University Senate is not able to make a proposal that meets the requirements of Art. V § 6 (6-7), the President and the Vice-President are elected by the University Council based on the proposal of the University Senate. The duration of the term of office for the President and Vice President is five years, which in any case ends with the termination of employment at Modul University Vienna. Re-election is possible.
- §9. Upon the University Senate's proposal, the University Council is empowered to dismiss the President and/or the Vice-President from office with immediate effect on the grounds of justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable. If the President retires from office, the Vice-President absorbs the President's duties until the next election.

§10. In addition to their annual holiday entitlement, the President is entitled to 30 working days leave of absence for research purposes each year. The Vice-President is entitled to 15 working days leave of absence.

II. University Council

- §1. The University Council represents Modul University Vienna's interests and supports the University Board with the development of Modul University Vienna.
- §2. The University Council consists of the following members:

(1) Ordinary members:

- a. four representatives of the owner
- b. two representatives of the industry or public institutions
- c. two representatives of other universities or research institutions

(2) Extraordinary members with an advisory vote:

- a. the President
- b. the Managing Director
- c. The University Council can summon additional members with an advisory vote.
- §3. Modul University Vienna GmbH appoints the owner's representatives and the industry or public institution's representatives for a period of five years. The University Board appoints the representatives from other universities or research institutes for a period of five years. Reappointment is permitted. The appointing parties are entitled to recall their appointees from office with or without cause, but they are obliged to do so with immediate effect in the event of justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable. They must also ensure the immediate appointment of a member of the University Council to take their place.
- §4. From among the ordinary members of University Council, a simple majority elects the chairperson of the University Council.
- §5. The University Council serves to:
- (1) Pass resolutions, proposed by the University Board, on changes and/or amendments to the University's statutes when non-academic affairs are concerned.
- (2) Pass resolutions on the University's development and organization plan proposed by the University Board.
- (3) Elect the President and Vice-President from among three candidates proposed by the University Senate. If the University Senate is proposing less than three candidates, then the University Council is entitled to reject the proposal and to request a new list within eight weeks. If the University Senate is unable to propose three candidates within this extended period, then the University Council can nominate a person among existing faculty or launch a public call for

recruiting a new President or Vice-President. The person nominated as President or Vice-President must have the qualification of a Full or Associate Professor. After the end of the President's or Vice-President's term of five years, the University Senate again has the opportunity to nominate candidates.

- (4) Recall the President and/or Vice-President from office if proposed by the University Senate.
- (5) Pass resolutions on the introduction and discontinuation of degree study programs if proposed by the University Board.
- (6) Pass resolutions on offering degree study programs at different locations.

§6. Each member of the University Council is entitled to one vote. The University Council has a quorum if at least 50 % of its members are present when the resolution is brought to a vote. The University Council passes its resolutions by a simple majority of the votes cast by the members present when the resolution is voted on. Resolutions of a strategic scope or of significant economic impact also require the simple majority of the votes of the representatives of the owners in the University Council. Abstentions do not count. In the event of a parity of votes, the vote of the chairperson is decisive. The University Council is convened by its chairperson. Each member is entitled to demand that the chairperson convenes the University Council. The invitation must be sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the meeting of the University Council is held.

ш. School - Dean

III. Deans

- §1. As outlined in the development plan of the University, the degree study programs offered by Modul University Vienna are organized by schools, different academic levels; undergraduate, graduate, and postgraduate. Each degree study program is assigned to one particular school-academic level.
- §2. The Deans are the directors of all degree study programs of school one academic level. The Deans are responsible within the scope of their authority for all matters concerned with instruction within their school, degree study programs. The University Senate elects the Deans for the undergraduate programs from among the Full and Associate Professors and the Senior Lecturers. The Deans for all other programs are elected from among the Full and Associate Professors. They are elected for a period of three years. Re-election is permitted.
- §3. The Deans must:
- (1) Represent the school and the corresponding degree study programs with respect to the other university bodies.
- (2) Deal with the regular affairs of the school and the corresponding degree study programs.
- (3) Harmonize the work of the school and the corresponding degree study programs with the university's development goals.
- (4) Be responsible for the academic and pedagogical orientation of the sechool and correspondingdegree study programs in collaboration with the University Board.
- Assure the quality of teaching within the school and the corresponding degree study programs. (5)

- (6) Ensure that the teaching program complies with the curriculum.
- (7) Make decisions on the interruption of studies.
- (8) Select the teaching staff who do not belong to the academic staff.
- (9) Assign the teaching staff to the courses following consultation with the department headsHeads of Schools.
- (10) Share experiences and exchange best practices with their counterparts at Modul University Global Campuses and report their findings to the President on a regular basis.
- (11) Be responsible for the resources at their disposal.
- (12) Participate in selecting the students according to the admissions criteria of the respective degree study programs.
- (13) Chair degree study program relevant conferences as stipulated in Art. VII-IX.
- (14) Decide on waiving retake and study extension fees in exceptional cases.
- § 4. For the selections of the degree study programs that are connected by their content (modules), the Dean can assign the functions named in Art. III § 3 lit. 5, 6, 8, and 9 to a Program Area Director. The Dean appoints the Program Area Directors from among the faculty with a doctorate.

IV. Academic Departments

IV. Schools and Research Centers

- §1. The University Board implements the academic organizational structure of the departments schools and research centers according to the University's development plan. The purpose of the schools is to further develop the academic knowledge of their discipline and to make it useful to the society. Research centers serve interdisciplinary research collaborations and/or are an expression of an institutional focus. §2. The heads of the department-school are, in the framework of their authority, responsible for research and human resource development within their department school. The heads of the department-school are elected by the respective department's academic staff from among its Full and Associate Professors for a term of five years. Re-election is permitted. Each member of the academic staff is entitled to one vote. The department-school has a quorum if at least 50% of its members are present when the resolution is voted on. The department-school passes its resolution by a simple majority of the votes of the present members. Abstentions do not count. In the event of a parity of votes, the longest serving member of the academic staff makes the decisive vote.
- §3. The department school head's functions are:
- (1) representing the department school with respect to the other university bodies
- (2) dealing with the regular affairs of the department-school
- (3) harmonizing the department's school's activities in the areas of research, services, and sustainable development with the University's development goals

- (4) being responsible for the compliance of the department's school's academic staff with its teaching load, in cooperation with the respective Deans and Program Area Directors
- (5) assuring the quality of the department's school's activities
- (6) responsibility for and supervision of the academic staff assigned to him/her
- (7) responsibility for the resources at their disposal
- §4. Research centers consist of faculty and researchers who already have substantial third-party funding successes. Target agreements specify the acquisition of third-party funding from national and international research sponsors. The heads of the research centers are appointed by the University Board among the scientific employees and are, in the framework of their authority, responsible for research and human resource development within their research center.

V. University Senate

- §1. The Senate is the University's central body of academic self-administration and central means of university internal communication. It has the right to participate and the obligation to contribute to the development of all academic affairs, the organization of the content of research and study degree programs (consecutive and continuing education degree programs), and the appointment of university bodies.
- §2. The University Senate consists of
 - a. six members from and elected by the group of the Full and Associate Professors;
 - b. six members from and elected by the group of all other faculty members;
 - c. three members from and elected by the group of all administrative staff;
 - d. one member from and elected by the group of all non-faculty researchers
 - e. four student representatives, nominated by the student union (ÖH) at the university;
 - f. the members of the University Board.

In addition to the members of §2 a-b, Deans are also members of the University Senate. In exception to the members of the University Board, each member of the University Senate is entitled to a vote. The University Senate has a quorum if at least 50 % of its members entitled to a vote are present when the resolution is voted on. Unless otherwise stipulated in the University's statutes, the University Senate passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Abstentions do not count. In the event of a parity of votes, the resolution is voted on by the group of Full and Associate Professors. In the event of another parity of votes, the chairperson makes the decisive vote, even if he or she is a member of the University Board. In case of absence, the vote can be transferred to another group member. If this group member is not an elected member of the Senate, then he/she becomes a member of the Senate as long as he/she holds the transfer vote. No member of the Senate can have more than two votes. If an elected member of the University Senate leaves the University or is promoted to a different group, the remaining members of the respective group in the Senate may

nominate a substitute. If there are no remaining members of the respective group in the Senate, then the chairperson will invite the longest serving member of the respective group outside the Senate in order to nominate a substitute.

- §3. The members in §2 a-d are elected every three years via secret balloting by their respective peers. When the University owns more than 50% of the company, members of the University's affiliated companies have the right to participate in the voting of the University Senate. The Senate can decide on further regulations related to the election.
- §4. The President chairs the University Senate.
- §5. The University Senate is convened in writing by its chair at least once a year. It is also convened if at least six members, stemming from at least two groups, (§1 a-f) request this in writing. At least one week must elapse between the posting of the invitation to the University Senate and the date on which the University Senate is held.
- §6. The functions include but are not limited to the following:
- (1) Passing resolutions on changes and/or amendments to the University's statutes on issues related to academic affairs proposed by the University Board.
- (2) Commenting on the University's development and organization plan, which is drafted by the University Board.
- (3) Passing resolutions on guidelines for promotion to Associate and Full Professor, which in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted on.
- (4) Passing resolutions, upon nomination by the President, for the faculty representatives on promotion, habilitation, and appointments committees, which, in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted upon.
- (5) Electing the representatives of faculty and administrative staff on the Studies and Examinations Committee, the Inclusion and Diversity Committee, the chair of the Examination Regulation Conference, and other committees decided by the University Senate.
- (6) Proposing three candidates from among the Full and Associate Professors for nomination as President.
- (7) Proposing three candidates from among the Full and Associate Professors for nomination as Vice-President.
- (8) Applying to the University Council for the discharge from office of the President or the Vice-President at the end of their term of employment or with immediate effect on the grounds of justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable.
- (9) Passing resolutions on conferring honorary awards after consultation with the University Council.
- (10)Defining the requirements for academic degrees and distinctions. Passing resolutions on regulations for new degree study programs or amendments to regulations of existing degree

- study programs for approval by the University Board, which, in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted on.
- (11) Bringing information of important developments affecting Modul University Vienna to the attention of the University Board.

VI. Studies and Examinations Committee

- §1. The Studies and Examinations Committee is responsible for performing the functions assigned in the examination regulations. It consists of two professor representatives, two other faculty members, and two student representatives.
- §2. The University Senate elects the representatives of the professors and the other faculty on the Studies and Examinations Committee. At its initial meeting, the committee elects one of the two professors as the chairperson.
- §3. The duration of the members' term of office is three years. A new member is elected by the University Senate for the rest of the term if one of the members of the Studies and Examinations Committee resigns from their position. Re-election is possible.
- §4. The Studies and Examinations Committee is convened by the chairperson and has a quorum if the chairperson and two additional members are present. The Studies and Examinations Committee passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the chairperson makes the decisive vote.
- §5. The Studies and Examinations Committee ensures that the examination regulations are complied with and reports regularly to the University Board on the development of the examination results and periods of study.
- §6. All students and examiners at Modul University Vienna can consult the Studies and Examinations Committee
- §7. Members of the Studies and Examinations Committee can be excluded from dealing with matters that could involve them in a conflict of interests.
- §8. The members of the Studies and Examinations Committee can attend all examinations at any time.
- §9. The members of the Studies and Examinations Committee are under an oath of confidentiality.

VII. School Conference

VII. Degree Study Program Conferences

- §1. New academic regulations, or changes of academic regulations, related to degree study programs of the University, except the Examination Regulations and Student Code of Conduct, are discussed and proposed by the School-Undergraduate, Graduate, or Post-Graduate Study Program Conference. It serves as a platform for information and as a tool of quality management for degree study programs offered by the school.
- §2. The members of the School Degree Study Program Conference are the Dean, all faculty members who have taught or will be teaching in the previous, current, or next semester in any of the respective degree study programs covered by the school, the respective Program Managers, all Full and Associate Professors, the Internship Coordinator (if any of the degree study programs covered by the School Degree Study Program Conference includes an internship opportunity), and two student representatives. All

members of the School Degree Study Program Conference have one vote. The Dean can invite external lecturers and other informants with an advisory vote.

§3. The School Degree Study Program Conference is convened by the Dean and has a quorum if a minimum of three other faculty members are present. The School Degree Study Program Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the Dean casts the decisive vote.

VIII. **Examination Regulation Conference**

- §1. The Examination Regulation Conference proposes changes in examination regulations and the Student Code of Conduct of degree study programs. The Conference serves as a platform for information and as a tool of quality management for all rights and duties of students related to their studies in any of the degree study programs offered by the University.
- §2. The members of the Examination Regulation Conference are all Deans, a representative of the Studies and Examinations Committee nominated by its chair, the head of quality management nominated by the University Board, one representative of the Program Managers (Academic Office) nominated by the President, and two student representatives. The Deans and the representative of the Studies and Examination Committee have one vote. All other members of the Examination Regulation Conference have an advisory vote. The chair of the Conference is elected by the University Senate from among all Deans of Modul University Vienna. The chair can invite informants with an advisory vote.
- §3. The Examination Regulation Conference is convened by the chair and has a quorum if a minimum of two Deans and two other members are present. The Examination Regulation Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the chair casts the decisive vote.

IX. **Semester Conference**

- §1. If stipulated by the study regulations, a Semester Conference is held for each degree study program at the end of every semester. If not stipulated by the study regulations, the functions of the Semester Conference are taken by the Dean.
- §2. The Semester Conference is the body deciding on a student's termination of enrolment due to academic reasons (which will be executed by the University Board), subsequent readmission to a course, and examination reattempts, and the waiving of retake fees in exceptional cases.
- §3. The members of the Semester Conference are the Dean, all members of the teaching staff for the respective semester and degree study program, and two student representatives. The Dean and each member of the teaching staff have one vote; student representatives only have an advisory vote.
- §4. The Semester Conference is convened by the Dean and has a quorum if a minimum of three other members of the teaching staff are present. The Semester Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the Dean makes the decisive vote.
- §5. Members of the Semester Conference must recuse themselves from matters that may involve a conflict of interest. All discussions within the Conference are to be treated as confidential.

X. **Admissions Committee**

§1. The University Board appoints an admissions committee for each individual degree study program.

- §2. They are comprised of the Dean of the respective degree study program responsible for examining academic qualifications, as well as one representative of the administrative staff who is responsible for examining the formal criteria. A student representative with a consultative vote may be nominated by the Student Union to participate in the Admissions Committee.
- §3. The function of the Admissions Committee is to assess the applications for positions at the University according to the stipulated academic and formal criteria.
- §4. If necessary, a ranking system with waiting lists will be applied.
- §5. There is no right of appeal against the decisions made by the Admissions Committee.
- §6. The President is responsible for the formal admission of students.
- §7 Applicants who feel they have been discriminated against during the application process may inform and lodge a complaint with the Inclusion and Diversity Committee.

XI. Inclusion and Diversity Committee

- §1. The Inclusion and Diversity Committee consists of five staff members that are elected by the University Senate for a period of two years and of two student representatives who are nominated by the Student Union. At least two of the members have to be women. The Inclusion and Diversity Committee elects one of its members as its chair (Diversity Manager) by simple majority; he or she acts as the coordinator of its actions and as the primary contact person for external requests. Additionally, a Special Needs Coordinator will serve as the primary contact person for issues of disability. The Commissioner is elected by simple majority.
- §2. The Inclusion and Diversity Committee proposes to the University Senate an Affirmative Action Plan for Managing Diversity and the Advancement of Women and monitors the plan's compliance after its approval.
- §3. The guidelines about the procedure for students with special needs are proposed to the University Senate by the Inclusion and Diversity Committee and the Committee additionally implements the guidelines approved by the University Senate.

XII. Election of Student Representatives

§1. The student representatives are elected according to the current regulations of the Austrian Student Union Law (Hochschülerinnen und Hochschülerschaftsgesetz).

XIII. Appointment Procedure for Academic Staff

§1. Each new post at the academic establishment is to be publicly advertised by the University Board, within Austria and abroad. Exceptions are possible for temporary positions when the cumulative period of work does not exceed six months. Every tender has to be reviewed by the Diversity Manager prior to being published. The period during which the post is to be advertised must be at least three weeks. For Junior Researchers-University Lecturers, Senior Lecturers, and Assistant Professors, the Department Head of School in question will prepare a report on the procedure for advertising the post (advertising text, media and period during which the post is to be advertised, statement of the diversity manager) and a justified recommendation to the President regarding appointment. For Junior Researchers, the Dean of the PhD School will prepare a report on the procedure for advertising the post (containing the advertising

text, the medium of dissemination, and the period during which the post has been advertised, and the statement of the Diversity Manager), as well as a justified recommendation to the President regarding the appointment. For Assistant Professors, the respective Department Head will assume this task. The President selects a candidate and makes the appointment For Junior Faculty (Researchers and Lecturers), the Dean of the PhD program will assume this task. For third-party funded Researchers, the respective Director of Research Center or project leader will assume this task. Employment contracts are concluded as defined in Article I § 6 (4) lit b.

- §2. In the case of the appointment of Full Professors and Associate Professors, the applicants who fulfil the formal and academic requirements must attend an Appointments Committee hearing. If necessary, the Appointments Committee can insist on an example class or lecture. The Appointments Committee must announce to the President which applicants they would shortlist for selection.
- §3. The members of the Appointments Committee must assess the suitability of the shortlisted applicants for the advertised post of Full Professor or Associate Professor and prepare a report on this. In particular, they must judge whether applicants possess the high level of academic and professional qualifications required for the advertised post (e.g. habilitation or equivalent proof).
- §4. The Appointments Committee must provide all shortlisted applicants with the opportunity to present themselves in an appropriate manner to at least the department-school and staff in the related academic areas.
- §5. Based on the reports and opinions, the Appointments Committee prepares a justified appointment proposal containing up to three applicants who are deemed most suitable for the post according to the Appointments Committee's requirements. Special reasons must be stated for a proposal containing fewer than three candidates.
- §6. The President makes a selection from the appointment proposal but can refer to the Appointments Committee if the proposal does not include the most suitable applicants. The President appoints the successful candidate.
- §7. Upon signing their contract of employment with Modul University Vienna, the Full Professor or Associate Professor acquires the Modul University Vienna teaching license (venia docendi) for the subject for which they have been appointed. They are required to use the title 'Full Professor' or 'Associate Professor' with the suffix 'at the private university'.
- §8. The Modul University Vienna teaching license (venia docendi) of a Full or Associate Professor expires when he/she does not execute teaching activities.

XIV. Appointments Committee

- §1. Each appointments committee consists of three Full Professors, one Associate Professor, one other member of the faculty, and one student representative.
- §2. The function of the Appointments Committee is to conduct the appointments procedure for Full Professors or Associate Professors.
- §3. At the proposal of the University Board, the University Senate elects the professor representatives, the representatives of the other academic teaching establishment, as well as the chairperson of the appointments committee. The President must submit an alternative proposal as soon as possible in the event that the appointments committee is not elected. The University's student representatives nominate the student member.
- §4. The Committee reaches its decision on the basis of the reports and opinions of its members and external assessors. A minimum of three external assessors must be commissioned by the committee to evaluate, in a written report, the research and scholarly performance of the candidate. Additional internal or external assessors may be invited by the committee to assess other areas of activities. Each member of the committee is entitled to a vote. Internal or external assessors nominated by the committee are

required to submit a written report and are not considered as members of the committee. The committee has a quorum if at least two-thirds of its members are present when the resolution is put to a vote. The committee passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Voting is done via a ballot. Abstentions do not count. The committee is convened by its chairperson. The invitation must be sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the constituent meeting of the committee is held.

XV. Habilitation and Promotion Committees

- §1. For a member of the academic staff with a doctorate who is particularly distinguished in their field of research and teaching, the President of Modul University Vienna, on application and following a habilitation procedure, can grant a Modul University Vienna teaching license (venia docendi) for an entire academic subject area. The applied for teaching license must fall within the scope of Modul University Vienna's areas of specialization or usefully complement the area. The granting of the teaching license is associated with the right to freely practice academic teaching at Modul University Vienna using its facilities, as well as to supervise and assess academic theses.
- §2. Any member of the academic staff with the rank of Associate Professor whose high level of performance and contributions to the mission of the University can, upon application and following an evaluation procedure, be granted promotion to the title of Full Professor by the President of Modul University Vienna.
- §3. The application for the granting of the teaching license or for being promoted to Full Professor is to be addressed by the President. The President must initiate the election of a habilitation or promotion committee with the authority to make recommendations. The President must propose three Full Professors, one Associate Professor, and one Assistant Professor or Senior Lecturer for the committee. One Full Professor may hold a position at a different university. Student representatives are entitled to appoint one member who can vote based only on the teaching qualifications of the applicant.
- §4. Based upon the nomination of the President, the University Senate approves the habilitation or promotion committee and its chairperson. The President must submit an alternative proposal as soon as possible in the event that a committee is not approved.
- §5. The committee reaches its decision based on the reports and opinions outlined in the guidelines for habilitation and promotion committees, which are decided on by the University Senate. However, a minimum of three external assessors must be commissioned by the committee to evaluate, in a written report, the research and scholarly performance of the candidate. Additional internal or external assessors may be invited by the committee to assess other areas of activities. Each member of the committee is entitled to a vote. Internal or external assessors nominated by the committee are required to submit a written report and are not considered as members of the committee. The committee has a quorum if at least two-thirds of its members are present when the resolution is put to a vote. The committee passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Voting is done via a ballot. Abstentions do not count. In the event of a parity of votes, the resolution is rejected. The committee is convened by its chairperson. The invitation must be sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the constituent meeting of the committee is held.
- §6. The University Senate can pass more detailed guidelines regarding the process and the criteria for qualification.
- §7. The President decides on the application for the approval of the teaching license or promotion based on the recommendation of the habilitation or promotion committee. There is no ordinary right of appeal against this decision.

- §8. The President must reject a recommendation by the committee if important principles of the procedure were infringed.
- §9. The successful completion of the habilitation procedure entitles the applicant to use the professional title 'Associate Professor' as long as they remain employed by the University, thereafter 'Privatdozent'. The title 'Associate Professor' or 'Privatdozent' is to be used together with the suffix 'at the private university'. The granting of the Modul University Vienna teaching license (venia docendi) neither establishes an employment relationship nor alters any existing employment relationship with Modul University Vienna.
- §10. The successful completion of the promotion procedure entitles the applicant to use the professional title of 'Full Professor' as long as he or she remains employed by the University. The title 'Full Professor' is to be used together with the suffix 'at the private university'. The right to use the title of Full Professor does not automatically alter an existing employment relationship with Modul University Vienna.

XVI. Supervision and Assessment of Undergraduate and Postgraduate Theses

- §1. All academic staff and external lecturers may take on the supervision and assessment of bachelor and master theses. However, the supervision of a bachelor or master thesis by external lecturers or by academic staff without a doctorate requires the approval and assessment of the Dean in question.
- §2. The supervision and assessment of a dissertation has to be conducted by academic staff or external lecturers with a habilitation or an equivalent qualification. The supervision of a dissertation by an external lecturer requires the consent of the respective Dean.

XVII. Non-Degree Study Issuance of Diplomas, Diploma Supplements, and Transcripts

- §1. All academic diplomas issued by Modul University Vienna have to be signed by the President of Modul University Vienna and the Dean of the respective degree study program. All diploma supplements are signed by the Dean of the respective degree study program. All final transcripts are signed electronically by the President or by an administrative member assigned by him/her. Temporary transcripts are signed by the Head of the Academic Office or by an administrative member assigned by him/her.
- §2. Diplomas and final transcripts can be digitally signed if a publicly accessible fraud-proof verification system exists.
- §3. The award notice of an academic diploma is to be revoked and withdrawn by the President if it subsequently emerges that the academic degree or the academic name has been obtained fraudulently, in particular through falsified certificates or by simulating academic or artistic achievements.

XVIII. Continuing Education Programs

- § 1. After consultation with the University Council, the University Board may decide on non-degree continuing education courses or non-degree-continuing education study programs conferred by Modul University Vienna or any of its affiliated companies. The basic aim of non-degree-continuing education studies is to provide academically informed degree and non-degree education with an applied focus.
- § 2. Non-degree continuing education studies may be licensed by a national or international partner and offered in different languages. The responsibilities of the partner organization and Modul University Vienna or any of its affiliated companies will be outlined in a collaboration or service level agreement. The quality assurance of the teaching offered in non-degree continuing education studies in collaboration with national or international partners must be under the supervision and control of Modul University Vienna.

- § 3. From among all faculty members of Modul University Vienna with a doctoral degree, the University Board appoints the Director of Non-Degree Studies-Continuing Education that directs all non-degree studies. The Director of Non-Degree Studies-Continuing Education may appoint a Program Director for each of the non-degree continuing education programs. All regulations related to non-degree continuing education studies require approval by the University Board.
- § 4. The regulations of non-degree continuing education courses or programs must be published on the website of Modul University Vienna. The admissions criteria for non-degree continuing education courses or programs may include the recognition of professional experiences and/or prior learning skills.
- § 5. Offering a course or portion of an accredited degree program as a non-degree continuing education course or study program requires approval by the respective Dean.
- § 6. When a non-degree course or study program is offered as a foundation for a degree program, then the course or program must be proposed by the respective School-Degree Study Program Conference and approved by the University Senate and the University Board.
- § 7. Students successfully completing a non-degree-continuing education study program-programs with at least 30 ECTS can receive a diploma conferring the title 'Certificate of Advanced Studies (CAS)'. Students successfully completing continuing education study programs with at least 60 ECTS can receive a diploma conferring the title 'Academic Expert in ...' Diploma of Advanced Studies (DAS)'. All diplomas of continuing education can be affiliated with a content characteristic name as a suffix. All non-degree continuing education diplomas must be signed by the Director of Continuing Education.
- § 8. Based on the decision of the respective Dean, credits earned during non-degree continuing education studies can be transferred to a degree study program offered by Modul University Vienna. § 9. Under special circumstances, continuing education programs can also lead to degree programs. Students successfully completing continuing education study programs with at least 180 ECTS at a similar qualification level as undergraduate degree study programs, can receive a diploma conferring the title "Bachelor Professional (BAP)". Students successfully completing continuing education study programs with at least 120 ECTS at a similar qualification level as graduate degree study programs, can receive a diploma conferring the title "Master Professional (MAP)", "Master of Advanced Studies (MAS)", or "Master of Business Administration (MBA)". All continuing education study programs which lead to a degree are subject to the same MU quality requirements and rules as degree study programs. They are in the discretion of the respective Dean, must be proposed by the respective Degree Study Program Conference and approved by the University Senate and the University Board.

XIX. Policy on Honorary Awards

- §1. With the consent of the University Senate and after consultation with the University Council, the University Board may confer honorary awards and titles.
 - The University may confer the degree of honorary doctor (Doktor honoris causa, Dr h.c.) upon people who have made an outstanding contribution through scholarly achievements, who have contributed in a significant way to disciplines of interest to Modul University Vienna, and who, through their work, have a relationship to Modul University Vienna. The honorary doctor title will be awarded in an area relevant to Modul University Vienna's academic disciplines.
 - 2) The University may confer the title of honorary senator upon people who have earned recognition through special measures to Modul University Vienna and by aiding in the development of their scientific field. This title, apart from purely scholarly honors, is the highest award conferred by

- Modul University Vienna. Honorees have to be resolute in their extraordinary and long-term commitment to the academic and cultural mission of Modul University Vienna.
- 3) The University may confer the title of honorary citizen upon people who have performed acts of exceptional merit in respect to the design and furnishing of Modul University Vienna.
- 4) The University may confer an honorary university ring upon people who have either made a significant academic contribution to any of Modul University Vienna's disciplines or who have achieved merit in respect to the development of Modul University Vienna. The honorary university ring may only be awarded once a year and can be awarded to representatives of companies.
- 5) The University may re-confer an academic title upon people, especially on the occasion of the 50th anniversary of the day the title was first awarded, who have earned this recognition through outstanding scholarly achievements or through a special relationship to their alma mater - Modul University Vienna.
- §2. Applications to confer an honor, in accordance with these guidelines, must be submitted in writing to the University Board. Members of the University Council, the University Board, as well as the department heads Heads of Schools at Modul University Vienna are eligible to submit an application.
- §3. The honorees listed in §1 lit. 1-4 are entitled to use the title conferred upon them in their daily business and professional lives. To keep a record of names, titles, dates, and the duration of the honors, a book of honors will be maintained by the office of the President of Modul University Vienna.
- §4. The re-conferring of an academic title, as well as the conferring of an honorary doctorate, honorary senator, honorary citizen title, or the honorary university ring will be performed during an academic ceremony. The honoree will receive a diploma signed by the President and stamped with the official seal of Modul University Vienna.
- §5. With a two-thirds majority vote, the University Senate may recall the University Board's decision to confer an honorary title on an honoree that through subsequent actions proves unworthy of the honor. The diploma will be revoked, and the registration in the book of honors will be deleted.
- §6. Provisions will be made in the Modul University Vienna budget to cover the costs of bestowing honorary medals and diplomas as proposed in §1.

XX. Guidelines for the Dedication of Rooms

- §1. After consultation with the University Senate and the University Council, the University Board may dedicate a room in a person's honor.
 - 1) The University may place honorary plaques in bronze, silver, or gold in honor of natural people or legal personalities who have contributed to Modul University Vienna, its organizational units, its

- students via material support, or who have performed great acts of service to the University as an intuition and supported the scholarly achievements of the University in a significant way.
- 2) The University may dedicate buildings, as well as rooms of any kind (e.g., lecture halls and seminar rooms). The dedication may make use of the name of a living or deceased natural person, or legal personality, or the name may include words that describe a specific event.
- 3) The University may dedicate buildings and establish monuments in honor of deceased persons who worked at Modul University Vienna, and whose reputation for outstanding scholarly achievements continues to be celebrated. Monuments of living persons are not permitted. The earliest a monument can be erected is five years after the person's death. Plaques honoring specific groups of people or functionaries of Modul University Vienna or recognizing a specific event in the history of the University are not considered moments in the sense of §1 lit. 2.
- §2. Applications for dedications as laid out in the guidelines must be submitted in writing to the University Board. Members of the University Council, the University Board, as well as the department heads—Heads of School of Modul University Vienna are eligible to submit an application.
- §3. Provisions will be made in the budget of Modul University Vienna to cover the costs of bestowing honorary medals and diplomas as proposed in §1 lit. 1-2. In order to cover incurred costs (in particular those stemming from §1 lit. 3), the applicant should submit a financing proposal.